



Sponsorship & Advertising Opportunities

RECON

LATIN AMERICA & CARIBBEAN

October 10 – 12, 2018

Cartagena, Colombia

Centro de Convenciones Cartagena de Indias

#ICSCRECon



Be a part of the region's biggest retail real estate event!

At RECon Latin America & Caribbean you'll join colleagues from all aspects of the industry to make deals, spark ideas, and meet future business partners. After being immersed in the innovations that drive our dynamic field, you'll return to the office with fresh contacts, newly discovered opportunities, and cutting-edge ideas to propel your business.

RECon Latin America & Caribbean isn't just an ideal place to network and to conduct business—it's a spectacular opportunity to showcase your product and promote your brand. ICSC is ready to work with you to build the perfect **sponsorship and advertising package** to best appeal to the region's key decision-makers. Your company can sponsor events, such as the Opening Fiesta or the Latin America & Caribbean Shopping Center Awards, or opt to make a visual impact with logo branding on conference signage and shuttle buses.

An eye-catching ad in the on-site directory is a memorable way to stay present in attendee's minds after the conference—directories are often used for reference upon returning to the office. We are happy to customize your company's sponsorship or advertising plan to suit your needs.

With over 20 new shopping centers expected to open in Colombia in 2018, including Colombia's largest-ever mall in Envigado, sponsoring at RECon Latin America & Caribbean will provide your organization with valuable visibility in a growing retail market.

For more information, please contact Jose Mario Calderón at jcalderon@icsc.org or +1 646 728 3627.

SPONSORSHIP PACKAGES

~~Diamond (Maximum 2 Sponsors) | USD \$25,000~~ **SOLD OUT**

- Ten full conference passes
- Company logo on:
 - Lanyards
 - Official conference bag
 - Conference signage
 - ICSC Latin America & Caribbean Shopping Center Awards Finalists & Winners program
- Hyperlinked logo on emails and on website
- Twelve insertions in Resumen Iberoamérica (pre show and week of event)
- 150-word company profile in Directory
- Full page four-color ad in Directory (inside front, inside back or back cover)
- Diamond Sponsor ribbons for all registered attendees



SPONSORSHIP PACKAGES

Keynote and General Sessions (Maximum 1 Sponsor) | USD \$20,000

- Five full conference passes
- Company logo on:
 - Directory
 - Seat covers in Keynote and General Sessions Hall
 - Entrance to Keynote and General Sessions Hall
 - Keynote and General Sessions Stage
- Hyperlinked logo on emails and on website
- Two reserved tables in the main sessions hall
- Sponsor ribbons for all registered attendees

Platinum (Maximum 4 Sponsors) | USD \$15,000

- Five full conference passes
- Company logo on:
 - Conference signage
 - Charging lounge on tradeshow floor
 - Professional Development Workshop signage
- Hyperlinked logo on emails and on website
- Eight insertions in Resumen Iberoamérica (pre show and week of event)
- 150-word company profile in Directory
- Half page four-color ad in Directory
- Table at charging lounge to distribute materials
- Platinum Sponsor ribbons for all registered attendees

Coffee Break (Maximum 2 Sponsors) | USD \$3,000

- Company logo on:
 - Coffee Break signage
 - Directory
 - Coffee Break napkins

Shuttle Buses (Maximum 2 Sponsors, 1 per bus) | USD \$2,000

- Company logo on bus headrest cover
- Daily morning distribution of one marketing flyer or one small promotional item

Fiesta | USD \$1,500

- Company logo on:
 - Directory
 - Dedicated VIP Lounge at Fiesta
- Hyperlinked logo on emails and on website
- Sponsor ribbons for all registered attendees



SPONSORSHIP APPLICATION

Sponsorship Opportunities

- ~~Diamond | USD \$25,000~~ **SOLD OUT**
- Keynote and General Sessions | USD \$20,000**
- Platinum | USD \$15,000**
- Coffee Break | USD \$3,000**
- Shuttle Buses | USD \$2,000**
- Fiesta | USD \$1,500**

Return Application To:

Fax: + 1 732 694 1748

Mail: International Council of Shopping Centers
P.O. Box 419822, Boston, MA 02241-9822

Please forward an .eps and .jpg version of your company logo with your payment information.

Sponsorship and advertising requests are filled on a first-come, first-served basis. Let ICSC help you market your company at this important event!

Have questions? Contact your local Business Development Manager:

Michael Belli | Western USA and Canada
+1 714 313 1942; mbelli@icsc.org

José Mario Calderón | Latin America and Caribbean
+1 646 728 3627; jcalderon@icsc.org

Sheila Charton | Northeast and Mid Atlantic USA
+1 646 728 3545; scharton@icsc.org

Terri Kelly | Specialty Retail Wholesalers
+ 1 781 709 2412; tkelly@icsc.org

Amie Leibovitz | Southern USA, Texas and Puerto Rico
+1 773 360 1179; aleibovitz@icsc.org

Sally Stephenson | Director of National Accounts, Outlets, Specialty Leasing
+1 847 835 1617; sstephenson@icsc.org

Contact		Title	
Company		Membership I.D. #	
Address			
City	State	Country	Zip/Postal Code
Phone	Fax	Email	

REQUIRED FOR NON-U.S. APPLICANTS

Date of Birth	Country of Citizenship
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Method of Payment:

- Check or money order enclosed** (payable to ICSC)
- Credit Card:** Mastercard Visa AMEX Discover TOTAL USD \$ _____

Credit Card Number (include all digits)	Expiration Date (month/year)
Name (as it appears on credit card)	Signature

- Wire Transfer:** USD \$ _____

For the account of the International Council of Shopping Centers Inc.
A/C: 483043657998 | **Wire Routing:** 026009593 | **Swift Code:** BOFAUS3N | **Checks and ACH Routing:** 02100322
Bank of America, 222 Broadway, New York, NY 10038, USA

Terms, Conditions and Rules

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship/Advertising Opportunities available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.