

Speaker Biographies

Catherine Anderson Bringing her business acumen and nearly a decade of retail experience overseeing operations and strategy, Catherine Anderson's track record of evaluating and capitalizing upon growth opportunities through sound, scalable operations positions her as a well-regarded retail leader whose perspective is in demand for retailers looking to grow. She utilized this reputation to develop the role of Principal at Stalwart Advisors, where she counseled retailers with growth aspirations. Catherine previously held a variety of leadership roles at Aritzia, including Director of Business Development and VP of Store Development. She was a driving force for the company's growth, a women's fashion apparel retailer based in Vancouver, which grew from a national player to a highly profitable international success story. Catherine has recently taken on a new role overseeing real estate and construction for Starbucks as Director of Store Development, Western Canada. In her first year at Starbucks, she led the department's turnaround, aligning her partners on a shared vision for growth and developing processes for efficiently capitalizing on this growth in a sustainable manner. Catherine Anderson holds an MBA from Harvard Business School, and a BA from the University of British Columbia.

Eric Carlson is the core founder and CEO of Anthem Properties – a Vancouver based real estate investment, development and management business. Anthem Properties is a 175-person real estate investment, development and management company operating in Western Canada, headquartered in Vancouver, B.C. The Anthem portfolio is currently comprised of over 3.7 million square feet of commercial space, 40 acres of urban and suburban land held for future development, and approximately 4,500 residential condominium units either in the design development stage or under construction. Anthem has invested in, developed, and or managed, alone or in partnership, over 140 projects, in virtually all asset classes, with a cumulative value of approximately \$3.0 billion. Carlson is also the CEO of sister company United Communities a Calgary based land development company with operations also in Edmonton and Sacramento and is currently developing approximately 3,700 acres in total in those respective markets. Through Anthem Capital, Carlson is involved as a director, co-founder or significant shareholder in a variety of technology, mining and energy, and consumer products and services businesses. He is a Fellow of the BC Institute of Chartered Accountants and holds a Bachelor of Commerce from the University of British Columbia.

Jill Krop as a veteran Canadian journalist has a wealth of experience to draw on as the host of Unfiltered, Global BC's evening talk show on BC1. Over the course of her 27 year career, Jill has covered major breaking events, including anchoring the live evening coverage of 9/11 and the 2011 Stanley Cup riot. She has interviewed politicians, actors, athletes, rock stars and "everyday" people. After being interviewed by Jill in his Saltspring Island home, renowned Canadian artist Robert Bateman said, "That didn't feel like an interview – it felt like a conversation."

Jeff Lucas is a true strategist at marketing and advertising, Jeff leads, develops and implements marketing programs for celebrated clients like Hyundai Canada, COBS Bread, Newcap Radio (various stations), BC Government's Ministry of Health, Canadian Breast Cancer Foundation, and more. His broad knowledge base and holistic perspective allows him to lead our teams, and ultimately help clients achieve their key objectives with great success. With over 20 years in the industry, Jeff has developed strategic marketing and communications plans for a wide range of companies including Metropolis at Metrotown, UpTown Shopping Centre, London Drugs and CP Hotels. Jeff also has experience on the client side, working within the marketing groups of such organizations as GE Capital, Pacific Press Newspaper Group, and Telus (BC Tel). Jeff graduated from the University of Alberta, with a BA in Economics (1985). He also holds a Certified Advertising Agency Practitioner Diploma from the Institute of Communication Agencies (1994).

Robert Mongeau is Senior Vice President of Real Estate with Canadian Tire Corporation, Limited and President of Canadian Tire Real Estate Limited. In this role, Robert is responsible for the Corporation's real estate portfolio across all of its business units and corporate functions. He oversees the acquisition, development, construction and management of Canadian Tire's entire network of owned and leased properties, which is one of the largest retail networks in Canada, comprising about 1,700 locations and over 55 million square feet of GLA. Robert joined Canadian Tire in 2002 and held successively more senior positions in the Real Estate group, touching on every aspect of the Real Estate function at Canadian Tire. Robert has contributed to a number of projects, including the acquisition of the Forzani Group and initial public offering of CT REIT. Prior to joining Canadian Tire, Robert practised law for close to 8 years. In 1995 he joined grocer Provigo (which was later acquired by Loblaw Companies Limited) as Senior Counsel, Real Estate but quickly moved to Director of Real Estate Development.

