Program



# **NEXUS Conference**

# R(etail)EVOLUTION

The Breakers | Palm Beach, FL January 10 – 11, 2018 #ICSC



# NEXUS: The Intersection of Investor Insights & Retail Opportunities

NEXUS is the premier event for lively discussion and debate on the dynamic retail landscape across all shopping center subtypes. From neighborhood centers to regional malls, the retail landscape is evolving at a torrid pace. NEXUS is the forum for connecting it all through the exchange of ideas and powerful networking with thought leaders and industry decision makers.

# Wednesday, January 10 \_\_\_\_

**Registration** 10:00 am – 6:30 pm

**Networking Lunch** 

12:00 – 1:15 pm

## Welcome and Opening Remarks

1:15 – 1:30 pm



## Lee Schaffler, CFA

ICSC 2018 NEXUS Conference Program Planning Committee Co-Chair Executive Director J.P. Morgan Asset Management Real Estate Americas New York, NY



## Joseph Tichar

ICSC 2018 NEXUS Conference Program Planning Committee Co-Chair Managing Director & Partner Raider Hill Advisors New York, NY

## **Opening Keynote Presentation**

Strategy in the Age of Disruption: Technology Megatrends and Keys to Anticipating and Leading Market Disruptions

1:30 – 2:30 pm

## SPEAKER



## Tony Seba

Best-Selling Author, *Clean Disruption of Energy and Transportation* Cofounder, RethinkX, Silicon Valley Entrepreneur, Stanford University Lecturer San Francisco, CA

## **General Session Assets in the Room** 2:45 – 3:30 pm

This small-format, moderator-facilitated session accelerates your conference networking and tunes you into the topics that are on the minds of fellow attendees. A colored sticker on your conference badge indicates which small-group discussion to attend—you'll introduce yourself, discuss the opening keynote session, and address what you look forward to exploring during the conference.

## **General Session**

## Portfolio Managers' Conundrum

3:45 – 4:30 pm

Join as we ask leading portfolio managers about the current investment landscape. How are they allocating between traditional and alternative real estate sectors? What investments offer the best risk-adjusted returns? What areas are overpriced? Where does retail fit in an institutional portfolio? What trends represent disruptions to long-held investment paradigms and which ones create opportunities? Institutional investors will discuss these issues and where they plan to put their next marginal investment dollars.

## MODERATOR



Mary K. Ludgin, Ph.D. Director of Global Investment Research Heitman LLC Chicago, IL

#### PANELISTS



### Randy Giraldo

Managing Director - Head of Portfolio Management TH Real Estate New York, NY



**Lynne Gray** Senior Portfolio Manager - Principal Investments State Board of Administration of Florida Tallahassee, FL



**Craig Theirl** Portfolio Manager, Real Estate Americas J.P. Morgan Asset Management New York, NY

## General Session Crossfire: A Debate on Trends & Spends

4:45 – 5:30 pm

Industry experts will engage in a spirited debate on the future of the consumer, how shopping habits are evolving, and which retail segments are gaining share of the shopper's wallet. As purchasing behavior in the physical and digital realms continues to dictate the successes and the challenges of various retailer strategies and formats, landlords and retailers must adapt to remain relevant.

#### MODERATOR



### John L. Gerdes, CRX, CLS, CSM

Executive Vice President Asset Management L&B Realty Advisors, LLP Dallas, TX

#### PANELISTS



**Josh Chernoff** Managing Director EY Chicago, IL

Karen Short Managing Director Barclays Capital New York, NY

## Welcome Reception

5:30 – 6:30 pm

## **Dine-Arounds (Optional Event)**

7:00 – 10:00 pm For more details, see page 7.

## Thursday, January 11 \_

**Registration** 7:30 am – 5:30 pm

## **Continental Breakfast**

8:00 – 9:00 am

## **CEO Update**

9:00 – 9:30 am



#### Tom McGee President and Chief Executive Officer ICSC New York, NY

## General Session Mall Version 2.0

9:30 – 10:30 am

Within the retail sector, no other property type is more talked about than the enclosed mall. Hear from investors and developers who see tremendous opportunity in the current environment and are successfully generating outsized returns in the mall space while others sit on the sidelines.

