

## CenterBuild Speaker Biographies

**TOM ARENDS**, an architect, owner, and Client Leader for BHDP Architecture, designs places and experiences that inspire people. As one of the firm's most creative thinkers, Tom leads the architectural design team for all BHDP workplace projects with key responsibilities for directing our iterative design process and collaborating with others across all BHDP markets. His professional background includes the design of a diverse set of project types, including master planning, schematic design, design development and construction documents for major corporations, retail, mixed-use hotel/condominium, workplace, healthcare and higher education projects. With previous design work in all four of BHDP's market areas, Tom has a well-rounded design and technical background which benefits his clients.

**JAMES C. AULD, JR. AIA, CDP, PARTNER, STIR Architecture.** As a Partner and design leader at STIR Architecture, Jim has been responsible for a number of the firm's innovative mixed-use projects. Leveraging his experience as both a designer and manager on a wide-range of project types for varied client constituencies — retail, adaptive reuse, transit-oriented development and institutional — he has helped to pioneer a new model for large-scale, open-air developments. His work on projects including Downtown Summerlin, the Collection at River Park and Victoria Gardens, revives the traditional urban grid to create new mixed-use developments with distinctive downtown sensibilities. Jim recently served on the Board of Directors the Los Angeles Chapter of The American Institute of Architects and the Urban Land Institute Los Angeles District Council, where he was the Co-Chair of Transit-Oriented Los Angeles. An active member of ICSC and a Certified Development, Design and Construction Professional (CDP), he also taught for several years at the John T. Riordan School for Retail Real Estate Professionals.

**STACEY BERTHON**, Senior Vice President, Hoar Construction has been with Hoar Construction since 1982 and is responsible for their corporate retail and mixed-use strategy and pursuits on a national level. Hoar is a nationally recognized leader in the retail industry and currently has projects under construction throughout the country. Stacey is heavily involved with ICSC, primarily with the Centerbuild conference where he was the past Chair and currently serves on their Advisory Council.

**JILL BRUNSTAD** is a Store Design Program Manager of the Mid-Atlantic region for Starbucks Coffee Company. As a registered architect, designer and steward of the Starbucks brand, Jill is part of a team that leads design professionals and consultants to redefine Starbucks store environments with an on-brand approach to retail design. Jill's work has been recognized with the "Store Design of the Year" which highlights exceptional projects throughout the company and the Starbucks "Bravo!" award for championing design with licensed store partners. Jill has over 20 years of experience translating creative concepts into built architectural design environments for brands such as Dolce Gabbana, Eileen Fisher, Jurlique, and Barney's NY. Jill has worked in the studio of Norman Foster + Partners in London, and with architect Claudio Nardi in Italy.

**LORI BONGIORNO** is a Principal and Director of the Commercial Studio at M+A Architects in Columbus, Ohio. She is a graduate of Pratt Institute in New York City with a professional degree in Architecture. She is a Registered Architect and a LEED Accredited Professional. As a member of the International Council of Shopping Centers, she has led discussions on the topic of the architect's expanding role in managing mixed use developments at past national conventions. She is currently the Chair of the Ohio ICSC Government Relations Committee. Lori has been with M+A Architects for 24 years specializing in large retail based mixed-use developments, various commercial and corporate office projects.

**KEITH CAMPBELL, NCARB, AIA, OAA, LEED AP**, Vice President is known for his well-honed ability to generate and execute unique design solutions that achieve his clients' highest development and commercial aspirations. With more than three decades of experience in planning and mixed-use, Keith is an expert at creating memorable spaces with a focus on the optimal mix of office, retail, entertainment, hotel and residential offerings. His extensive portfolio includes projects in the United States, and Asia and includes award-winning work recognized by the American Institute of Architects, the American Planning Association, the Urban Land Institute and the International Council of Shopping Centers. Outside of the firm, Keith is an active member of the Chicago AIA Large Firm Roundtable, the Chicago Architecture Foundation, The Magnificent Mile Association and the Chicago Loop Alliance

**JESSICA CLEMENTS**, AIA, Principal, Studio Outside Landscape Architects, Dallas/Fort Worth, TX is a multi-disciplinary designer and associate principal at Studio Outside Landscape Architects. Clements is a registered Architect with over 10 years of experience in architecture, landscape architecture and urban design. Her work focuses on the 'space between buildings' to create memorable places and is inspired by the idea of creating experiential spaces through a lens of contextual systems including ecological, social and urban. A Nebraska native, Clements currently resides in Dallas, Texas. She has wanderlust and draws from her experiences in cities as best seen through the places her running shoes and bicycle take her. Clements has a Masters of Architecture and in Urban Design from Washington University, St Louis, Mo.

