



RECON

LESS SMALL TALK. MORE BIG IDEAS.

MARKETPLACE MALL

The Largest Retail Real Estate Event

May 19 – 22, 2019 | Las Vegas, NV | #ICScrecon

Las Vegas Convention Center & Westgate Hotel | www.icscrecon.org

Conduct a year's worth of business in four days.



30,000+
attendees from
56 countries



350
Marketplace Mall companies out
of 1,000 total RECon exhibitors

Products and services are featured in the following categories.



Building and Management

- Lease area analysis, utilities, energy products and services
- Construction, financial analysis, insurance and risk management
- Janitorial products and services



Design

- Signage and graphics, architectural and building hardware
- Furniture, walls, interior design
- Consulting



Environmental

- Hazardous waste removal, exteriors and structural-bird control, windows, lighting, roofing
- Electrical vehicle charging stations, energy management, energy efficient products and services
- Landscaping
- Recycling, trash



Parking

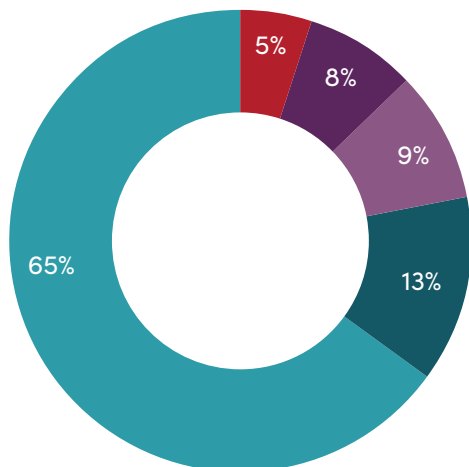
- Management
- Systems and automation



Technology and Security

- Communication and networks, drones, information technology, robots, telecommunication, property management software video-conferencing, wireless
- Security systems and products

Marketplace mall attendees are key decision makers.



- Product Suppliers and Services (65%)*
- Retail Real Estate and Tenant Services (13%)
- Owner/Developer (9%)
- Financial/Entertainment/Marketing and PR (8%)
- Other (5%)

*Product Suppliers and Services include Academic Institutions, Architecture/Design/Engineering, Building Materials/Structural/Products and Supplies, Computer Software/Hardware, Construction, Insurance, Law Firm, Maintenance, Parking and Traffic, Consumer/Market Research, Security, Utilities, Telecommunications and other services.

Marketplace Mall is the exclusive destination for product suppliers and service companies. Whether you provide shopping center signage, lighting equipment, the latest in energy efficient technology, facilities management and services or property management software, you'll want to make sure you exhibit at ICSC's Marketplace Mall at RECon.

Conveniently located in the North Hall of the Las Vegas Convention Center and hosting over 300 exhibiting companies, Marketplace Mall is a high traffic destination where you can showcase your company or product to over 30,000 retail real estate professionals.



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The networking and deal making opportunities presented at ICSC events are unparalleled in the industry. Since exhibiting at our first ICSC event in 1982, the scope of ICSC's expanding membership and services has opened many doors for WLS Lighting and enabled us to forge valuable connections that will continue to serve our company for years to come.”

—Dean Pritchard, CEO, WLS Lighting

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RECon gives us a large venue to show what we do. It's a great place to connect with our existing clients, potential new clients and with other technology platforms. With so much changing in commercial real estate regarding technology and data, the technology hall is a great place to be to see the latest advances in CRE tech.”

—David Z. Beitz, Partner, Beitz and Daigh Geographics Planned Grocery

Contact us to learn about exhibiting and sponsorship opportunities.

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Visit www.icscrecon.org for more information.