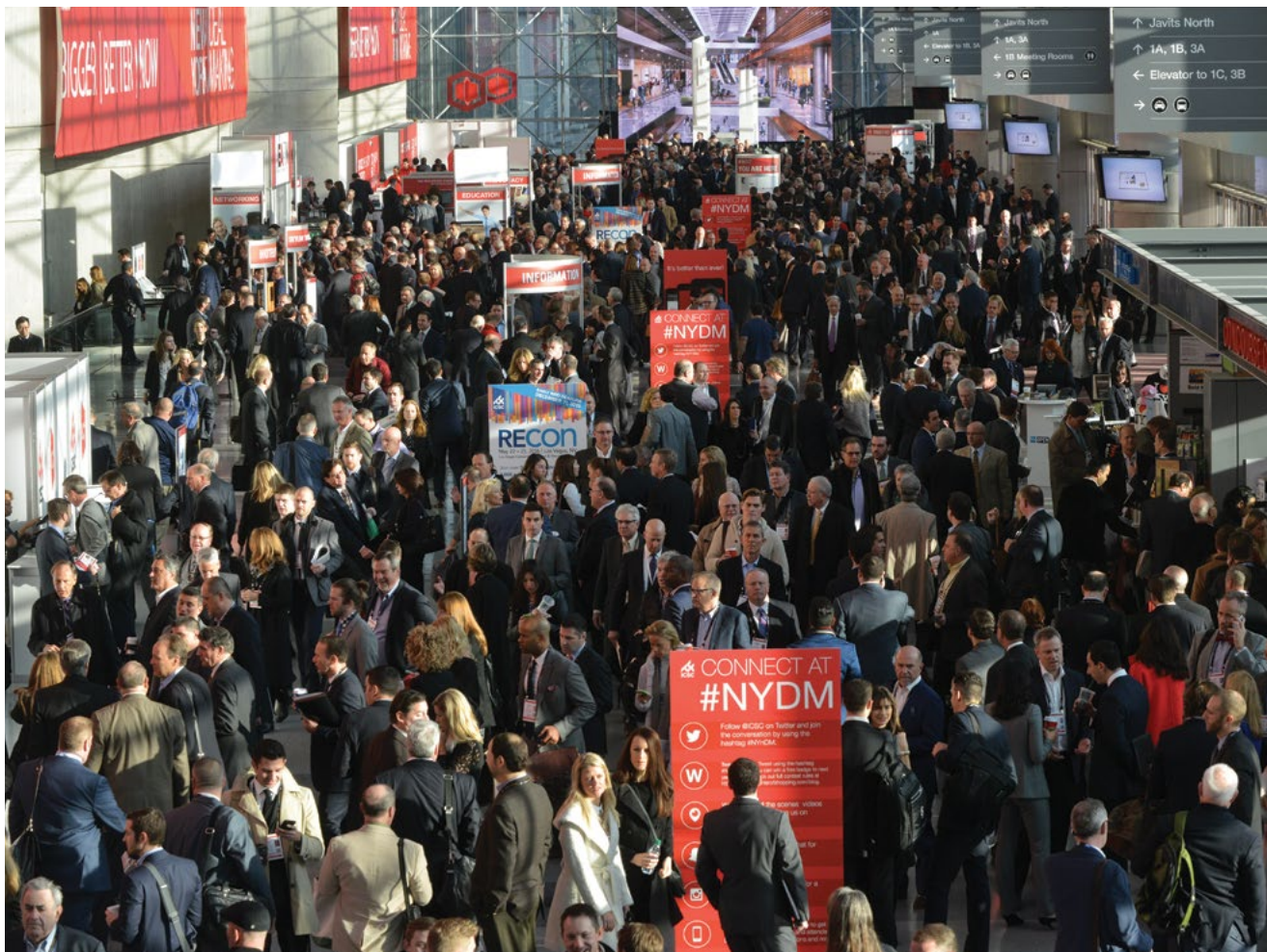




NEW YORK DEAL MAKING

Javits Convention Center | New York City
December 6 – 7, 2017
#NYDM

P3 PAVILION





ICSC NEW YORK DEAL MAKING

Javits Convention Center | New York City | December 6 – 7, 2017 | #NYDM

P3 PAVILION (PUBLIC PRIVATE PARTNERSHIP)

WHERE PUBLIC MEETS PRIVATE

Having a booth on the trade show floor can be an effective part of a campaign to get your community noticed by potential partners and investors. This year, ICSC will provide an affordable opportunity for government and/or non-profit entities to participate in New York's largest retail real estate trade show.

The P3 Pavilion is a turn-key solution for municipalities and/or non-profit entities who want to have an exhibit space. The Pavilion will feature numerous kiosks under a unified branded pavilion that is exclusively for use by cities, counties, economic development agencies and non-profit Main Street, downtown or economic development corporations, agencies or associations (including BIDs and BIAs).

Pavilion package includes:

- One (1) kiosk
- Two (2) stools
- Company ID sign
- One (1) wastebasket
- Two (2) staff badges

Package Cost at Member Rate: \$650





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P3 PAVILION SPACE APPLICATION

PACKAGE INCLUDES

- One (1) kiosk
- Two (2) stools
- Company ID sign
- Two (2) staff badges
- One (1) waste basket

GUIDELINES

- No floor easels
- No balloons
- One kiosk per exhibitor
- Exhibits must not rise more than 3' above the kiosk
- No "pull up" banners

FOR QUESTIONS CONTACT:

Mayuri Khemlani
Trade Expositions Planner
Email: mkhemlani@icsc.org

RETURN COMPLETED APPLICATION TO

Mail: ICSC
P.O. Box 26958
New York, NY 10087-6958
Email: mkhemlani@icsc.org

PACKAGE FEES

Member | \$650 USD

TERMS, CONDITIONS AND RULES

This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

Please Check One: ICSC Member Non-Member

Name _____ Company _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____

E-mail _____ Your Membership I.D. # _____

REQUIRED FOR NON-U.S. APPLICANTS: _____ Date of Birth _____ Country of Citizenship _____

Please check here if any of the above information has recently changed.

METHOD OF PAYMENT

Check made payable to ICSC enclosed for \$ _____ MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____ 2017EDM

WIRE TRANSFER:

JPMorgan Chase Bank, 270 Park Avenue, 41st Floor, New York, NY 10017, Attn: Irina Berger

For the account of the International Council of Shopping Centers:

A/C # 033-1-030767; ABA # 021 000 021; SWIFT: CHASUS33

Reference: Please include a brief description with your payment. Please also include a member id# or invoice number when at all possible.