**MICHELE COHEN** is a real estate lawyer who represents clients involved in all aspects of real estate including acquisition and disposition of commercial real estate; and office, retail and warehouse leasing. She advises on all aspects of real estate purchases, sales and leasing, from letters of intent through closing and post-closing, for properties across the United States. Michele has experience with all types of property, including retail centers, office buildings and office parks, industrial properties, and multi-family properties. She has closed complex multi-party transactions, including sale-leasebacks for two national companies and assisted in the purchase and sale of a number of shopping centers and office buildings in the Mid-Atlantic region. Some of Michele's clients include: national and regional property owners and tenants, commercial developers, retailers, corporate business owners, and financial institutions. She has been awarded Maryland Top 100 Women – 2018, CREW Baltimore Beacon Circle of Excellence – 2016, Best Lawyers in America – 2018, 2019. She graduated from University of Maryland, School of Law, J.D., cum laude Baltimore, Maryland. Her undergrad was B.A., Public Communications from The American University, Washington, D.C.

**Christopher Congeni** is a Partner and Principal Member of Brennan, Manna & Diamond's Healthcare, Labor and Employment and Litigation Departments. He is a courtroom litigator and practices in both federal and state courts in Ohio, Michigan and Kentucky. Chris counsels large and small employers, including commercial and real estate owners and developers, regarding issues relating to employee relations, discrimination defense, ADA employment lawsuits, and reimbursement and compliance disputes. Chris uses aggressive but sensible advocacy to deliver solutions to contentious disputes involving his clients.

**David Del Rossi** has been with TD Bank since 2006, where he has been part of the Architecture and Design department. As primary Design Manager, David as led many award winning initiatives, such as the first Net Zero Retail Bank opened in North America - Cypress Creek, Ft Lauderdale FL. As a result of TD Bank's design efforts, David has been invited to present at many building and retail conferences across the country. In addition to leading sustainability practices for TD Bank's retail footprint, he is also developing strategies for reformatting store prototypes in response to ever changing customer expectations

**Kevin DiGeronimo** has been with DiGeronimo Companies for over 15 years when he started with Independence Excavating (IX) in 2003. While with IX, Kevin worked in both field and office capacities in the greater Cleveland region. Kevin managed multiple construction disciplines including earthwork, utilities, structural concrete, and demolition. While at IX he completed numerous projects with clients such as The Cleveland Clinic, The Cleveland Museum of Art, and University Hospitals to name a few. Kevin is a graduate of the The Ohio State University with a degree in Construction Management.

**Nicolas Effler**, Director of Architecture, Crate and Barrel, Northbrook, IL. In over 15 years in the architecture industry, Nick Effler has focused on the retail side of design and development. He has managed several dynamic vehicles for store expansion and led development efforts for several concepts. This has included a portfolio of projects, across multiple brands, ranging from high street flagship to low-profile travel retail outlets. Beyond extensive work in major centers throughout North America, his experience has covered projects on 50+ countries across Europe, South America, Middle East, Southeast Asia, and China. Currently managing the Crate & Barrel stable of brands through its next generation of store expansion, Effler is leading a team leveraging BIM and Integrated Project Delivery to execute best-in-class retail design. Creating efficiency through process has allowed for greater focus on experiential development. Moving forward, his efforts are driving environmental designs that bridge an evolving brand vernacular with shifting customer habits.

**Dana Foley**, Gensler Design Director, is a Global Food + Beverage Industry Expert. A licensed interior designer with over 30 years of experience in interior architecture and interior design, she provides connective design leadership to Gensler's retail, food and beverage, hospitality interiors and mixed use projects. A true visionary, Dana excels in identifying and understanding client perspectives in the creative process. Her diverse cadre of expertise includes restaurant and hospitality design, healthcare design, and domestic and international retail and commercial projects. With such a rich portfolio, she strives to harmonize architecture and interior design. Dana is accomplished in the art of thoughtful, thorough storytelling through design and was involved in the success of Legacy Hall—one of the nation's largest and most unique new food halls.

**William Goebel**, P.E., Managing Partner, Bohler Engineering, Boston, MA. With more than 30 years of experience in land development consulting throughout the east coast, and professional engineering licenses in 13 states, Goebel brings a broad, well-rounded engineer's view of the retail market to the panel. Guiding clients through the entire development process, Goebel provides program management services to numerous Fortune 500 retailers from due diligence and site selection through entitlements and construction administration. He has led the opening of new offices from Massachusetts to Florida, enabling him to wholly understand market trends up and down the coast. Goebel's focus is on the client experience, and with a hands-on approach, he is committed to quality and client satisfaction. In addition to retail, Goebel's design teams work in the mixed-use, residential, higher education and industrial market sectors.

