Mid- Atlantic Conference & Deal Making

Gaylord National Resort & Convention Center
National Harbor, MD | March 4 – 5, 2019 | #ICSC

SPONSORSHIP INFORMATION

Benefits	Platinum $7,000 (Maximum 4 Sponsors)	Gold $5,000	Silver $3,000	Bronze $1,500	Reception $750
Company logo on lanyards	■				
One full page ad in printed event directory*	■	■			
One half page ad in printed event directory*			■		
Two SCT Week insertions (pre-show Issue and week of event)	■				
One SCT Week banner ad (pre-show issue)		■			
Company logo prominently placed on on-site event signage*	■	■	■	■	
Company logo prominently placed on final program mailer*	■	■	■	■	
Company logo and URL on event web page	■	■	■	■	
Company logo and URL on event emails	■	■	■		
Company logo prominently placed on "Thank You" page of event directory*	■	■	■	■	
Company name on "Thank You" page in event directory*					■
Company logo to loop on digital screens at select event functions	■	■	■		
Company logo to loop on digital screens during Luncheon	■	■	■	■	
Company logo to loop on digital screens at Member-Hosted Reception	■	■	■		■
Company logo on event signage at entrance of Member-Hosted Reception*	■	■	■		■
Sponsor ribbon for all registered company attendees	■	■	■	■	■

*Pending production deadline dates.

Sponsor Contacts

Michael Belli (Western USA and Canada)
Tel: +1 714 313 1942 | mbelli@icsc.org

Jose Mario Calderon (Caribbean and Latin America)
Tel: +1 646 728 3627 | jcalderon@icsc.org

Sheila Charton (Northeast and Mid-Atlantic USA)
Tel: +1 646 728 3545 | scharton@icsc.org

Amie Leibovitz (Southern and Midwest USA, Texas and Puerto Rico)
Tel: +1 773 360 1179 | aleibovitz@icsc.org

Sally Stephenson
Tel: +1 847 835 1617 | sstephenson@icsc.org

Return Completed Form and Payment to

Mid-Atlantic Conference & Deal Making
P.O. Box 419822
Boston, MA 02241-9822

ICSC Contact

Kim Mehan
Tel: +1 646 728 3579
Email: kmehan@icsc.org

Deadline

Sponsorship must be received by **February 1, 2019** to be recognized at the conference.

Reminders

Payment, either by credit card or check payable to ICSC, must accompany the Sponsorship Form.

Email your company logo (.jpeg and .eps format) to **Esther Boyce: eboyce@icsc.org**

Terms, Conditions and Rules

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

Please Check One: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐ Reception

Name _____ Title _____

Company _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____

Email _____ Your Membership I.D. # _____ (2019MA-S)

REQUIRED FOR NON-U.S. APPLICANTS: _____

Date of Birth _____ Country of Citizenship _____

☐ Please check here if any of the above information has recently changed.

Method of Payment

☐ Check made payable to ICSC enclosed for $ _____ ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover $ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____