

**Tom McGee**  
**President and Chief Executive Officer**  
**ICSC**  
**New York, U.S.A.**

Tom McGee is the President and CEO of ICSC. ICSC serves the global retail real estate industry by providing its 70,000+ member network in over 100 countries with invaluable resources, connections and industry insights, while actively working together to shape public policy. Tom believes that retail real estate is central to economic development and opportunity and plays an integral role in the economic, social and civic vibrancy of communities across the globe.

Prior to joining ICSC, McGee served as Vice Chairman of Deloitte, LLP, one of the largest professional services firms in the United States. During his 26 years with Deloitte, Tom held major global and U.S. leadership roles, including, among others, Vice Chairman, Deputy CEO, National Managing Partner of M&A Services and Global Chief of Staff. He has also been a member of Deloitte's Global and US Executive and Operational Leadership Committees.

A noted business speaker, Tom has significant media experience, with frequent appearances on CNBC, Bloomberg and Fox Business and is frequently quoted in national media outlets including The Wall Street Journal, USA Today and CFO Magazine. He also authors monthly posts for Forbes.com.

Tom is a member of the Wall Street Journal CEO Council, as well as the U.S. Chamber of Commerce Committee of 100 and the Leadership Board for its Center for Capital Markets Competitiveness. He is also active in numerous civic, charitable, and academic organizations. He is the Chairman of Covenant House International, and member of the board of the New York Catholic Foundation and Oak Knoll School, as well as the Finance Council of the Archdiocese of New York, and the Board of Regents of Loyola Marymount University, his alma mater.

**Andrew Brien**  
**ICSC Trustee and Executive Board Member**  
**ICSC Asia-Pacific Advisory Board Chairman**  
**Executive Director and CEO**  
**Suria KLCC**  
**Malaysia**

Andrew holds a Bachelor of Commerce from University of Wollongong Australia and is a Graduate and Alumnus of Stanford University.

Andrew has held various state and national management positions with Coles Myer, Colgate Palmolive, Lend Lease and Westfield Holdings; he has over 25 years of experience in retail asset management and development.

Commencing his career in retail property in 1992 with Lend Lease Andrew held positions encompassing the management, leasing and marketing of shopping centres including National Marketing Manager with responsibility for the marketing of 19 shopping centres across Australia with sales in excess of \$3.5 Billion and foot traffic in excess 150 million customers per annum.

In 2000 Andrew joined Westfield Holdings where he managed and worked on the planning of the \$100 million redevelopment of Westfield Liverpool. In 2003 he was seconded from Westfield, as part of the joint venture agreement with Suria KLCC (SKLCC) Malaysia, to the role of General Manager SKLCC. In this role Andrew lead the SKLCC team in successfully expanding and remixing SKLCC.

In January 2007 he resigned from Westfield and was appointed Chief Executive Officer of Suria KLCC and a member of the Management Committee of KLCC Property Holdings Berhad. KLCC has over USD\$5 billion assets under management, including office, hotel and retail assets, including over USD\$2.0 billion of retail assets in urban and rural Malaysia. In January 2014 Andrew was appointed Executive Director of SKLCC.

Andrew has been a member of the International Council of Shopping Centres, (ICSC) for 15 years. During this time he has actively pursued the growth of education in South East Asia. He is Global Trustee and Executive Board Member of ICSC and Chairman of the ICSC Asia Pacific Advisory Board.

**Tan Sri Dato' Teo Chiang Kok**  
**President**  
**Persatuan Pengurusan Kompleks**  
**Malaysia (PPK)**  
**Malaysia Shopping Malls Association**  
**Director, Bandar Utama Corporation Sdn Bhd**

Tan Sri Dato' Teo Chiang Kok is a Director of companies within the See Hoy Chan Holdings Group. He started his working career in 1971 as a Computer System Analyst for On-line (Malaysia), the distributor for as UNIVAC Computers. In 1973, he began his direct involvement in the property industry where he has been involved for more than 38 years. The See Hoy Chan group of companies has undertaken multitude projects including high-rise commercial, office complexes, shopping centres, industrial and housing schemes. To date, they have completed 30,000 residential units and 20,000,000 sq.ft of commercial properties.

The Group is still developing the much sought after township of BANDAR UTAMA in Petaling Jaya in which the very successful 1-Utama Shopping Centre is located. Bandar Utama Township is at the fore front of adopting environmentally friendly and conservation programmes, and since 1993, pioneered the incorporation of Ice-Storage and Chilled-water Storage air-conditioning systems to utilise idling off-peak electricity.