**Barry Hand** is a Principal in Gensler's Dallas office and a Regional Mixed Use Practice Area Leader within the firm. Gensler, a global architecture, design and planning firm with 46 locations and more than 5,000 professionals networked across Asia, Europe, Australia, the Middle East and the Americas, strives to make the places people live, work and play more inspiring, more resilient and more impactful. Barry's 25+ year career spans a wide range of large, aspirational projects in domestic and international markets. Passionate about "bold ideas", Barry excels at navigating their many complexities and directing the teams bringing these ideas to reality. His thought leadership and understanding of the highest and best uses for sites brings about projects that are durable, authentic and inspired—grounded in fulfillment for the range of users across the life of a project. At Gensler Dallas he has led a variety of high-profile mixed-use projects including Toyota Music Factory, Legacy West, and Legacy Hall—one of the nation's largest and most unique new food halls

**Tim Hanefin**, CDP, LEED AP, Vice President and General Manager, Graycor Construction, San Jose, CA. Since beginning his career at Graycor 23 years ago Tim Hanefin has held increasingly responsible positions in construction operations. In his current role as Vice President and General Manager, Hanefin oversees Graycor Construction Company's Midwest Division and national Retail and Entertainment market, overseeing a team of dedicated construction professionals performing business development, preconstruction services and project operations. Hanefin holds a B.S. of Civil Engineering from Northwestern University.

**Mike Henehan**, Senior Vice President, Managing Director, D.C. Metro, Bozzuto Development Company, Greenbelt, MD. Mike Henehan is responsible for overseeing the acquisition, development, construction and leasing development projects and a pipeline of nearly \$1 billion in the D.C. Metro area as well as Philadelphia up through Boston. Prior to joining Bozzuto in 2005, Mike worked in a project management capacity for Clark Construction on the Gannett/USA Today Headquarters project in Tysons Corner, Virginia and the Strathmore Concert Hall in Bethesda, Maryland. Mike holds a master's degree in real estate from Johns Hopkins University and a bachelor's degree in business administration with a concentration in finance from Georgetown University.

**Gregory L. Herrin** began his career with Messer in 1987 after co-oping with Messer for four years. He graduated from the University of Cincinnati in 1987 with a B.S. in Civil Engineering. Greg has served in multiples roles in his experience with Messer including leadership of the Cost Planning & Estimating Department, business development, and more than 20 years in operations. Greg currently provides leadership for project operations, performance and business development in Messer's Cincinnati Region. He is a member of the American Heart Association – Cincinnati Division Board of Trustees, the Camp Joy Board of Directors, a member of the Board of Directors and First Vice President of the Associated General Contractors of Ohio – Cincinnati Division, and the Board of Directors of the Spirit of Construction Foundation. In addition, Greg is the Secretary/Treasurer of the Northern Kentucky University Construction Management Advisory Board, and Northern Kentucky University's Industry Advisor on the American Council for Construction Education.

**Patrick Inaba**, CDP, Vice President - Construction and Tenant Services, Federal Realty Investment Trust, San Francisco, CA. Inaba is a developer of people, teams and systems required for the management of the design, construction and delivery of retail projects on new and existing mixed-use properties. Inaba has worked on both the Landlord's and Tenant's side of the negotiation table during his career and brings this unique perspective to create development environments where both sides succeed. Inaba annually oversees a team of project managers and related stake holders for the successful opening of 300+ retail projects/year ranging in complexity from re-tenanting of existing space to ground up development of mixed-use centers. Inaba has a BA in Economics from the University of California, Irvine (Go Anteaters!) and is active in education and certification programs for the ICSC.

**Paiboon Jaikla** joined Siam Piwat in 2016 as a Vice President, Group Head-Special Project Design, Siam Piwat Co., Ltd. and assembled a team of designers to support the corporate culture that encourages innovations and to explore new ideas in retail business and design. Since joining Siam Piwat – he has been actively involved in the Exploritorium project in Thailand. Paiboon has a Bachelor of Architecture degree from Rajamangala University of Technology and a MA of Art in Architecture from the University of East London.

**Brett Kratzer** has over 30-years of national and international professional experience creating imaginative designs for complex mixed use, retail, entertainment, and hospitality developments. Brett's experience has provided him keen insight into many different cultures, rich in architectural diversity, style and texture which has given him a deep perspective towards design and the public realm. Brett established Reztark Design Studio to investigate the relationship between architecture and urban design with the common man. Brett received a Bachelor of Architecture degree from the University of Cincinnati and is a licensed Architect in 46 States. He is an active member of the American Institute of Architects, Urban Land Institute and ICSC.