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John Morrison is the President and Chief Executive Officer of Choice Properties REIT and has over 35 years' experience in the commercial real estate industry, primarily in retail real estate. Prior to his appointment as President and Chief Executive Officer of Choice Properties REIT, Mr. Morrison was President and Chief Executive Officer of Primaris Retail Real Estate Investment Trust from 2009 to 2013. Prior to serving in that role, Mr. Morrison was President, Real Estate Management, at Oxford Properties Group responsible for industrial, multi-family residential and shopping centre properties. Mr. Morrison is a Trustee of Automotive Properties REIT, a past Trustee for the International Council of Shopping Centres, and currently serves on the Board of Directors for the ICSC Foundation and other committees. He is also former Vice Chairman of the Urban Land Institute Toronto District Council, currently chairs the Ryerson University Real Estate Advisory Council and holds the Institute of Corporate Directors designation

Steve Nash was born in Johannesburg, South Africa, February 7, 1974 (returned as a CBS correspondent to the 2010 World Cup) to an athletic family: his father, John, played semi-professional soccer and his mother, Jean, netball. After two years in South Africa, the Nash family immigrated to Canada to avoid raising their children amidst apartheid. The family played a variety of sports – including soccer, hockey, lacrosse, basketball and tennis – in Victoria, BC, off Canada's scenic west coast. In 1992, Steve moved to Santa Clara University on the only basketball scholarship offered him. After leading the Broncos to three NCAA Tourney berths (and one of the NCAA's all-time upsets, over the Arizona Wildcats), he graduated with a BA in Sociology. He was picked 15th overall to the Phoenix Suns in 1996 NBA Draft. After two years behind Kevin Johnson and Jason Kidd, Steve was traded to the Dallas Mavericks. While playing for the Mavericks, Steve's style of play matured into All-Star status. He found his niche in the NBA and played internationally for Team Canada, including a 7th place finish at the 2000 Olympic Games in Sydney. After a very successful run with the Mavericks, Steve began a new basketball family with the Phoenix Suns, and one of his own – in October 2004, Steve's twin daughters, Lourdes (Lola) and Isabella (Bella), were born. In autumn 2010, he welcomed a son, Matteo Nash. In 2012, Steve moved to the Los Angeles Lakers in a sign-and-trade deal. He announced his retirement on March 21, 2015, with an article he penned for the *Players' Tribune*. Steve attributes his success to a capacity for discipline and drive to succeed, as well as to his efforts towards nutrition (what's come to be known as the "Nash Diet"), and careful attention to adequate sleep. He encourages young athletes to make similar efforts towards their own health and development. His role as a leader, both on and off the court, has

resonated with many, as he provides an energized example of how to give back through the Steve Nash Foundation. Steve and his three children live in Manhattan Beach, California, and spend summers in New York City.

Michael Penalosa is the Managing Principal at Thomas Consultants and has been with the firm since 1998. Michael is responsible for the firm's new business development, project management and office operations. Michael has participated in a wide range of real estate development projects throughout North America, Asia, Middle East and North Africa, and is a leading professional in defining successful approaches to retail and mixed-use project planning. He has participated in many development assignments involving market feasibility and development strategies for mixed-use town centers, downtown revitalization, Main Street retail, mall redevelopment and master-planned communities. Michael graduated with a Bachelor of Arts from the University of British Columbia (Vancouver, Canada) with a focus on urban planning and land economics

Lex Perry is responsible for marketing and market intelligence for Colliers International in Canada. An unashamed tech and marketing junkie, Lex helps Colliers and its landlord clients stay on the cusp of the marketing technology revolution. Lex has developed award winning marketing campaigns for commercial properties in Australia and New Zealand and while in Canada has overseen the growth of [collierscanada.com](#), winner of 5 consecutive [INTERNATIONAL PROPERTY AWARDS](#) for the best CRE website and the highest trafficked CRE website in Canada.