In addition, 1 Utama collects and re-cycles rainwater which is used for flushing of toilets, air-conditioning cooling towers and watering of landscapes and plants, resulting in 30% reduction of water from the mains. The shopping centre also incorporates a Rainforest Conservatory, with roof gardens in the latest 3 commercial buildings and the well-patronised Secret Garden on the roof of 1 Utama Shopping Complex.

To date, many awards have been accorded from both various Government Ministries as well as NGOs for the Bandar Utama Township, Bandar Utama Central

Park, 1 Utama Shopping Centre, Centrepoint  
Neighbourhood Shopping Centre, Bandar Utama City Centre and Technology Park  
and 1 First Avenue.

**Q Akashah**  
**Director**  
**Ogilvy**  
**Singapore**

Q spearheads Islamic branding and communications efforts in Singapore and across the region. This is in addition to her specialisation in public relations and influence. At 29, Q was recognised as Southeast Asia's Young Achiever of the Year by Campaign, beating out competition across multiple markets and disciplines in advertising, PR, marketing and communications.

Since joining Ogilvy in 2008, Q has worked with recognised brands across health, tourism, public affairs, corporate, and finance. She has also spearheaded numerous award-winning work focusing on insights-driven campaigns, effective B2B engagement, and successful product launches. These initiatives tapped into her background in research and content development, having been responsible for launching numerous research reports and producing white papers for clients.

Q is also a regular contributor of workshops including for messaging, storytelling and media coaching exercises for senior executives. She also has special interest in crisis communications, having worked on highly-publicised situations including melamine contamination crises, fall-out from the Lehman minibond saga and H1N1, amongst others. She continues to do regular issues management work for clients in key industries such as property and insurance.

A frequent speaker and panelist at universities, local and regional conferences, Q often speaks on Islamic branding, communications and marketing. She is also part of Ogilvy's training and development team, organising the signature Masterclass programme for junior staff, and Step Up for middle management.

Q holds a Bachelor in Business Management from Singapore Management University with a double major in Corporate Communications and Marketing.

**Mike Atkin**  
**President of Retail Design Institute Hong Kong**  
**Director, HEAD Architecture and Design Limited**

As a Founding Director in 2000, Mike has led HEAD Architecture to become an international award winning company, with prestigious international awards such as Best Interior Design in the International Property Awards, Best New Retail Concept in the International Council of Shopping Center and Store of the Year in the Retail Week. His clients includes Manchester United, EasyHome, Tommy Bohama, AS Watsons, DFS, Duty Free Americas and Shila to name just a few.

Mike is also the founding member and current President for Retail Design Institute Hong Kong. RDI was founded in 1961 as a collaborative community, where ideas, knowledge and passion would be shared at a local level and enable members to fulfill the fast-paced planning and design needs of retail. Today, our membership includes Architects, graphic designers, lighting designers, interior designers, store planners, visual merchandisers, resource designers, brand strategists, educators, trade partners, trade media and students of design.

The Retail Design Institute works with colleges and universities to develop retail design programs. Through workshops and seminars highlighting new and noteworthy trends, the Institute engages the retail community at large to share accomplishments in retailing and retail store design.

At the point a career move is on the horizon, the Institute is there for members. RDI maintain a jobsite for members seeking a new challenge. The site is set up for employment opportunities, positions wanted and a resume posting service. We work with most retailers and recruiters and are rated as one of the top six placement services in the industry.

Most Institute Chapter meetings have a social aspect (meet and greet) prior to the program event. In general, Chapters hold two social events every year that might range from a holiday party, to a boat cruise, to a golf tournament. Special events such as a tour of a new retail venue combine learning and pleasure.

**Arnoud Bakker**  
**Head of Leasing**  
**IKEA Southeast Asia**  
**Malaysia**

Born in The Netherlands Arnoud has an extensive experience in Commercial Real Estate with a great variety of retail real estate projects.

After starting as a Real Estate Broker Arnoud joined the retail division DTZ Zadelhoff. In 2008 Arnoud joined Multi-Development (trans European Real Estate Development Company) where he developed his career to International Leasing Manager, member of the Multi 2020 innovation team and assigned as Member of Retail Acquisition Management team after the Blackstone Group acquired Multi Corporation.