**Bryan Lewis** is the Founder and President of Press Waffle Company based in Dallas, TX. After discovering Liege style waffles with his wife in their European travels, Bryan returned home and was disappointed to not be able to find the product anywhere. With a mission of bringing authentic, customizable Belgian waffles to the states, Press Waffle Company started in 2016 as a food truck and quickly caught the eye of the team behind Legacy Hall, the first major European style food hall in North Texas. With lines around the corner every weekend, and 6 new stores planned in the next 12 months, the Lewis brothers are looking to replicate their food hall success across the country as they teach America a new way to waffle!

**Eric Louttit** is a Partner and the Chief Investment Officer of Fairmount Properties. In this role, Eric is involved in virtually all aspects of the firm's development projects and is instrumental in securing both debt and equity as well as other forms of capital for new and existing projects. Prior to joining Fairmount in 2017, Eric spent sixteen years with Forest City, where he most recently held the role of Senior Vice President of Development. Mr. Louttit earned a B.S. in Broadcast Journalism from West Virginia University and a J.D. from the University of Pittsburgh School of Law. He is a member of the Urban Land Institute and the International Council of Shopping Centers. Mr. Louttit resides in Brecksville and is married with two daughters, ages 16 and 17.

**Alisa M. Madigan**, CDP, Senior Project Manager, Regency Centers, Oakbrook, IL. Regency Centers, is a national owner, operator, and developer of predominately grocery-anchored shopping centers. Madigan's main responsibilities for Regency Centers include the design and construction of new shopping centers as well as the redevelopment of existing centers in the Upper Midwest Region. Prior to joining Regency Centers eleven years ago, Madigan worked for a design/build architecture firm, an engineering firm, a local developer and McDonald's Corporation. She is a graduate of the University of Michigan's Taubman College of Architecture and Urban Planning and has a Masters of Construction Engineering and Management degree from the Illinois Institute of Technology.

**Finley McEwen** is an accomplished real estate executive with over 25 years of industry experience. Finley is currently responsible for managing retail and mixed-use projects across Canada. His achievements include the successful redevelopment of several prominent Cadillac Fairview properties including CF Sherway Gardens, CF Markville and CF Chinook Centre. Finley holds a Master of Business Administration from Concordia University and a Bachelor of Civil Engineering from McGill University.

**Juan Gabriel Moreno**, President, JGMA is an award-winning architect and President and Founder of JGMA. He was born in Bogota, Colombia and studied architecture at California and has been creating provocative works around the world for more than 30 years. This diverse portfolio of public and private work ranges in typologies from commercial, education, mixed-use, urban planning, product design and graphic design. In 2010 he launched JGMA with the sole purpose of transforming communities with his architecture. Since then, JGMA has become one of the most highly acclaimed design firms in Chicago.

**Jason Nuttelman**, Vice President, JGMA has over eighteen years of experience working on diverse projects around the world. He is a leader and visionary at one of Chicago's fastest growing and most awarded architectural firms. While leading the firm's pursuits for retail / mixed-use projects, Jason was also responsible for creating the vision and implementing the Paragon Theater project at The Mall at Wellington Green. JGMA is a progressive architecture and design practice committed to active client involvement and the enrichment of peoples' lives through the attentive and dynamic organization of space and materiality. We understand that quality design has a unique ability to influence civic life and transform the built environment.

**Brian O'Looney**, A.I.A. LEED-AP is a design architect, masterplanner, and a Principal at Torti Gallas and Partners. Torti Gallas' design philosophy is based on the inextricable relationship between the planning, urban design, and architecture of communities. Torti Gallas has been involved in over 100 mixed-use projects across North America, from Los Angeles, CA to Long Island, NY, Toronto, ON to Austin, TX. Brian lectures on a range of topics for livable communities. He has co-written a chapter on infrastructure strategies for pedestrian-oriented places in the *New Urbanism: Best Practices Guide*, and his compendium of built types for walkable communities is to be published in January by ORO Editions, titled *The Increments of Neighborhood*. Brian is currently engaged in work on mixed-use, neighborhood-scaled, transit-oriented additions across the country serving New York City (Somerville, NJ; South Orange, NJ), Chicago (Lombard, IL, Hoffman Estates, IL), and Washington, DC (Congress Heights and Petworth, DC; Potomac Yard, VA; Kentlands, MD). The Social Safeway, Georgetown, DC; the Greene Town Center, Beavercreek, OH; the Liberty Center, Butler Co, OH; to which Brian has contributed, as well as Fort Belvoir Town Center have all been recognized by the ICSC with Design and Development awards.

