ICSC Marketplace Mall@RECon
May 19–21, 2013
Las Vegas Convention Center
Las Vegas, NV

Questions? Please contact:

Liz Schaffer (Companies A – L)
Tel: +1-818-728-4552
Email: lschaffer@icsc.org

Suzanne Tanguay (Companies M – Z)
Tel: +1 646 728 3475
Email: stanguay@icsc.org

Please ensure all information is correct.

Company _____ Website _____

Contact (**to receive all exhibit information**) _____

Address _____ City _____ State _____ Zip _____

Telephone _____ On Site Tel._____ Email _____

2013 EXHIBIT SPACE REQUEST

☐ I require _____ 10' x 10' exhibit spaces. ***Booths sold in 10' x 10' increments.***

Note – Your requests do not imply guaranteed booth space. Exhibit space is confirmed only in writing. Space is not committed or implied verbally.

MY COMPANY CATEGORY IS:

☐ Product Supplier ☐ Green Zone ☐ Social Media/Technology ☐ Specialty Retail

Product Description _____

MY TARGET AUDIENCE IS:

☐ Facility Managers ☐ Property Managers ☐ Retailers ☐ Developers ☐ Brokers ☐ Other: _____

2013 EXHIBIT SPACE PRICING

Member Fee: $2,795 per 10' x 10' space
Non- Member Fee: $3,999.99 per 10' x 10' space

_____ x _____ = _____
# of booths Rate Total

10% Corner Fee = _____

Total Payment = _____

SPACE INCLUDES:

Four (4) Exposition only staff badges per 100 sq. ft
One (1) Table
Two (2) Chairs
First Night Booth Cleaning
Standard Carpet
Exhibit Space Structure
Company ID Sign
Unlimited FREE VIP Invitations for your clients*
**** Subject to ICSC Registration approval process.***

PAYMENT

☐ Check Enclosed
Make check payable to ICSC
Mail to:
2013 RECon
International Council of Shopping Centers
PO Box 26958
New York, NY 10087-6958
Fax: +1 732 694 1748
FULL PAYMENT MUST ACCOMPANY THIS APPLICATION
All payments/deposits are non-refundable and non-transferable

Credit Card
☐ MasterCard ☐ VISA ☐ AMEX ☐ Discover

Name: _____
(as it appears on credit card)
Account Number: _____

Expiration Date: _____

Signature: _____

Your signature below acknowledges you agree to the ICSC Terms, Condition and Rules printed on the reverse side of this page.

_____
Signature (Required) Date

_____
Print Name Title Company

INTERNATIONAL COUNCIL OF SHOPPING CENTER'S TERMS, CONDITIONS AND RULES

1. AGREEMENT TO TERMS, CONDITIONS AND RULES
Exhibitor agrees that these Terms, Conditions and Rules are an integral part of this Agreement and that it is bound to observe and abide by the provisions of the following paragraphs and by such additional Terms, Conditions and Rules made by ICSC and communicated to the Exhibitor from time to time, including but not limited to, those contained in the exhibitor service manual ("Exhibitor Manual") which ICSC will provide to Exhibitor in print or electronically, all of which are hereby incorporated in this Agreement.

2. COST OF EXHIBIT SPACE
The cost of the exhibit spaces is noted in the application. Cost includes: exhibit space, four (4) Exposition only staff badges per 10' x 10' exhibit space, 8' high white back wall , one (1) table, two (2) chairs, standard carpet and first night booth cleaning.

3. PAYMENT OF EXHIBIT SPACE
ICSC's payment policy requires all Exhibit Space requests are paid in full upon submission of Exhibit Space Application.

4. CANCELLATION OF EXHIBIT SPACE
All deposits/payments are non refundable nor transferable.

5. EXHIBIT SPACE ASSIGNMENT
Assignment of Exhibit Space will be made on a first come, first served basis. ICSC shall assign the Exhibit Space to Exhibitor for the period of the Show. Such assignment is made for the period of this Show only and does not imply that the same or similar space will be held or offered for future shows. ICSC reserves the right to terminate this Agreement, close the exhibit or remove the Exhibitor's property from the Exhibit Space if ICSC determines in its sole discretion that the Exhibitor has violated any part of these Terms, Conditions and Rules.

6. EXHIBIT CONSTRUCTION AND DESIGN SPECIFICATIONS
The Exhibitor agrees that the construction and design of the Exhibitor's display shall comply with the guidelines detailed in "ICSC Marketplace Mall Trade Exhibit Design Criteria." Such specifications are set forth in the Exhibitor Manual and are made a part hereof and fully incorporated herein.

7. SHOW HOURS AND DATES
Hours and dates for installing, showing and dismantling exhibits shall be those specified by ICSC in the Exhibitor Manual. No trunks, cases or exhibit materials shall be brought into or out of the Exhibit Space during exhibit hours and no dismantling or packing maybe started before the official close of the Show. All exhibits must be open for business during exhibit hours and appropriate representatives of Exhibitor must be present in the Exhibit Space at all times during the open hours of the show. After Hours Receptions in the Exhibitor's Space are permitted provided ICSC receives written notification of the event. All food and beverage for your event must be ordered through ARAMARK Catering, the exclusive caterer of the Las Vegas Convention Center. If the event is extending past official Show hours, exhibitors must contact TSE (Trade Show Electric) at the GES Service Center to schedule late booth power.