### MODERATOR



**Liz Holland** ICSC Trustee and Past Chairman Chief Executive Officer Abbell Associates Chicago, IL

## PANELISTS



Michael Glimcher ICSC Past Trustee Chief Executive Officer Starwood Retail Partners Chicago, IL

# ICSC NEXUS Conference

## THURSDAY, January 11 Continued



Simon J. Leopold Executive Vice President and Chief Financial Officer The Taubman Company Bloomfield Hills, MI



## **Robert Perlmutter**

ICSC Trustee Chief Operating Officer, Senior Executive Vice President Macerich Santa Monica, CA



## Steve Plenge

Managing Principal Pacific Retail Capital Partners Los Angeles, CA

## General Session Designing a Revolution & Creating the Future of Retail

10:45 – 11:30 am

Retail's pace of change continues to accelerate at a rapid rate. Advancements in technology, new competition, and the race to raise the customerexperience bar have changed the retail landscape and how the game must be played to win. Success requires a revolutionary and human-centric approach. Join our panel of retail experts as they discuss the path forward.

## MODERATOR



Marcie Merriman Executive Director EY Columbus, OH

## PANELISTS



**David L. Glover** Firmwide Retail Centers Practice Area Leader, Principal Gensler Los Angeles, CA



Alison Embry Medina Editor in Chief and Associate Publisher design:retail Alpharetta, GA



#### Parham Javaheri (PJ) Senior Vice President of Real Estate and Development Life Time Chanhassen, MN

## **General Session**

## Blurred Lines: Industrial & Retail Real Estate's Roles in Consumer Fulfillment 11:30 am – 12:30 pm

Continued shifts in consumer shopping patterns are blurring the lines of distinction of sales recognition between in-store and online. E-commerce has been a tailwind for industrial warehouse demand while, at the same time, stores play an increasingly important role in consumer fulfillment of online orders and returns. Join as a panel of leading industry executives discuss how e-commerce and "last mile" real estate needs are currently shaping supply chain management across the retail industry.

## MODERATOR



**Dirk S. Aulabaugh** Managing Director, Advisory & Consulting Green Street Advisors Newport Beach, CA

## PANELISTS



Benjamin D. Conwell Senior Managing Director, Americas Practice Leader eCommerce and Electronic Fulfillment Specialty Practice Group Logistics & Industrial Services Cushman & Wakefield Seattle, WA



**Vincent Signorello** Founder and Managing Partner Scout Capital Partners Miami, FL

**Lunch and Keynote Presentation** 12:30 – 1:45 pm

## Industry Update Headwinds & (Re)tailwinds

1:45 – 2:15 pm



Kenneth F. Bernstein ICSC Chairman President and Chief Executive Officer Acadia Realty Trust Rye, NY

## General Session Retailer Panel

2:30 – 3:15 pm

#### SPEAKERS



Nick Hodge ICSC Trustee Vice President, Corporate Real Estate The Kroger Co. Cincinnati, OH æ

Laurie B. Mahowald Vice President of Real Estate Target Corporation Minneapolis, MN

**Closing Keynote** What If They're Wrong? 3:30 – 4:30 pm

Networking Reception 4:30 – 5:30 pm

Program information current as of November 2, 2017.

## **PROGRAM PLANNING COMMITTEE**

Lee Schaffler, CFA, ICSC 2018 NEXUS Conference Program Planning Committee Co-Chair, J.P. Morgan Asset Management Joseph Tichar, ICSC 2018 NEXUS Conference Program Planning Committee, Co-Chair, Raider Hill Advisors

Matt Allen, AmCap, Inc.	<b>James Matanky, CRX, CLS, CDP, CSM, CMD,</b> Matanky Realty Group		
Eric J. Almquist, CRX, CSM, GGP Inc.			
Brad Bailey, CBRE	Marcie Merriman, EY		
Jennifer Boss, Heitman LLC	James Milam, Federal Realty Investment Trust		
Margaret Caldwell, JLL	Kristin Mueller, CRX, CSM, JLL		
John Crossman, CRX, Crossman & Co.	Luke Petherbridge, ShopCore Properties		
Andrea Drasites, The Blackstone Group	Nicholas Pribuss, QIC		
Shane Garrison, CRX, RPAI	John Ragland, TH Real Estate		
Jonathan Gerber, UBS Investment Bank	Matthew Ricketts, Wells Fargo Commercial Real Estate		
John L. Gerdes, CRX, CLS, CSM, L&B Realty Advisors	Steven Sumell, Trademark Property Company		
Amy Jo Hall, CRX, CLS, SLD, LM Commercial Real Estate	Sarah Vasquez, CRX, CSM, The Howard Hughes Corporation		
Brian Harper, Rouse Properties	Mario C. Ventresca, Jr., CRX, PREIT		
John Hendrickson, Ramco-Gershenson	Eric Zimmermann, Eastdil Secured		
David Jamieson, LEED AP, Kimco Realty Corporation			
Simon J. Leopold, Taubman			

