



RECON

LATIN AMERICA & CARIBBEAN

Puerto Rico Convention Center

San Juan, Puerto Rico

October 15 – 17, 2017

#ICSCRECon



**SPONSORSHIP
OPPORTUNITIES**

RECon Latin America & Caribbean is a rare chance to promote your company to the region's largest audience of retail real estate professionals—over 750 attendees will pack the halls of the Puerto Rico Convention Center. ICSC is ready to help you capitalize on this sponsorship opportunity with several levels of packages that will immediately extend your company's reach and recognition.

DIAMOND SPONSORS

USD \$50,000

(maximum 2 sponsors)

- Banner ad on Resumen Iberoamerica for 12 weeks
- Four (4) full page ads in *SCT Iberoamerica* (Inside front or back cover full page ad 4-color)
- One (1) full page inside front or back cover 4-color ad in conference directory
- 150 word company profile in conference directory
- Banner ad on ICSC Mobile app
- Ten (10) full conference passes
- Diamond Sponsor ribbons for all company attendees

Company logo on:

- Conference lanyard
- Official conference bag
- Hotel room keys
- Conference directory "Thank You" page
- Conference signage as Diamond Sponsor
- Latin America & Caribbean Awards Program
- Emails to members and URL of choice
- Conference registration page and URL of choice

RECon Las Vegas benefits:*

- Upstairs cabana at XS Night Club at Encore in Las Vegas
- Table to distribute marketing collateral at Latin America & Caribbean Reception
- Attendee list from Latin America & Caribbean Reception (names only)

Company logo on:

- On-site signage at Latin America & Caribbean Reception at RECon Las Vegas
- Looping on PowerPoint at Latin America & Caribbean Reception at RECon Las Vegas

PLATINUM SPONSORS

USD \$25,000

(maximum 4 sponsors)

- Banner ad on Resumen Iberoamerica for 12 weeks
- Four (4) full page ads in *SCT Iberoamerica*
- 150 company profile in conference directory
- Table to distribute marketing material at networking lounge on exhibit floor
- Five (5) full conference passes
- Platinum sponsor ribbons for all company attendees

Company logo on:

- Conference directory "Thank You" page
- Branding at ICSC theater/stage
- Conference signage as Platinum Sponsor
- Conference signage at networking lounge on exhibit floor
- Conference signage at Executive Education Program
- Emails to members and URL of choice
- Conference registration page and URL of choice

RECon Las Vegas benefits:*

- Upstairs cabana at XS Night Club at Encore in Las Vegas



***May 1st Deadline**

GOLD LEVEL SPONSORS

USD \$10,000

(maximum 4 sponsors)

- Banner ad on Resumen Iberoamerica for 6 weeks
- Two (2) full page ads in SCT Iberoamerica
- One (1) 50 word company profile in conference directory
- Two (2) full conference passes
- Gold sponsor ribbons for all registered company attendees

Company logo on:

- Conference directory "Thank You" page
- Conference signage as Gold Sponsor
- Emails to members and URL of choice
- Conference event page and URL of choice

ESCALATOR HANDRAILS SPONSORS

USD \$10,000

(maximum 4 sponsors)

New for
2017!

RECon Latin America & Caribbean attendees won't want to let your business go! Escalator handrails are located in high-traffic passageways and are one of the most effective ways to reach your audience.

- Rate includes media and production
- Each advertising section is separated by a 6 inch space dedicated to the name of the event
- Advertisement repeats continuously to fit the length of the escalator handrail
- Each escalator handrail averages about 6 inches up to 6 feet long each (280 feet of ad space per escalator)
- One (1) includes both handrails

Deadline: September 11, 2017



COFFEE BREAK SPONSORS

USD \$3,000

(maximum 2 sponsors)

Company logo on:

- On-site coffee break signage
- Conference directory "Thank You" page
- Emails to members and URL of choice
- Conference registration page and URL of choice



FIESTA SPONSORS

USD \$3,000

(maximum 4 sponsors)

Company logo on:

- Conference directory "Thank You" page
- Emails to members and URL of choice (5 minimum)
- Conference registration page and URL of choice
- Fiesta signage at VIP Lounge at reception

Sponsor ribbons for all company attendees



SPONSORSHIP APPLICATION

Sponsorship Opportunities (please check below)

- Diamond USD \$50,000
- Platinum USD \$25,000
- Gold USD \$10,000
- Escalator Handrails USD \$10,000
- Coffee Break USD \$3,000
- Fiesta USD \$3,000

Return Application To:

Fax: + 1 732 694 1748

Mail: International Council of Shopping Centers
P.O. Box 419822, Boston, MA 02241-9822

Please forward an .eps and .jpg version of your company logo with your payment information.

Sponsorship and advertising requests are filled on a first-come, first-served basis. Let ICSC help you market your company at this important event!

For questions contact your local Business Development Manager:

Michael Belli - Western USA and Canada
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Contact		Title	
Company		Membership I.D. #	
Address			
City	State	Country	Zip/Postal Code
Phone	Fax	Email	
REQUIRED FOR NON-U.S. APPLICANTS _____			
		Date of Birth	Country of Citizenship

Payment Information:

Check or money order enclosed (payable to ICSC)

Credit Card: Mastercard Visa AMEX Discover

TOTAL _____

Credit Card Number (include all digits)

Expiration Date (month/year)

Name (as it appears on credit card)

Signature

Payment Information:

Bank Transfer: USD\$ _____

For the account of the International Council of Shopping Centers Inc., Concentration Account, A/C # 483043657998
Check and ACH Routing: # 021000322; Wire Routing: 026009593
Bank of America, 222 Broadway, New York, NY 10038, USA

Terms, Conditions and Rules

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship/Advertising Opportunities available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.