



Hawaii Idea Exchange

Grand Wailea - A Waldorf Astoria Resort
Wailea, HI
February 8 - 9, 2018
#ICSC

Global Retail: Maui Style

Hawaii Idea Exchange

THURSDAY, FEBRUARY 8

Registration
2:30 – 7:00 pm

**Welcome and Introduction
to the Program**
3:00 – 3:15 pm



Helene W. Shenkus
ICSC 2018 Hawaii Idea Exchange
Program Planning Committee Chair
ICSC Hawaii State Director
Vice President, Director of Marketing
The Festival Companies
Honolulu, HI

GOVERNMENT RELATIONS UPDATE



Scott W. Settle, Esq.
ICSC Hawaii Government Relations
Committee Chair
Managing Principal
SettleMeyer Law
Honolulu, HI

**General Session |
Adapting to Change**
3:15 – 4:30 pm

Learn how the shopping and dining
landscapes of Maui are transforming
while keeping their island character.

**Deal Making & Member-Hosted
Reception**
5:00 – 7:00 pm

Complimentary deal making tables are
available on a first-come, first-served
basis—visit www.icsc.org/2018HI or refer
to the included form to make a
reservation.

Corporate sponsorship opportunities are
available! For more information, please
visit www.icsc.org/2018HI, refer to the
included form, or contact Kimberly Santos
at +1 310 426 2121 or ksantos@icsc.org.

FRIDAY, FEBRUARY 9

Registration
8:00 am – 2:00 pm

Breakfast
8:00 – 9:00 am

**General Session |
The Transformation of Snacks & Sips**
9:00 – 10:15 am

Explore the latest success of grab-
and-go grocery store innovations and
the explosion of coffee and deli retail
concepts.

**General Session |
Brewing Up Success**
10:30 – 11:45 am

Discover the vision and commitment of
successful craft beer companies on the
islands.

Lunch Served
12:00 – 12:45 pm
(No lunch service after 12:45 pm)

Keynote Presentation
12:30 – 2:00 pm

Meeting Adjourns
2:00 pm

**Optional Retail Tour |
The Shops at Wailea**
2:30 – 4:30 pm

Program information current as of Decemeber 13, 2017.

Divisional and State Volunteer Leadership

William B. Horner, CRX, ICSC Trustee and Western Division Vice President, Fitness International, LLC

Gordon A. Keig, ICSC Western Division Government Relations Committee Chair, Pennant Development Company

Alesha L. Shemwell, ICSC Western Division Operations Chair, Rouse Properties

Ken Hira, ICSC Western Division P3 Private Chair, Kosmont Properties

Dave Anderson, ICSC Western Division P3 Public Chair, Spanish Fork City

Jim Reynolds, ICSC Western Division Retail Chair, Great Clips, Inc.

Mitchell Hernandez, ICSC Western Division Next Generation Chair, CBRE

Helene W. Shenkus, ICSC Hawaii State Director, The Festival Companies

Scott W. Settle, Esq., ICSC Hawaii Government Relations Committee Chair, SettleMeyer Law

Lester Ng, ICSC Hawaii P3 Private Chair, Architects Hawaii Ltd.

Alex Kirley, CMD, ICSC Hawaii Operations Chair, JLL

Kimberly Lord, ICSC Hawaii Retail Chair, CBRE

Richard C. Chang, CSM, ICSC Hawaii Next Generation Chair, Kamehameha Schools

Program Planning Committee

Helene W. Shenkus, ICSC 2018 Hawaii Idea Exchange Program Planning Committee Chair, The Festival Companies

Corinne R. Arquero, GGP Inc.

Scott Crockford, CBRE

Charles F. Fasi II, SettleMeyer Law

Denise Hart, CRX, CMD, The Festival Companies

Nani H. Hirose, The Festival Companies

Masato Itoh, GGP Inc.

Gwendolyn LeBlanc, Hilton Hawaii

Seth McCormack, The Beall Corporation

Jaz Nijjar, Honblue

Jacqueline Perreira, Seligman & Associates

Melisa Preus, Howard Hughes Corporation

Toni Rojas, Seligman & Associates

Kristin Smith, JLL

Cheryl Walthall, Pacific Resource Partnership

Kelli Yanagawa Wilinski, CBRE

Lea Yamaguchi, GGP Inc.