In 2014 Arnoud joined the IKEA Group Family through IKEA Centres Russia in the role of Head of Lease Group in the Head Office in Moscow, where he was in charge of establishing and implementing the leasing strategy for the 14 shopping malls across Russia. Main objective was to maintain the Market leader position in a period of crisis within an industry moving from Landlord to retailer market. During the assignment in Russia his team (25+ Lease Managers) finalized 550 and 700 deals yearly.

In 2017 Arnoud moved to Kuala Lumpur as the Head of Leasing for IKEA Southeast Asia. The assignment is to establish the centralized Leasing function for the growing portfolio in Southeast Asia.

**Michael Brown**  
**Partner – Consumer and Retail Practice**  
**A.T. Kearney**  
**USA**

Michael Brown is a Partner in A.T. Kearney's Consumer and Retail Practice. He leads the Global Retail Omnichannel Team. With more than 25 years of consulting and retail industry leadership experience, Michael's expertise lies in revenue and profit improvement through transformation of retailers' and customer experience and operating models to meet changing technology, economic conditions and customer preferences. His experience includes Omnichannel customer engagement and fulfillment, store operations, store technology, merchandising, and supply-chain transformation strategies and processes.

Michael is the author of A.T. Kearney's recent white paper on the future of Retail Real Estate and co-author of "On Solid Ground", A.T. Kearney's white paper outlining the importance of physical stores in the age of digital retail. Michael and his A.T. Kearney team are leveraging their research from these white papers to help retailers redefine the role and size of their stores as well as right size their physical store networks to align with changing customer behaviors.

**Lachlan Cameron**  
**Development Director**  
**The GPT Group**  
**Australia**

Lachlan has worked in the real estate sector for 30 years. During that time he has worked in the areas of Project Management, Property Management, Asset Management, Development Management, Funds Management and investment Manager in various roles across parts of Australia, Asia, the USA and Europe. He is currently a Development Director with The GPT Group (an Australian based R.E.I.T) based in Melbourne Australia, where he lives with his wife and two children.

As a real estate professional and expert in the science of Happiness, he is motivated by a deep seated desire to create highly sought after physical places that truly enrich people's lives. He believes that corporate success is always the by-product of helping others to achieve success. He believes that the purpose of real estate development is no more about making money than the purpose of life is to breath. He believes that as real estate developers we can have a greater impact on the health, wealth and happiness of people and the planet than almost any other professional or profession.

**HC Chan**  
**CEO, Sunway Malls and Theme Parks**  
**Malaysia**

An industry veteran for over 30 years, HC Chan has seen the rise of Malaysia shopping industry which he terms 'from zero to hero'. Currently serving as the Chief Executive Officer of Sunway Malls and Theme Parks, he oversees the portfolio of Sunway Pyramid, Sunway Carnival Mall, Sunway Giza, Sunway Putra Mall, Sunway Velocity Mall, Sunway Lagoon and Lost World of Tambun. HC began his career in

Sungei Wang Plaza in 1983 where he spent 11 years with this successful shopping mall before joining Berjaya Starcity (now known as Times Square) as the General Manager principally responsible for the development of this major shopping mall in the heart of Kuala Lumpur from 1994 to 1999. His next career move was to Sunway Pyramid.

Over his professional career in mall management and development, he was instrumental in bringing forth some of Malaysia's mall retail formats such as al-fresco dining precinct and themed precincts. He also saw the rising influence and importance of F&B and leisure components in the mall industry as demand for lifestyle destinations increased.

He is the Advisor of Malaysia Shopping Malls Association (PPK Malaysia) after serving a two-term presidency in advocating the industry interest at both international and national levels. He also serves as the Advisor of Council of Asian Shopping Centres (CASC).

**Bruce Chapman**  
**Managing Director and Co-Founder**  
**The Providore**  
**Singapore**

Bruce Chapman is the Managing Director and co-founder of The Providore, Singapore's most prestigious gourmet food brand. Bruce has helped build and grow the Providore from conceptualization in 2012 through to its current state as the most sought after and recognized gourmet food retailer in Singapore. The Providore brand has been driven in equal parts by Bruce's passion for creating great gourmet food experiences for the Asian market, a desire to build globally recognised brands imbedded in a solid business model, and a commitment to mentoring local Singaporean talent in the F&B industry. Starting with a single store in 2013, the Providore has grown in scale to include 5 destination outlets in premier locations around Singapore; Tan Boon Liat, Mandarin Gallery, Tangs, and Raffles Place. The latest being a 15,000 square foot flagship store in the esteemed OUE Downtown development, which is a full concept gourmet offering encompassing all five pillars of the brand; café, deli, bakery, grocery and cooking studio showcased in one integrated store. Bruce has a true passion for food, starting his career in Australia, working in some of the best and most acclaimed restaurants and five-star hotels in the country over a 25-year career as a professional chef & restaurateur. After moving into the gourmet food retail space with the Jones the Grocer franchise in 2006 he was able to translate this love for food and wealth of F&B experience into a successful career as an entrepreneur and leader in the hospitality, retail & food industry in Singapore and South East Asia.