Darryl Schmidt is the Vice-President of National Leasing for The Cadillac Fairview Corporation based out of their Calgary regional office. With a portfolio valued at over \$29 billion Cadillac Fairview owns and manages nearly 49 million square feet of high quality retail and office space. Darryl began his career in Edmonton tackling a wide array of leasing and development assignments with Melton Real Estate, Pioneer Property Group, First City Shopping Centre Group and Triple Five Corporation prior to joining Cadillac Fairview in 1996. His leasing experience spans the full range of retail asset types from strip centers to super regional shopping centers including work on Pacific Centre, Chinook Centre and West Edmonton Mall. Darryl has a Certified Retail Property Executive designation from the International Council of Shopping Centre's and also maintains an Associates license with the Alberta Real Estate Association and the Real Estate Council of British Columbia.

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Paul Wilson as a Senior Retail Executive accomplished at the CEO, Presidential, EVP and Officer Levels, Paul Wilson has exceptional credentials and accomplishments across a variety of experiences. In sectors ranging from industrial and commercial merchandise to apparel, footwear and accessories and in formats ranging from start-ups and small chains to department stores and large concepts Paul has a consistent winning record. Currently Paul is the CEO of Hold it All, the holding company governing Chip and Shannon Wilson's portfolio of businesses employing billions of dollars invested in pursuits from retail, real estate, philanthropic, lifestyle, and equities ownership. Hold it All's latest credits include Kit and Ace, the start-up apparel retailer that is redefining how millennials build their wardrobes to accommodate their full-contact lifestyle. Kit and Ace has declared an intention to be a billion dollar vertical brand and is already in its first full year rivalling and disrupting the luxury apparel market with over 60 stores worldwide, trend setting Omni channels with premium apparel assortments and beautiful branding. Paul Wilson has fashioned futures and added value at several retail chains including Princess Auto and Spence Diamonds, both progressive retail formats but from extremely different consumer sectors. Both Spence and Princess are currently executing strategic plans crafted under Paul's leadership. Paul has also stewarded very large retail brands that lead their sectors. Paul was the President at Mark's Work Warehouse for over a decade of growth and also an Officer at Canadian Tire. While leading Mark's in particular, Paul added hundreds of store locations in a variety of formats and channels. Paul developed Mark's brand proposition and private labels into the most popular in Canada, all based on a foundation of surprising value, the combination of functional and practical fashion, and the inspiration of "clothes that work". Drawing on these experiences and most notably in CEO roles with iconic retail brands, Paul has led tens of thousands of associates across hundreds of locations, millions of square feet and connected it all with elegant Omni channeling resulting in billions of dollars in revenue and value appreciation. Paul's approach and management style has always been strategy, brand and customer based, responsive to market opportunity with a growth objective. Paul's reputation invariably includes his credentials in communication, leadership, creativity and innovation.

Emad Yacoub is no stranger to the kitchen. He spent the early years of his career honing his craft as Executive Chef in several celebrated Toronto restaurants. Later, he was the driving force behind the re-invigoration of Vancouver's Joe Fortes. After spending several years in B.C.'s restaurant industry, Emad decided it was time to make his own move – to realize his own vision of what a restaurant could be. Toronto's Solo on Yonge St.

and Brownstone Bistro were his first successes. Emad's culinary mastery led him to rave reviews in Toronto's restaurant scene. But his true destiny was on the West Coast. When he returned to Vancouver, nearly fifteen years ago, he opened his first restaurant, glowbal grill & satay bar. He wanted to create a gathering place for friends and family, with worldly cuisine spun from the freshest West Coast ingredients. But what he created was a sensation, and the start of one of the biggest success stories in the Vancouver restaurant world. The rest is history. Currently, Glowbal Restaurant Group is comprised of: Glowbal, Coast Restaurant, Italian Kitchen (Alberni Street, Park Royal), IK2Go, Trattoria (Kitsilano, Park Royal, Burnaby), Black+Blue, The Fish Shack, The Roof, and Nosh (Burnaby, TELUS Garden).