ICSC

Sponsorship Opportunities

# Space, Place and the Future of Retail

## European Conference

### Together with Outlet Conference

Fairmont Rey Juan Carlos I
Barcelona, Spain
25-26 April 2018
#ICSCEurope

In association with:

AECC
ASOCIACIÓN ESPAÑOLA DE CENTROS Y PARQUES COMERCIALES

**For further information visit www.icsc.org/2018EU**

**ICSC Global Partner**

CUSHMAN & WAKEFIELD

**ICSC European Partners**

Aareal CBRE JLL ECE BNP PARIBAS REAL ESTATE ADG group

**Gold Sponsors**

REDEVCO RetailReport

# Space, Place and the Future of Retail

## European Conference

ICSC's flagship conference in Europe will gather over 800 retail real estate industry leaders from around the world to share insights and opportunities.

The 2018 conference theme, 'Space, Place and the Future of Retail', will showcase visionary thought-leaders discussing the social, economic and technology trends disrupting and shaping the future of the retail real estate industry.

## About ICSC

ICSC serves the global retail real estate industry. We provide our 70,000+ member network in over 100 countries with invaluable resources, connections and industry insights, and actively work together to shape public policy.

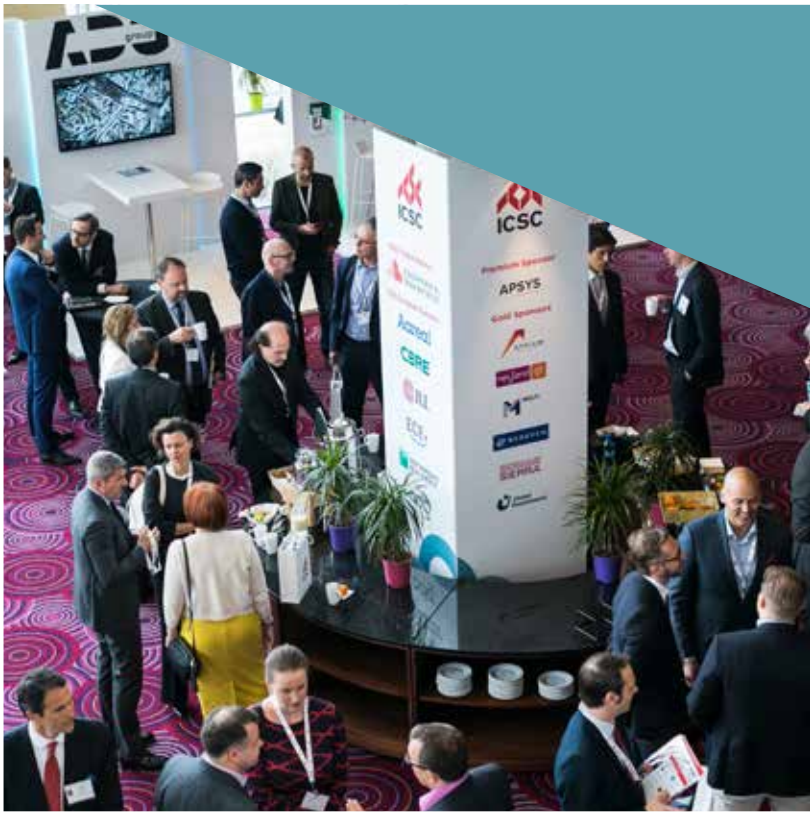
In Europe, we have more than 7,000 members across 45 countries.

CONNECT WITH **800** LEADERS

FROM **42** COUNTRIES

LEARN FROM **40+** VISIONARY THOUGHT-LEADERS

EXPLORE BARCELONA'S DYNAMIC RETAIL MARKET




### Media Partners

ACROSS · Malls.com · PROPERTYEU · RLI · SITES · SCT SHOPPING CENTERS TODAY

## Who Attends

CEO's, senior retail property professionals, retailers and decision-makers across all departments, including investment, asset management, research, leasing, and marketing.

# Conference Themes

## Drivers of Change

Knowledge unlocks opportunity. What are the forces shaping the future of retail real estate and what can you do about them?

## Emerging Opportunities

Disruption creates opportunity. What new concepts, technologies and innovations are reinventing retail real estate?

## Competitive Advantage

Competition is online and around the corner. How do you evolve and adapt to embrace the future?

# Programme at a Glance

## Wednesday 25 April 2018

| | |
|---|---|
| 09:30 – 12:00 | Barcelona Retail Tour |
| 12:00 – 13:00 | Networking Welcome Lunch |
| 13:00 – 17:00 | European Conference |
| 17:00 – 19:00 | Opening Night Drinks Reception |

## Thursday 26 April 2018

| | |
|---|---|
| 09:30 – 18:00 | European Conference |
| 18:30 – 23:00 | ICSC Networking Awards Dinner |

# Opportunities for Sponsorship & Branding

Sponsorship and branding opportunities at ICSC's European flagship event "European Conference" will propel your company to the forefront of the European retail real estate landscape, reaching senior-level decision makers across the industry.

## Sponsorship Tiers

| | |
|---|---|
| **Platinum** | €35,000 |
| **Gold** | €25,000 |
| **Silver** | €15,000 |

## Sponsorship

Our sponsorship solutions provide the highest-level of visibility and maximum delegate engagement. Packages can be tailored to your objectives and needs and are available at different tier-levels focussed on specific themes.

**Benefits include, but are not limited to;**

- Online and on-site brand exposure
- Event registrations
- Exhibit / meeting point
- Product launches
- Promotional material
- Advertisements
- Social Media

# Advertising

Highlight your brand with an advertisement in the event guide or on-site at the conference venue.

# Exhibit

Display your brand and host a meeting point to engage with conference delegates.

# Tailored Packages

To discuss a package tailored to your needs, please do get in touch.

# Contact Us

**Abigail Joubert**

Business Development Manager, Europe, Sub-Saharan Africa, India

Tel: +44 20 79763120
Email: ajoubert@icsc.org

**Sarah Hole**

Business Development Manager, EMEA

Tel: + 44 20 79763108
Email: shole@icsc.org

ICSC
29 Queen Anne's Gate
London
SW1H 9BU
UK

www.icsc.org/EUROPE
Tel: + 44 207976 3100
Email: icsc.europe@icsc.org