**Chris Chong**  
Deputy Managing Director  
CapitaLand Retail  
Singapore

Mr Chris Chong was appointed the Deputy Managing Director of CapitaLand Retail in Singapore from 1 May 2018. In this role, he is responsible for the strategic innovations and development of New Retail within CapitaLand Retail. These include the deployment of e-payment, e-vouchers and omnichannel strategies as well as all digital initiatives across the CapitaLand malls in Singapore. In his 18 years of retail and real estate management experience, Chris held senior positions in the Singapore Economic Development Board, Moët Hennessy Louis Vuitton (LVMH) and the Orchard Turn Developments globally in Paris, Hong Kong and Singapore. Most recently, Chris was the CEO of Orchard Turn Developments Pte Ltd, a joint venture company between CapitaLand and Sun Hung Kai Properties between 2013 to 2018. In this role, he was responsible for the strategic, financial and asset management of ION Orchard, a retail mall spanning almost 640,000 square feet of net lettable space and featuring 8 floors of global flagship and concept stores of established and new-to-market brands, covering the spectrum of luxury couture, fast fashion, lifestyle, art and dining. Concurrently, he was also the CEO (Residential Development) for the 56-storey super-luxury residential tower The Orchard Residences, which at 218 metres is the tallest building along Singapore's premier shopping street and offers spectacular panoramic views. Chris was also formerly the Senior Vice President and Head of the Asset Management team that manages Starhill Global REIT, a S\$2.7 billion REIT listed on the Singapore Stock Exchange with office and retail assets in Singapore, Malaysia, China, Australia and Japan. He was responsible for delivering asset enhancement and organic growth for the REIT's properties. Amongst the projects completed were the asset redevelopment of Wisma Atria in Singapore, Starhill Gallery in Kuala Lumpur, Malaysia and a retail mall in Chengdu, Western China. From 1999 to 2005, Chris was the Director of the Singapore Economic Development office in Paris, France. In this role, he was responsible for the promotion of investments from France and Switzerland. He was also acting as the economic counsellor to the Singapore Embassy in France, hosting various high-level governmental and ministerial visits between France and Singapore.

**Yujian Feng (Bryan)**  
CEO  
Beijing Capital Grand Limited  
China

Mr. Yujian FENG (Bryan), CEO of Beijing Capital Grand, is a seasoned practitioner on real estate finance and commercial real estate property manager of the Strategic Development Center, general manager of the capital management center, director of Investor Relations, general manager of Hong Kong headquarters, and accumulated rich experience in both corporate management and capital markets.

Good at combining capital market perspectives and commercial real estate practices, Mr. Feng has initiated many industry-inspiring managerial innovations, including building China's first online outlets mall "JU MAX" and its offline

experience, resulting in an enhanced competitive advantage. Based on his business insights and extensive management experience, Mr. Feng, together with the Capital Grand team, has been deeply involved in the operation of outlets and has achieved a leading position in the industry in China. Committed to promoting the organic integration of outlets assets and capital market.

Under the Singapore EDB Scholarship, Mr Chong graduated in 1998 with a Master of Information Networking from Carnegie Mellon University, Pittsburgh USA and an Engineering degree from a French Grande Ecole in Paris, France. In 2004, he obtained a Master in Financial Management and Control from leading French business school ESSEC, Paris. He is also a Certified Alternative Investment Analyst (CAIA) since 2010. Chris is fluent in English, Mandarin and French, having spent about 9 years studying and working in France. Chris currently serves on the committee of the national Community Chest and the management committee of the Singapore Quality Award.

**Ma. Cristina D. Esguerra**  
**Marketing Communication Consultant**  
**The Philippines**

**Professional Background:**

Over 25 years of experience in marketing real estate – from branding to key messaging and idea generation across portfolio of products ( townships, residential, shopping center, leisure).

Consultancies include project conceptualization (product concept, positioning/value proposition and brand story) and marketing for various real estate projects ranging from township to residential, retail and leisure developments.

