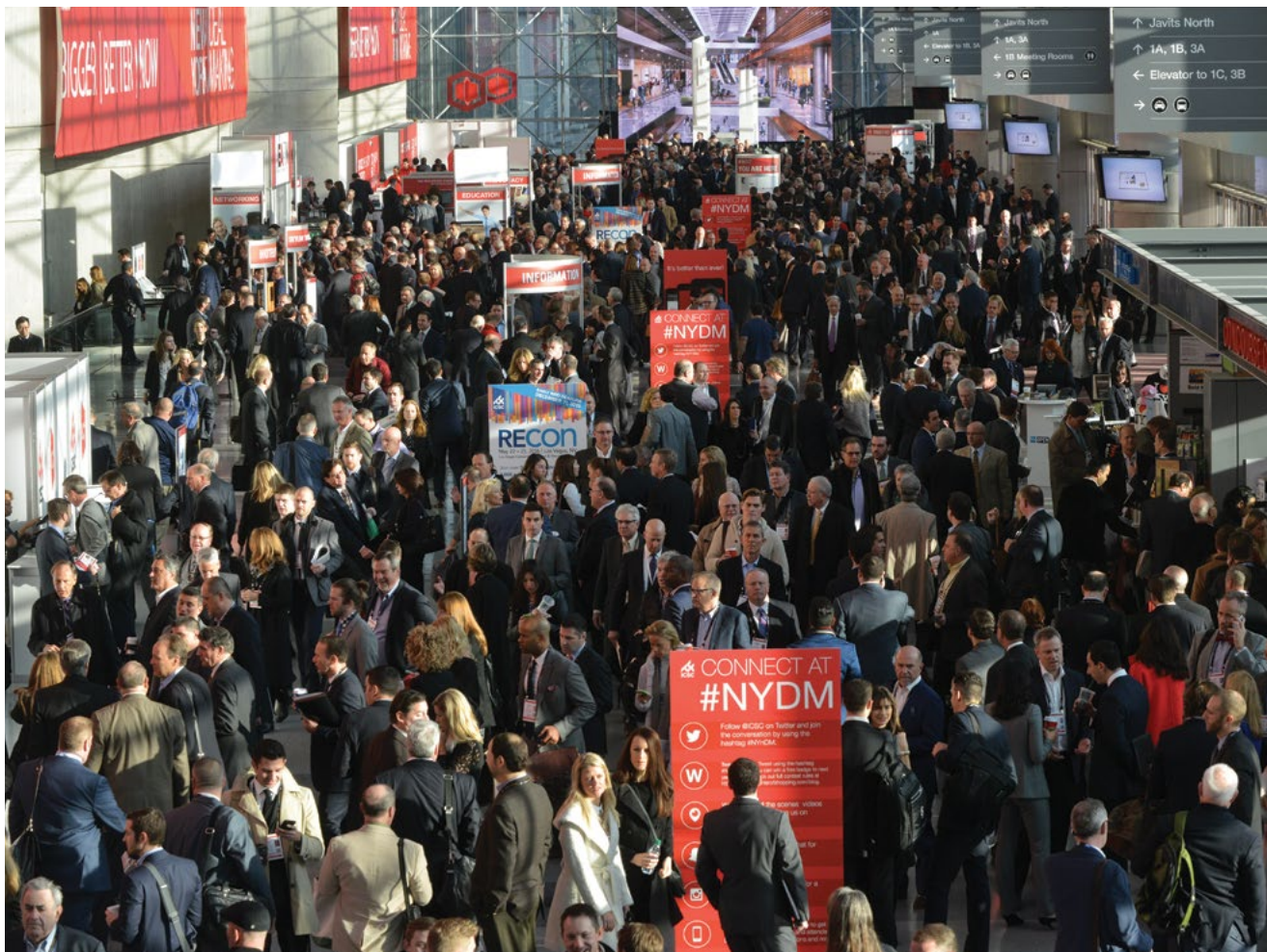




NEW YORK DEAL MAKING

Javits Convention Center | New York City
December 6 – 7, 2017
#NYDM

GLOBAL PAVILION





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ABOUT THE SHOW

The success of the 2016 New York Deal Making event captured the renewed enthusiasm of our industry. It was a record-breaking year with **500+ participating companies** encompassing **175,000 square feet** (17,000 square meters) of exhibit space and over **10,000 industry stakeholders** in attendance. This year's New York Deal Making is already on track to be even larger. To accommodate the biggest New York Deal Making in history, 2017's event will be held on the larger, upper level of the Javits Convention Center. Here is a brief sampling of exhibitors participating: The Cadillac Fairview Corp. Limited | Cushman & Wakefield | DDR Corp. | Dollar Tree/Family Dollar | GGP Inc. | JLL | Macerich | Regency Centers | Related Companies | RKF | Simon | Starbucks | Westfield

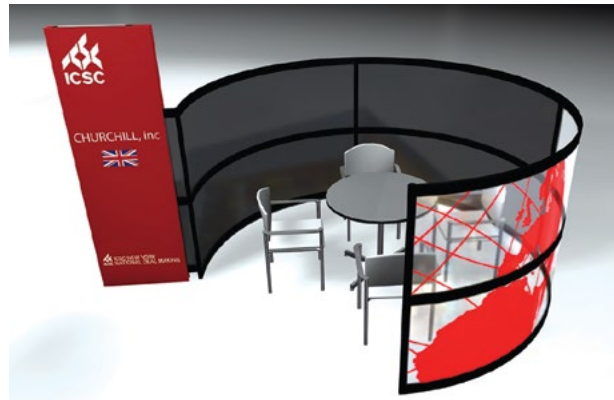
ICSC 2017 New York Deal Making hours:

Wednesday, December 6, 8:00 am – 5:00 pm

Thursday, December 7, 8:00 am – 3:00 pm

As retail becomes an increasingly global industry, more retailers and developers are crossing borders to do business at ICSC's deal making events. ICSC is committed to supporting international relationships and helping to facilitate connections between our widest-reaching members. To this effect, the 2017 New York Deal Making will include a **Global Pavilion**: a designated area in a new, premier location of the exhibit floor, where attendees can discover opportunities in specific areas of the world. The Global Pavilion includes individual conference rooms, a hospitality lounge, and a National Council hosted area. Two renderings of the pavilion are below; please note that all features are ready-to-use and entirely turnkey.