8. INSURANCE
ICSC, the Las Vegas Convention Center and GES shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their representatives from any cause prior to, during or subsequent to the period covered by the exhibit contract. All Exhibitors are required to obtain general liability and fire insurance at the Exhibitor's own cost and expense. ICSC, the Las Vegas Convention Center and Global Experience Specialist (GES) must be named as coinsured with limits of liability of at least $1,000,000 combined single limits including bodily injury, property damage, fire and theft. Proof of such coverage shall be provided to ICSC. Additional information regarding this coverage is located in the Exhibitor Manual.

9. FORCE MAJEURE
Should any circumstance beyond the control of, and not the fault of ICSC prevent the Show from being held as scheduled or materially affect the Show, or the availability of the exhibit space for uses herein specified, including but not limited to war, governmental action or order, act of God or nature, terrorism, fire, strikes, labor disputes or any other cause beyond the control of ICSC, this Agreement shall immediately terminate and no fees shall be returned.

10. NON-ASSIGNMENT
An Exhibitor may neither assign to a third party any rights under this Agreement or any rights here under to or permit any party to use the Exhibit Space or any portion thereof without the written consent of ICSC which ICSC may withhold in its sole discretion and subject to ICSC's right set. Co-Exhibitors are permitted provided written notification is provided to ICSC. A fee per Co-Exhibitor is required for an additional directory listing. If consent is given, the Exhibitor and such assignee shall be jointly and severally responsible for the conduct of the assignee and all its representatives.

11. SALES OR TRANSFER OF EXHIBITOR'S BUSINESS
Exhibitor agrees to promptly notify ICSC if there is a sale or transfer of a substantial portion of the assets of Exhibitor's business, or a transfer of a controlling equity interest in the Exhibitor's business, or if Exhibitor makes an assignment of its business for the benefit of creditors, or if Exhibitor admits in writing its inability to pay its debts as they come due, or if Exhibitor files a voluntary petition in bankruptcy, or if Exhibitor is adjudicated as bankrupt or insolvent. If any of the foregoing events occur, ICSC may, at its option, terminate this Agreement.

12. UNION LABOR
Exhibitor must comply with all union regulations applicable to set-up, display and dismantling of its exhibit. Union regulations can be found in the Exhibitor Manual.

13. COMPLIANCE WITH LAWS
Exhibitors shall bear responsibility for the compliance with any and all local, city, state and federal safety, fire and health laws, ordinances and regulations, including Policies, Rules and Regulations of the Las Vegas Convention Center, regarding installation, dismantle and operation of the exhibit. This information is included in the Exhibitor Manual.

14. OBSERVANCE OF LAWS: AMERICANS WITH DISABILITIES ACT
Exhibitor shall abide by and observe all laws, rules, regulations and ordinances of any applicable governmental authority and all rules of the Las Vegas Convention Center. Exhibitor warrants and represents that it is in full compliance with the Americans with Disabilities Act and all regulations thereunder and agrees that it shall be responsible for the readily achievable removal of barriers relating to its exhibit and the provision of auxiliary aids and services where necessary to ensure effective communication of Exhibitor's product or services to disabled attendees at the Show.

15. COPYRIGHTED WORKS
Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc which may be required for it to broadcast, perform or display any copyrighted materials including but not limited to music, video, software. Exhibitor shall indemnify, defend and hold harmless ICSC, its directors, officers, employees and agents and each of them, from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's breach of this provision. The terms of this provision shall survive the termination or expiration of this Agreement.

16. EXHIBITOR CONDUCT
Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of ICSC is required for the mechanical reproduction of lights and sound. Such use shall be confined to the Exhibit Space. ICSC, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity forthwith. Exhibitors shall refrain from any action that will distract buyers from attendance at the Show during exhibit hours. The Exhibit Space shall not be used for entertaining. Exhibitors shall not lead buyers from one exhibit space to another. Exhibitors shall not enter into another exhibitor's space without invitation or when unattended. Neither Exhibitor nor any of its representatives shall conduct themselves in a manner offensive to standards of decency or good taste. Further, ICSC shall have the right to remove and ban Exhibitor and/or any of its individual representatives from the Show Building if ICSC, in its sole discretion, determines that Exhibitor or any of its representatives are not able to conduct themselves in a professional manner towards fellow exhibitors and/or the staffs of ICSC, the Las Vegas Convention Center, and GES or any of their respective officers, agents, employees or other representatives.

17. DRESS OF ATTENDANTS
Costumes not regularly associated with the business and professional character of the Show must have the approval of ICSC. Business attire is recommended.

18. SERVING OF ALCOHOLIC BEVERAGES
Exhibitors will not be permitted to sell, serve, or give away alcoholic beverages at the Show without prior written approval from ICSC. All food and beverage for your event must be ordered through ARAMARK Catering, the exclusive caterer of the Las Vegas Convention Center.

19. VIOLATIONS
ICSC Staff and Floor Managers will patrol the Show floor during show set-up, during show hours and during show tear-down. If any of the Rules & Regulations and/or TERMS, CONDITIONS AND RULES is not followed or if any exhibit does not comply with the Exhibit Design Criteria, ICSC staff may issue the Exhibitor a formal Violation. Formal Violations will be included in the Exhibitor's file with ICSC.

- First Violation: Warning
- Second Violation (repeat Violation or new Violation): Loss of Staff Badge Allotment for the following year's Show
- Third Violation (repeat Violation or new Violation): Loss of Exhibit Space

The above notwithstanding, the early tear-down or failure to remain open for business shall constitute a material breach of Terms, Conditions and Rules as stated in Paragraph 7 above.

20. GOVERNING LAW; AMENDMENTS
This Agreement shall be governed by and construed and enforced in accordance with the Laws of the State of Nevada as if it is an agreement made and to be performed entirely within such State. This Agreement may not be amended or modified except by a written communication by ICSC.