**Grace Victoria X. Fornier-Magno**  
**Vice President for Advertising**  
**SM Supermalls**  
**The Philippines**

GRACE VICTORIA X. FORNIER-MAGNO, Vice President for Advertising of SM Supermalls in the Philippines, and a Certified Marketing Director (CMD) of the International Council of Shopping Centers (ICSC).

Acquired her Degree in Bachelor of Arts in Communication from Ateneo De Manila University. While consulting for several retail and fast-moving consumer goods companies, she also pursued a Masteral Degree in Theology, Major in Pastoral Ministry and Family Counseling in Ateneo.

She started her career as a Marketing Professional for the Araneta Group in 2000 to 2002, and then advanced to Senior Vice President for the same company until 2008. She worked in Guam as Marketing Director for Choicephone LLC and returned to the Philippines in 2010.

She joined SM in 2011 handling Advertising for the SM Supermalls. In 2012, she led the team who won the Gold Award for Digital Marketing at the ICSC Asia-Pacific Awards in Shanghai. In December of the same year, SM's ShopMag also won Best Custom Publication at the Asia Pacific Publishing Awards in Kuala Lumpur.

The International Council of Shopping Centers (ICSC) recognized SM for iButterfly, a campaign that received a Gold for Digital Marketing in 2012, as one of only 4

Notables chosen among 64 Gold Winners in the ICSC Viva Best of the Best Awards in Las Vegas, USA in 2013.

In 2016, the mall's Feb 30th Anniversary Sale campaign won a Silver award for Marketing Excellence under the Sales Promotion category of the International Council of Shopping Centers (ICSC) Asia Pacific Shopping Center Awards.

An ICSC John T. Riordan resource speaker and a public speaker on topics ranging from guerilla marketing, customer service excellence, re-positioning, the power of linking brands, and other marketing related topics in the fields of food and beverage, shopping center and entertainment.

She continues to lead the SM Supermalls Advertising Team in delivering noteworthy visuals and stories in furthering the SM Supermalls brand.

**Sean Goh**  
**Country Head**  
**Grab**  
**Malaysia**

Sean Goh is the Country Head of Grab Malaysia. Goh is passionate about hyperlocalising Grab's services to address and solve local transport pain points in Malaysia while focused on enhancing and nurturing the business growth in the country through strategic partnerships.

In short, Goh constantly challenges and pushes the team to go above and beyond to outserve both passengers and driver-partners.

Prior to joining Grab, he was a strategy consultant at Bain & Company, where he consulted on corporate growth strategy, business operations and commercial strategy across Southeast Asia and Asia Pacific. He was also an investment banker at Macquarie Group and JP Morgan in London.

Goh graduated top of his class in law at the London School of Economics, and has also completed the CFA programme.

He is an ardent fan of all things tech related and is exceptionally excited about a possible future where he can simply ask Alexa or Siri to grab him a ride for a chilled night out.

**Lionel Ho Tze-Kuang**  
**EVP, Head of Strategy, Group Digital**  
**Maybank**  
**Malaysia**

13.5 dynamic years in leadership roles across 5 industries (namely 5 in Consulting and Oil & Gas, 3.5 in Pay-TV and Broadband Internet & 5 in Digital Banking) made thoroughly enjoyable by indulging in my fascination with industry disruption. Today I help a regional leader stay relevant in probably the most disrupted of them all: Money. At Maybank, we place customer experience as the guiding principle of our long-haul Digital transformation. We work tirelessly and adapt quickly to where the customers are (i.e. mobile-first) while pursuing what we feel to be right based on our core values. Our partnerships with key Digital disruptors are invigorating as we unlock a future of complementary win-win ecosystems for the sake of customers.

To continue winning in the Digital age, trying is not enough – timing and trust are essential. See you in an exciting, sustainable Digital future.

**Helen Khoo**  
**Executive Director**  
**Wing Tai Retail Pte Ltd**  
**Singapore**

Helen Khoo is the Executive Director of Wing Tai Retail Pte Ltd, a wholly-owned subsidiary of Wing Tai Holdings Limited. Prior to joining Wing Tai in 1995, she was based in Hong Kong as senior executive with a diversified portfolio in a transnational corporation. With close to 37 years of experience in the retail and F&B businesses, Helen is instrumental to Wing Tai's growth and expansion in its portfolio of retail brands in Singapore and Malaysia.

She was conferred the Miflora M. Gatchalian Medal for Women Global Quality Leadership 2013 and Achievers & Leaders Award (Business Leadership) 2012.