## **REGISTRATION INFORMATION**

#### **HOW TO REGISTER**

Fax: +1 732 694 1800 Online: www.icsc.org/2018NEXUS Mail: ICSC P.O. Box 419822 Boston, MA 02241-9822

#### **REGISTRATION FEES**

	Early Bird	Advance	On-site
	Deadline: 11/10/17	Deadline: 1/3/18	
Member*	\$595	\$695	\$870
Non-Member	\$895	\$1,045	\$1,215
Student Member**		\$50	N/A
Retailer Member	N/A	\$300	\$375
Retailer Non-Member	N/A	\$450	\$565

\*To qualify for the member rates, each registrant must be a member or an affiliate member of ICSC. To become an ICSC member, call ICSC information services at +1 646 728 3800.

\*\*ICSC student members are required to register in advance to receive the discounted student registration fee.

#### DEADLINES

To qualify for the early bird rate, your registration must be received by **November 10, 2017**. To qualify for the advance rate, your registration must be received by **January 3, 2018**.

## **SPONSORSHIP INFORMATION**

#### CANCELLATIONS

All cancellations are subject to a \$25 cancellation fee. No refunds will be given for cancellations received after **January 3, 2018.** All requests for refunds must be received by ICSC in writing.

#### **HOTEL RESERVATIONS**

A block of rooms has been reserved at: **The Breakers** 1 South Country Road Palm Beach, FL 33480 **Rate:** \$325 **Cut-off Date: December 20, 2017** 

To make reservations, visit www.icsc.org/2018NEXUS. For questions, call during our office hours of Monday through Friday, 9:00 am to 7:00 pm ET at +1 877 541 9876, or internationally at +1 312 527 7300.

#### **CONTINUING EDUCATION CREDIT**

ICSC-Certified professionals earn 1.0 credit (A3) towards certification renewal.

#### **SPECIAL NEEDS**

Anyone desiring an auxiliary aid for this meeting should notify Ester Vivona at +1 646 728 3647 no later than December 27, 2017.

#### **TERMS, CONDITIONS AND RULES**

This Registration Form is subject to ICSC Terms, Conditions and Rules for Event Registrants available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,000
Reception Sponsor				
Branded note pads for all conference attendees				
Dine-Around Sponsor				
Keynote Speaker Sponsor				
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Company name on event signage				
Company logo on "Thank You" page in the event directory*				
Company name on "Thank You" page in the event directory*				
Company logo and 150 word company profile in event directory*				
Company logo to loop during select functions				
Company name to loop during select functions				
Sponsor ribbons for all registered company attendees				
Recognition from the podium				
Three complimentary conference registrations				
Two complimentary conference registrations				
One complimentary conference registration				

#### **COMMITTEE CONTACTS**

Andrea Drasites Tel: +1 212 583 5002 Email: andrea.drasites@blackstone.com

Amy Hall Tel: +1 630 560 2801 Email: amy@Imteam.com

Sarah Vasquez Tel: +1 408 568 2866 Email: sarah.vasquez@howardhughes.com

#### DEADLINE

Sponsorship must be received by **Wednesday**, **December 13, 2017** to be recognized at the conference

ICSC CONTACT Rita Malek

Tel: +1 646 728 3539 | Email: rmalek@icsc.org

#### **RETURN FORM AND PAYMENT TO**

2018 NEXUS Conference Sponsorship P.O. Box 419822 | Boston, MA 02241-9822 **Fax:** +1 732 694 1800

#### \*Pending production deadline dates.

#### REMINDERS

- Payment by credit card or check made payable to ICSC. Payment must accompany the Sponsorship Form.
- Your company logo in high resolution. (.jpeg and .eps format) to eboyce@icsc.org.

#### **TERMS, CONDITIONS AND RULES**

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at www.icsc.org/ event-terms-and-conditions, which are hereby incorporated by reference.

## **DINE-AROUND FORM**

#### HOW TO REGISTER

Fax: +1 732 694 1800 Online: www.icsc.org/2018NEXUS Mail: ICSC

P.O. Box 419822, Boston, MA 02241-9822 When: Wednesday, January 10, 2018 | 7:00 – 10:00 pm

#### Fees

Prices are per person and include a three-course meal, 2 beverages and tax/ gratuity. Space is limited and will be confirmed on a first-come, first-served basis. Registration must be received by **December 15, 2017**. No refunds can be issued after this date.