Sign up today for this incredible chance to meet the industry's top professionals.





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GLOBAL PAVILION SPACE APPLICATION

PACKAGE INCLUDES

- One (1) table
- Four (4) chairs
- Company ID Sign (including country flag)
- Four (4) Full Conference Badges
- Access to private meeting rooms
- Dedicated concierge/hostess for pavilion participants
- Complimentary coffee & tea service
- Two (2) invitations to a VIP cocktail reception on Tuesday, December 5 (Location TBD)

PACKAGE FEES

PRIOR TO 1 SEPTEMBER 2017

Member	\$6,500 USD
Non-Member	\$8,000 USD

AFTER 1 SEPTEMBER 2017

Member	\$8,500 USD
Non-Member	\$10,000 USD

RETURN COMPLETED APPLICATION TO

Mail: ICSC
 P.O. Box 26958
 New York, NY 10087-6958
 Fax: +1 732 694 1748
 Email: mhoole@icsc.org

TERMS, CONDITIONS AND RULES

This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

Please Check One: ICSC Member Non-Member

Name _____ Company _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____

E-mail _____ Your Membership I.D. # _____

REQUIRED FOR NON-U.S. APPLICANTS: _____
 Date of Birth _____ Country of Citizenship _____

Please check here if any of the above information has recently changed.

METHOD OF PAYMENT

Check made payable to ICSC enclosed for \$ _____ MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____ 2017EDM

WIRE TRANSFER:

JPMorgan Chase Bank, 270 Park Avenue, 41st Floor, New York, NY 10017, Attn: Irina Berger

For the account of the International Council of Shopping Centers:

A/C # 033-1-030767; ABA # 021 000 021; SWIFT: CHASUS33

Reference: Please include a brief description with your payment. Please also include a member id# or invoice number when at all possible.