Helen is a member of ITE's Business & Services Academic Advisory Committee, and the Honorary Secretary of the Singapore Retailers Association and Honorary Treasurer of the Orchard Road Business Association. She graduated with a Bachelor of Arts (Honours) degree from the University of Hong Kong.

**Chatree Kowitanupong**  
**Senior Vice President, Business and Project Development**  
**Central Pattana PLC**  
**Thailand**

Manage & direct the development of large scale Shopping/Hotel Complex (International & Domestic) for Central Pattana Public Company Limited. Acquired Master Degree in Architecture from University of Oregon, USA and Business Program, Department of Economics, Chulalongkorn University. Together with INSEAD Executive Development Program in Year 2016.

Invited Lecturer & Speaker on Large Scale Project Development at various universities in Thailand.

Started career as an architect in Thailand in 1993, and then worked in various architectural firms the USA from 1999 - 2002. then returned to Thailand and worked for CPN since 2004.

Joined CPN in 2004 handling Central Festival Pattaya beach, the ICSC Award winning project on mixed use complex, together with Hilton Hotel Pattaya.

Involved in various CPN's shopping malls development in Thailand, China, Vietnam, and recently in Selangor's Central i-City Shopping Centre in Shah Alam area, Kuala Lumpur, Malaysia which is scheduled to open at end of year 2018.

**Kung Suan Ai**  
**Director of Marketing**  
**Pavilion Kuala Lumpur**  
**Malaysia**

Kung Suan Ai, is the Director of Marketing for the award-winning Pavilion Kuala Lumpur, Malaysia's premier shopping destination. She has more than 20 years of cumulative experiences in marketing shopping centres and integrated developments in Malaysia.

Prior to joining Pavilion Kuala Lumpur, she was involved in the marketing of Mid Valley Megamall, The Gardens, integrated Mid Valley City development and Sunway Pyramid.

She is the Vice President of the Malaysia Shopping Malls Association, Vice Chairman of the BBKLCC Tourism Association Kuala Lumpur and is actively involved in promoting shopping tourism and marketing excellence for the Malaysian mall industry.

**Jean Marie Pin Harry**  
**Chief Operating Officer**  
**Genting Simon Sdn Bhd**  
**Malaysia**

Jean Marie is currently the Chief Operating Officer of Genting Simon Sdn Bhd, a 50:50 joint venture between Genting Group and Simon Property Group. Genting Simon Sdn Bhd currently operates Johor Premium Outlets, South East Asia's first Premium Outlet Centre. The company has also set its sights on the opening of the region's first hilltop Premium Outlet Centre, Genting Highlands Premium Outlets by second quarter of 2017.

Jean Marie graduated with a Bachelor of Commerce from Monash University (Australia) and also holds a Masters of Business (Merit) from Newcastle University (Australia).

As a member of the Institute of Chartered Accountants of Australia, Jean Marie practiced in Singapore with Andersen, Ernst & Young and Deloitte in various areas of professional accounting before joining Genting Berhad in 2004.

At Genting Berhad, he was a manager in the Chief Operating Officer's Office and a Senior Manager in Corporate Affairs - Strategic Investments before joining Genting Plantations' property division where he was the Senior Vice President - Business Development.

As a pioneering real estate catalyst for retail tourism, Premium Outlets were recognized under the Malaysian Government's Economic Transformation Program as a key Entry Point Project within the Tourism sector. Jean Marie has spoken at multiple forums including IRDA Invest Malaysia, PPK seminars and valuation talks on various topics related to fashion, retail, real estate and property development.

**Fadzarudin Shah**  
Co-Founder  
FashionValet  
Malaysia

Fadzarudin Shah Anuar, 30, was born and raised in Kuala Lumpur. He moved to London in 2004 where he graduated with a Masters in Aeronautical Engineering from Imperial College London. In 2010, Fadza co-founded FashionValet with his partner, Vivy Yusof, with the mission of elevating the local fashion industry. The company with 150 employees and carrying 400 fashion brands, has its Head Office and warehouse in Kuala Lumpur and ships Southeast Asian brands daily to customers all over the world. Since their start eight years ago, FashionValet has grown its online presence and attracted customers from all over Southeast Asia as well as Australia, UK and the Middle East. In 2015, FashionValet expanded its physical reach by launching its first physical store in Bangsar Village II and opened in Pavilion, the heart of KL in October 2016, with a third and a fourth retail store opened recently in April 2018 in Publika and in May 2018 in IOI Mall. As the CEO, Fadza has taken FashionValet through three rounds of funding from Bursa Malaysia-listed MyEG, San Francisco-based VC Elixir Capital and Japan's largest online fashion portal, Zozotown. He also leads the company's strategic planning and business development. Recently, FashionValet has successfully closed a Series C investment from Khazanah Nasional Bhd (Khazanah), the strategic investment fund of the Government of Malaysia.