**Joe Perdew** as Vice President of Store Design for Target Corporation, Joe Perdew is responsible for all design related activities associated with New Stores, Remodels, and Special Projects effecting the physical environment, including the mash-up of the physical & digital worlds. Joe is responsible for Architecture, Engineering, Store Planning/Interior Design, the 3D Imaging team and the Target India Properties team that includes Store Planners, Engineers, Fixturing and Imaging team members at our Target Corporation office in Bangalore, India. Previously, Joe was the President of Target Commercial Interiors, a wholly owned subsidiary of Target Corporation that serves business and professional clients. Joe received his MBA from the University of St. Thomas in St. Paul, Minnesota and his Bachelor of Science in Business from Indiana University. He is married, has four children and lives in Maple Grove, Minnesota.

**Paul Sagun** is the Vice President of Operations for the Mills Portfolio of Simon Property Group, where he is responsible for the operations and profitability of over 20 Million square feet of retail space in 16 centers across the country, generating over \$750 Million in Net Operating Income. The Mills Portfolio represents one retail platform for Simon; typical Mills Centers include full price and discount, luxury outlet retail, movie theaters, dining pavilions, restaurants, and significant entertainment and experiential concepts. Over the course of the last 6 years, he has managed the renovations of the interior and exterior of seven centers.

**David M. Scott, LEED AP (BD+C)** is Managing Partner of the Columbus office of Brennan, Manna & Diamond. He represents developers, architects, engineers, design professionals, contractors, and other businesses in all manner of conflict resolution (including litigation, arbitration, mediation, and negotiation). David won Central Ohio's largest a jury verdict in 2012 (over \$10,000,000), and he currently represents numerous NYSE-listed global enterprises, for which he has developed proprietary systems to more efficiently manage the cost and risk of conflicts. David marries his personal interest in sustainability with his professional experience by serving as a Board Member and Statewide Advocacy Chair of USGBC-Ohio, and he recently represented the U.S. Green Building Council in defeating anti-LEED legislation in Ohio.

**Tim Tobin**, AIA, Associate Principal, Phase Zero Design, Boston, MA is a registered architect with over 36 years of industry experience. He has spent his career becoming a leader in retail center design, implementation and construction. Tobin is a team-oriented architect who values the owner, architect, contractor, and associated design professional relationships. His involvement from project inception through completion creates smooth transitions from phase to phase. Tobin's retail experience is evident locally as well as nationally, and he has completed projects across the United States. Tobin is a graduate of Wentworth Institute of Technology and the Boston Architectural College.

**John R. Tschiderer**, Senior Vice President – Development, Federal Realty Investment Trust, Rockville, MD joined Federal Realty Investment Trust (NYSE: FRT) in 1998 and is a Senior Vice President of Development. In this capacity, he is responsible for the comprehensive direction and management of all phases of commercial development and redevelopment for Federal Realty's Core Portfolio and pre-development planning for Mixed-Use endeavors. Responsibilities include site development feasibility analyses, development master planning, land use entitlement and design & construction management. Tschiderer earned a Bachelor of Science in Landscape Architecture from West Virginia University. He is an active member of the ICSC, Urban Land Institute and the Congress for New Urbanism.

**Mark Wilhoite** currently serves as Chief Development Officer at PREP. He previously held the roles of Senior Vice President of Development and Vice President of Construction. Prior to joining PREP, Mr. Wilhoite was employed by Phillips Edison & Company as Senior Project Manager with specific focus on redevelopment projects owned and operated by the numerous PECO investment funds and Development Manager for the Net Lease Investments group in the Baltimore and Washington, D.C. markets. Before starting work with PREP and Phillips Edison & Company, he began his career with RTKL Associates, a nationally recognized architectural firm in Baltimore, MD. He also worked for Regency Centers where he focused on Kroger, Target, and Walmart power center ground up development deals throughout the Midwest. He received his Bachelor's degree in Planning and Urban Design from the University of Cincinnati.

**Mike Wilson** President/Owner, Paragon Theaters has been a principal and owner of Paragon Theaters since 2009 when the company was founded. Mike has been in the movie theater industry since 1995, and during his career, he has been responsible for development of over 20 movie theater sites, including two of the most attended movie theaters in the US (Muvico Arundel Mills, MD and Muvico Palace in Boca Raton , FL). Paragon Theaters is an industry leading company focusing on incorporating innovative technology and luxury amenities in all of their locations, The Wellington project encompasses this vision by incorporating luxury reclining seats, Dolby Atmos sound, state of the art digital projection and an integrated full service bar and grill named "Cask and Shaker".