



ICSC North Florida

ideaexchange[®]

Aloft Jacksonville Tapestry Park
Jacksonville, FL
January 26 – 27, 2015



MONDAY, JANUARY 26

Registration

4:30 – 8:00 pm
Greatroom Foyer

Member-Hosted Reception

6:00 – 8:00 pm
Backyard/WXYZ

TUESDAY, JANUARY 27

Registration

7:30 am – 4:00 pm
Greatroom Foyer

Continental Breakfast

8:00 – 8:30 am

**Welcome, Program Overview
and Government Relations
Update**

8:30 – 9:00 am
Greatroom



Chuck Taylor, CRX, CSM, CLS

ICSC Florida State Director
Senior Vice President
Madison Marquette
Boca Raton, FL



Leed Silverfield

ICSC 2015 North Florida Idea Exchange
Program Planning Committee Chair
Vice President
Silverfield Group
Jacksonville, FL

Keynote Presentation

9:00 – 9:45 am
Greatroom



Jennifer Jones

Executive Director
Unity Plaza
Jacksonville, FL

Jennifer “Jen” Jones is an advocate for Jacksonville, both seeking to advance cultural education and the arts and assisting our city to become a world-class, trend-setting, progressive metropolitan city.

She currently serves as Executive Director of Unity Plaza, Jacksonville’s forthcoming open-air, urban gathering space and amphitheater opening at 220 Riverside in February 2015. With twenty years’ experience leading arts businesses and community event programming in Jacksonville, specifically highlighting the Riverside-Avondale historic district, she has a BA from University of North Florida in Literature & Art History and is the recipient of awards such as the University of North Florida Outstanding Alumni Award, Jacksonville Business Journal Top 40 Under 40 Award, Best Gallery Director in the United States at Art Expo NY and awarded Outstanding Neighborhood Business Leader by R.A.P. for her years serving as President of the Avondale Merchant Association and overseeing the neighborhood through their Town Center Initiative, Visioning and Funding Campaign to restore the Shoppes of Avondale from 2002 – 2007.

General Session

Local Market Trends & Tendencies in North Florida

10:00 – 11:00 am

Greatroom

Stephen L. Atkins

Principal & Managing Director
SouthEast Group
Jacksonville, FL

Ben Davis

Founder
Intuition Ale Works
Jacksonville, FL

Ryan Joyce

Regional Director, Florida
Kite Realty Group
Naples, FL

Retailer Runway

11:15 am – 12:00 noon

Backyard/WXYZ

Lunch Served at Ill Forks

12:00 noon – 1:15 pm

(No lunch service after 1:15 pm)

Deal Making

1:30 – 4:00 pm

Greatroom

Meeting Adjourns

4:00 pm

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Program information current as of January 13, 2015.



Divisional Leadership

Martin Mayer, ICSC Southern Division Vice President, Stirling Properties

D. Scott McLain, CCIM, ICSC Southern Division Government Relations Committee Chair, Coldwell Banker Commercial McLain Real Estate

Jason Claunch, ICSC Southern Division Alliance Private Sector Co-Chair, Catalyst Commercial

Connie Bainbridge, ICSC Southern Division Alliance Public Sector Co-Chair, City of Prattville

Jacqueline Wammock, CRX, CLS, ICSC Southern Division Operations Chair, Westmoreland Company

Bryan Cook, ICSC Southern Division Retail Chair, CVS Caremark

Jonathan Neville, ICSC Southern Division Next Generation Chair, Arnall Golden Gregory LLP

State Leadership

Chuck Taylor, CRX, CSM, CLS, ICSC Florida State Director, Madison Marquette

Ivy Z. Greaner, ICSC Florida Government Relations Committee Chair, Lennar Commercial Investors

Davon Barbour, ICSC Florida Alliance Public Sector Co-Chair, City of Hollywood CRA

Mark Thompson, ICSC Florida Alliance Private Sector Co-Chair, Crossman & Company

Paul Rutledge, CRX, CSM, CLS, ICSC Florida Operations Chair, CBRE

Bridgid O'Connor, ICSC Florida Retail Chair, Publix Super Markets, Inc.

Aileen Messinger, ICSC Florida Next Generation Chair, Starbucks Coffee Company

Brad Peterson, ICSC Florida Program Chair, HFF, L.P.

Program Planning Committee

Leed Silverfield, ICSC 2015 North Florida Idea Exchange Program Planning Committee Chair, Silverfield Group

Kristen Nimnicht, ICSC 2015 North Florida Idea Exchange Program Planning Committee Co-Chair, Lat Purser & Associates, Inc.

Kristen Alberre-Akel, Firehouse Subs

Mike Biagini, Scherer Construction

Michael Brown, Wakefield Beasley & Associates

Gabe Jonas, McDonald's

Charlotte Manley, Kimco Realty

Drew Margol, Margol Commercial Realty Services

Patrick McKinley, Regency Centers

Tom Mundy, The Shopping Center Group

Jason Ryals, Colliers International

Riley Skinner, Skinner Bros Realty

Carrie Smith, Franklin Street

ABC Fine Wine and Spirits

8989 South Orange Avenue
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Table 1

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Table 2

Bealls Outlet

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Table 3

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Cato/ It's Fashion/ Versona

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Crossman & Company

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Dots & Simply Fashions

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Interlachen Financial Group

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Jersey Mike's

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Michael Brady Inc.

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Pinpoint Commercial Real Estate Services, LLC

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Regency Centers

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Spirit Halloween

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St. Johns County

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Tailwinds Development, LLC

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The Learning Experience

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The UPS Store

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Table 26



RECON

May 17 – 20, 2015
Las Vegas Convention Center
Las Vegas, NV
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Join over **34,000** attendees and **1,000** exhibitors in Las Vegas for the industry's largest event to network, learn, and make deals. Enjoy our exciting lineup of events which includes some old favorites and some exciting new features.

Speakers Just Announced



Sunday, May 17 • 2:30 – 3:30 pm

John C. Maxwell is a #1 *New York Times* Best Selling author, coach and speaker who has sold more than 24 million books in 50 languages. Often called America's #1 leadership authority, he was identified as the most popular leadership expert in the world by *Inc.* magazine in 2014.

Monday, May 18 • 2:30 – 3:30 pm

Commander Rorke T. Denver has run every phase of training for the U.S. Navy SEALs and led special-forces missions. He starred in the hit film *Act of Valor*, which is based on true SEAL adventures. His *New York Times* Best Seller, *Damn Few: Making the Modern SEAL Warrior*, takes you inside his personal story and the fascinating, demanding SEAL training program he oversaw.



Tuesday, May 19 • 11:30 am – 12:30 pm

Erik Qualman, author, speaker, professor, entrepreneur – called a Digital Dale Carnegie, is the author of *Socialnomics*, which was a finalist for "Book of the Year" and on Amazon's #1 Best Selling List. He made *Forbes Top 50 Power Influencers* list.

Register by March 27 to receive your badge by mail.

For more information visit www.icscrecon.org