He has been awarded one of Augustman Men of The Year in 2015. FashionValet has received awards from MATRADE which include the youth 'Anugerah Peneraju Eksport' and from #MYCYBERSALE as the top exporter for its annual 2016 campaign.

Fadza actively speaks about his experiences in universities and entrepreneurship events. He has also given talks on entrepreneurship and e-commerce at industry events such as the Kuala Lumpur International Trade Fair organized by MATRADE. He married his co-founder Vivy Yusof, in 2012 and they have two beautiful children, Daniel and Mariam, and another on the way.

**Dato' Joyce Yap**  
CEO - Retail  
Pavilion Kuala Lumpur  
Malaysia

Joyce is a well-respected and experienced shopping centre operator, having worked with some of Malaysia's leading shopping malls such as Sunway Pyramid and Pavilion KL; and possesses an intimate knowledge of the retail market – local and overseas.

Joyce was the Pioneer Member responsible for the formulation of the leasing and marketing strategies and execution to position Pavilion Kuala Lumpur as a Premier Shopping and Tourist Destination in the region. Currently she is the CEO-Retail in Pavilion KL overseeing the asset management for Intermark, Damen and Fahrenheit88, as well as working on future iconic development Pavilion Bukit Jalil Mall & Pavilion Damansara Heights.

She has over 30 years' experience, covering all aspects of property development and asset management and has an extensive network of retailers both local and

international. To date, she has marketed over RM30 billion (USD7.7 billion) worth of properties in Malaysia.

Joyce also has extensive conference-related experience as speaker/moderator in Malaysia, Singapore, Hong Kong, China, Indonesia, Korea and Japan.

**Karen Tam**  
**Assistant General Manager – Promotions & Marketing**  
**Harbour City Estates Limited**  
**Hong Kong**

Karen Tam joined the Wharf Group in 1993 and was immediately responsible for the launch of Times Square. In 1997, Karen had the additional responsibility of overseeing Harbour City and embraced this unique challenge to promote two malls concurrently over the course of five years. From 2001 onward, Karen fully transitioned her efforts to focus solely on overseeing Harbour City.

Karen presently holds the title of Assistant General Manager - Promotions and Marketing of Harbour City. Karen gained valuable marketing experience promoting both Harbour City and Times Square locally and internationally. Karen added a further accomplishment to her accolades in 2008 by successfully strategizing and executing Harbour City's online and social media marketing efforts.

Karen is currently the Vice Chairman of the Hong Kong Advertisers Association and the Vice Chairman of the HKMA Digital Marketing Community. Follow her via Facebook @karentamkarying, Instagram & Twitter @bridgeways or LinkedIn ([linkedin.com/in/karentamkarying](https://www.linkedin.com/in/karentamkarying))

**Naokazu Kozakai(Noah)**  
**Director**  
**Lumine Singapore**

Noah has more than 14 years of working experience in running the aforesaid with Lumine Co., Ltd. including the development of renewal plans for shopping malls, business and revenue forecasts and heading negotiations with prospective retail tenants.

From 2011 to 2013, he was tasked with the research of the East Asian and ASEAN consumer markets during which he conducted market research and feasibility studies on each country's trends and inclinations in areas such as fashion, population income and shopping preferences.

Thereafter, he was on a secondment to PT Nomura Sekuritas Indonesia where he conducted field-surveys regarding the business of Zaibatsu conglomerates and business licences in Indonesia.

Equipped with his experience, he set up LUMINE SINGAPORE PTE. LTD. in 2015 and opened the multi-label boutique, LUMINE SINGAPORE at Clarke Quay Central in November 2017. This is the first mall outside of Japan under the Lumine Co. Ltd. umbrella.

Since its grand opening, LUMINE SINGAPORE has continued to enhance their presence in the Singapore retail market by with improved merchandising plans to keep up with ever-changing demands of the consumers while keeping to its initial objective to encourage an amalgamation of the Singaporean and Japanese lifestyles.

**Alison Rehill**  
**Managing Director, Pradera Limited**  
**CEO, Pradera Retail Asia, China**

Alison Rehill-Erguven is Managing Director and sits on the Board and Investment Committee of Pradera Limited.

