



# Research Connections Conference

Omni Los Angeles Hotel | Los Angeles, CA  
October 28 – 30, 2018  
#ICSCResearch



**Real-World  
Content**

**HERE'S A WELL-KEPT SECRET:** this conference is not just for researchers, but for anyone requiring the knowledge needed to run any business related to retail real estate. It's not just about where we are today, but where we will be tomorrow, as you discover the trends and technology affecting the industry in the near future. Share savvy tips as you network with your peers at this two-day event, as Research Connections returns to Los Angeles after 10 years.

## SESSIONS FOCUSING ON

### DEMOGRAPHICS



Explore the Most Crucial Drivers Underlying Retail Real Estate

### TECHNOLOGY



Innovative Tech in Retail and Real Estate

### OMNI-CHANNEL



Retailer Success Stories: Integrating Online With Bricks and Mortar

### ENTERTAINMENT



Advancing the Entertainment Experience: A Digital Reality

## PROGRAM HIGHLIGHTS

**KEYNOTE SESSION**  
**MONDAY, OCTOBER 29**  
12:30 – 1:30 pm



**Chris Porter**  
Demographer, Author, *Big Shifts Ahead: Demographic Clarity for Business*

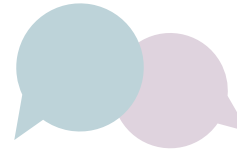
**SUNDAY, OCTOBER 28**  
**Optional Bus Tour:**  
**Beverly Center and**  
**Westfield Century City**  
1:30 – 5:00 pm  
**Networking Reception**  
5:30 – 6:30 pm

**MONDAY, OCTOBER 29**  
**Welcome and Opening Remarks**  
8:30 – 8:45 am  
**General Sessions**  
9:30 am – 5:30 pm  
**Innovation Center Reception**  
5:30 – 6:30 pm

**TUESDAY, OCTOBER 30**  
**General Sessions and Lunch**  
8:00 am – 12:30 pm  
**Meeting Adjourns**  
12:30 pm  
**Optional Guided Walking Tour**  
12:30 – 2:30 pm  
Explore the Downtown  
Los Angeles Retail Scene

“ I have found that the Research Connections Conference presents thought-provoking content consistently relevant to my initiatives as a researcher focused on the shopping center industry. Moreover, it has enabled me to understand the various industry perspectives and collaborate with thought leaders who have different experiences from mine. ”

— Ana Leon, Vice President, Research & Strategy – Alternatives, DWS



“ The Research Connections Conference is the great annual event of the retail real estate research community, where ideas are exchanged and innovations take shape. ”

— Meredith Darnall, Senior Vice President, Business Intelligence & Strategy, GGP Inc.

## PLACEMAKING



Reimagining Retail  
Property Development

## TOURISM



Tourism Impact on Retail  
Destinations

## ECONOMICS



Local and National Economic  
Update

## GIS

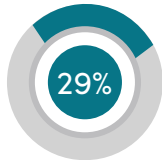


GIS Best Practices:  
Tools of the Trade

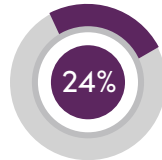
## WHO WILL ATTEND



Innovators



Retailers/  
Tenants



Owners/  
Developers



Real Estate  
Services

Sponsorship and exhibit spaces are available.

For more information, please contact Rita Malek at +1 646 728 3539 or [rmalek@icsc.org](mailto:rmalek@icsc.org).

Visit [www.icsc.org/2018RC](http://www.icsc.org/2018RC)

International Council of Shopping Centers  
1221 Avenue of the Americas  
New York, NY 10020-1099

## Research Connections Conference

Omni Los Angeles Hotel | Los Angeles, CA | October 28 – 30, 2018 | #ICSCResearch

“*From the time I entered the retail real estate industry, the Research Connections Conference has been invaluable to me. It exposed me not only to the best ‘tools of the trade,’ but also the most important topics and the best practices leveraged across the entire shopping center research community. Additionally, the networking opportunities are something that, no matter what one’s level of experience, has proved particularly important to me.*”

– Laura Fullington, Assistant Vice President, Research, Macerich

Visit [www.icsc.org/2018RC](http://www.icsc.org/2018RC)

Register  
in Advance &  
Save up to  
\$125