#### Terms, Conditions and Rules

This Registration Form is subject to ICSC Terms, Conditions and Rules for Event Registrants available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

#### Echo - \$130

#### (4-6 minute walk or take the hotel free shuttle)

When done right, a night on the town can feel like an evening spent in a faraway place. Echo transports the senses, fusing exoticism and tranquility in a decidedly urban space. To start, enjoy sake and fresh sushi in the garden, dotted with lanterns, or see and be seen at happy hour in our Dragonfly Lounge, popular for its dramatic serpentine bar. For dinner, gather in the garden, front terrace or dining room for a veritable feast of Chinese, Japanese, Thai, Vietnamese and Korean dishes, complemented by an outstanding selection of cocktails, beers and wines.

#### HMF - \$160

#### (On-site)

Enter The Breakers' grand lobby and you'll hear it: the growing roar of laughter, music and clinking goblets. Turn the corner into the North Loggia and you'll see it: everyone dressed to the nines, abuzz in our exquisite Florentine Room—where the glitterati drank and dined for decades—reinvented as the dazzling and modern HMF, Palm Beach's hottest gathering place. Named after the resort's founder, Henry Morrison Flagler, HMF is steeped in the glamour of an earlier era, yet wholly current. This chic social club boasts an eclectic, globally influenced menu, an acclaimed, 2,200-varietal wine list and an array of bespoke cocktails. Grab a seat and people watch as you listen to the transformative sounds of Kirill Basov, our renowned music and entertainment director known for his dreamy, distinctive mash–ups of old and new.

#### Meat Market - \$125

(10 minute walk from hotel or take hotel shuttle to Echo and walk 4 minutes to 191 Bradley Place)

A sexier, more glamorous take on the traditional steak house. Meat Market is a dynamic offering of what's great now; reflecting cuts of meat. Delicate seafood and produce available and offered daily. Weekly seasonal basis under the acute supervision of acclaimed Executive Chef Sean Brasel.

#### The Italian Restaurant - \$130

#### (On-site)

So cozy, so low-key—and so secluded, you may have missed it. Down a walkway framed with greenery, housed in the Family Entertainment Center, The Italian Restaurant opens each evening for family supper, serving authentic antipasti, salads, pastas, brick-oven pizzas, seafood, and other classics both indoors and out. Here, family-friendly takes on new meaning. Let the kids explore the arcade and 1,000-gallon saltwater aquarium while you relax with a glass of red. Salute.

#### Seafood Bar - \$225

#### (On-site)

Relaxation and refinement as only The Breakers can do. In late December 2016, we revealed the legendary Seafood Bar, completely reimagined around its best feature: the stunning Atlantic backdrop. Come for fresher-than-fresh seafood for lunch or dinner. Stay for inspired cocktails or something from our extensive wineby-the-glass selection. A glamorous new exhibition kitchen puts you at the center of it all. Stroll in as you are and experience the allure of the yachting lifestyle. Bespoke nautical details, beautiful new aquariums, and a front-row seat to the ocean views no matter where you sit. Nothing short of spectacular, this is Palm Beach life at its best.

#### Flagler Steakhouse - \$220

#### (4-6 minute walk or take the hotel free shuttle)

Down the resort's picturesque, palm-lined drive sits Flagler Steakhouse, a fresh take on the classic American chophouse. Inside, dramatic beamed ceillings, wood furnishings and a prep-luxe palette of red, white and blue evoke steakhouse tradition, while sleek, oversized chandeliers and graphic art skew contemporary. Out on the terrace, designed for comfortable dining every month of the year, panoramic views of the golf course and city skyline affirm you're in the heart of Palm Beach. Tuck into a table for lunch or dinner and explore our celebrated menu, anchored by the finest selection of USDA prime cuts—a mere 2% of all sourced beef—and expanded with Italian specialties, savory sides, and lighter options like fresh fish, salads and more. Come early or stay late and enjoy a cocktail or nightcap at the handsome bar.

Please list your choices in order of preference. You will receive an email confirmation of placement and receipt of amount charged.

12	3		
Name	Title		
Company			
Address			
City	State/Province	Zip/Postal Code	
Telephone	Fax		
Email	Your Membership I.D. #		(2018NEX)
REQUIRED FOR NON-U.S. APPLICANTS:	Date of Birth	Country of Citizenship	
Please check here if any of the above information has recently changed.			
Method of Payment			
Check made payable to ICSC enclosed for \$ MasterCard	Visa AMEX Discover \$	_	
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The Breakers | Palm Beach, FL January 10 – 11, 2018 #ICSC

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