Alison is the CEO of Pradera Retail Asia, China, and is currently based in Shanghai. In her role she oversees a team of approximately 100 professionals located in Shanghai and across assets in the PRC.

With Pradera Retail Asia's growth as a key focus, that number will grow in the coming years.

Alison also oversees the asset management of Istanbul Cevahir, one of the largest shopping centres in Europe on behalf of a separate account client as well as a team of approximately 30 Turkish professionals. Pradera has worked on Cevahir since its acquisition in 2007 and Alison has been successful in repositioning the scheme to achieve NOI growth of 143% during the hold period.

Prior to Pradera, Alison was employed by General Growth Properties for nine years in the US. In her last position with General Growth, Alison was the Vice President of International, where she managed International Joint Ventures in Turkey, Brazil and Costa Rica and was a Board Director for the companies in Brazil, Turkey and Luxembourg.

In addition to these responsibilities, Alison also conducted business development exploration for General Growth Properties in Central and Eastern Europe & Asia. Alison began her retail real estate career with Simon Property Group in Leasing. She holds a BSc in International Trade with honours from the Fashion Institute of Technology, State University of New York and Executive Certification in Global Management from the Garvin School of International Management, Thunderbird University. She also sits on the Advisory Board of ICSC in both Europe and Asia Pacific.

**Steven T. Tan**  
**COO**  
**SM Supermalls**  
**Philippines**

Steven Tan, Chief Operating Officer of SM Supermalls handling mall properties in the Philippines and China. Acquired his Degree of Masters in Business Administration from Paris School of Management. Began his career in Hospitality Management from 1990-1998 in Taipei, Taiwan with the Howard Plaza Hotel; Moved to Shanghai, China to form part of the opening team of the Barcelo Grand Hotel; Returned to the Philippines in 2001 to work as Regional Director of Marketing and Communications for FilBarcelo, handling external affairs for the group that included Pearl Farm, Punta Fuego and Taal Vista Hotel.

Joined SM in 2004 handling mall operations for The Podium and on January 2006 led the launch and operations of SM Mall of Asia. His oversight was extended to

the Premier Malls Division composed of SM Mall of Asia, SM Megamall, SM City North EDSA and SM's China mall properties.

On May 2013, opened SM Aura Premier, SM's foray in upscale mall positioning. Since April 2014, Mr. Tan handles operations for SM Supermalls in both Philippines and China in his capacity as Senior Vice President and is currently handling the Business Unit as Chief Operating Officer.

**Nick Travaglini**  
**Vice President, Operations and Asset Management**  
**Taubman Asia**  
**Hong Kong**

Nick Travaglini is Taubman Asia's vice-president of operations and asset management, responsible for the property related performance across the company's portfolio of owned and managed shopping centers in China, Korea and Macau.

Prior to joining Taubman, Mr Travaglini held the position of head of retail and development Finance for the Dexu Property Group and was responsible for ensuring the financial management of the retail portfolio of both the Listed and Unlisted funds consisting of 22 shopping centers. Prior to this, he was general manager for the Stockland Group which is also a large Australian property listed company. Mr Travaglini also spent over 17 years at Lend Lease, one of Australia's largest property companies.

With over 30 years' experience in property Mr. Travaglini has a strong track record of achievements enhancing profitability through operational efficiencies across center management, property management finance, development finance, marketing, leasing and administrative functions.

**Molly Wu**  
**General Manager - Sino-Ocean Taikoo Li Chengdu**  
**Swire Properties**  
**China**

Molly is originally from Chengdu, China. She joined Swire Properties in 2011. As one of the pilot and core team members of Sino-Ocean Taikoo Li Chengdu project, she participated and took the leading role for planning, design, leasing, opening and operation of the project. She started to be fully in charge of the management and operation of Sino-Ocean Taikoo Li Chengdu since mid 2016, and became the first female General Manager of Swire Properties' mainland China projects.

Molly holds a bachelor's degree in Business Administration. She worked with Jones Lang LaSalle before, and has over 14-year experience in shopping center leasing and management in Shanghai and Chengdu.

Sino-Ocean Taikoo Li Chengdu, grand opened in 2015, is an open-plan lane-driven low-rise mall neighbouring a living temple of over 1,600 years old in downtown. Its architecture provides a modern interpretation of traditional Sichuan architecture features. This unique aesthetic provides a memorable backdrop to the premium mix of more than 300 retail outlets from luxury brands and international designer labels to various eateries, which delivers a vibrant and advanced shopping and leisure experience.