Brian K. Yano, The Festival Companies

Chris Yaris, The Beall Corporation



Registration Form

How to Register

Fax: +1 732 694 1800
Online: www.icsc.org/2018HI
Mail: ICSC
P.O. Box 419822
Boston, MA 02241-9822

Registration Fee

	Advance	On-Site
Member*	\$215	\$265
Non-Member	\$445	\$550
Public Official Member	\$95	\$125
Student Member**	\$50	N/A

*Must be an ICSC member or affiliate member—visit www.icsc.org/membership or call +1 646 728 3800 to join.

**On-site student registration is not available—advance registration is required.

Deadlines

Advance registrations must be received by **January 31, 2018**.

Cancellations

All cancellations are subject to a \$25 cancellation fee. No refunds will be given for cancellations received after **January 31, 2018**.

Hotel Reservations

A block of rooms has been reserved at:
Grand Wailea – A Waldorf Astoria Resort
Wailea, HI
Rate: \$375

Cut-Off Date: January 17, 2018

To make a reservation, visit www.icsc.org/2018HI. For assistance, call +1 877 541 9876 or internationally at +1 312 527 7300.

Special Needs

Auxiliary aids are available. For more information, contact **Viera Ewell** at vewell@icsc.org or +1 310 426 2121 no later than **January 5, 2018**.

Continuing Education Credits

ICSC Certified professionals earn 1.0 credit (A3) towards certification renewal.

Terms, Conditions and Rules

This Registration Form is subject to ICSC Terms, Conditions and Rules for Event Registrants available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

Please Check One: Member Non-Member Public Official Member Student Member

Name _____ Title _____

Company _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____

Email _____ Your Membership I.D. # _____ (2018HI)

REQUIRED FOR NON-U.S. APPLICANTS: _____
Date of Birth _____ Country of Citizenship _____

Please check here if any of the above information has recently changed.

Methods of Payment (No cash accepted in advance or on site.)

Check made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____

Deal Making Table Request Form

When

Thursday, February 8, 2018
5:00 – 7:00 pm

Includes

Highboy table
Company sign

Who Qualifies

Retailers
Brokers representing Retailers
Developers/Owners
Lenders
Suppliers
Cities/Municipalities/Economic Development
Agencies

Guidelines

No exhibits
No floor easels
No electrical equipment
No balloons
One table per company

Cost

There is no cost to reserve a table, but each person staffing the table must be an advance paid registrant.

Deadline

In order to be listed in the Deal Making Exhibitors Directory, ICSC must receive your table request by **January 2, 2018**

Availability

Tables are confirmed on a first-come, first-served basis. Submission of this form does not guarantee a reservation.

Notification

You will receive written confirmation from ICSC two weeks prior to the event if a table has been reserved for you. **If you do not receive a confirmation, please contact Kimberly Santos at +1 310 426 2121 or ksantos@icsc.org.**

Cancellation

Notify ICSC immediately if you must cancel.

Contact/Please Return to

ICSC
Kimberly Santos
2018 Hawaii Idea Exchange
400 Continental Boulevard, Suite 600
El Segundo, CA 90245

Tel: +1 310 426 2121
Email: ksantos@icsc.org

Terms, Conditions and Rules

This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

Name(s) of person(s) who will staff exhibit table Title

Contact Name (person to be listed in the directory) Title

Company

Company name that should appear on sign

Address

City State/Province Zip/Postal Code

Telephone Fax Email (2018HI)

REQUIRED FOR NON-U.S. APPLICANTS: _____
Date of Birth Country of Citizenship

Please check here if any of the above information has recently changed

Check All That Apply

- We are Retailers.
- We are Brokers exclusively representing the following Retailers:
- _____
- _____

- We are Developers/Owners
- We are Lenders
- We are Suppliers
- We are a City/Municipality or Economic Development Agency
- We have registered for **2018 ICSC Hawaii Idea Exchange**
- We will notify ICSC immediately if we must cancel

Sponsorship Form

BENEFITS	SPONSORSHIP \$350
Company logo recognition on all event-related communications:	
On-site signage at Member-Hosted Reception	■
Company logo on PowerPoint slide during Welcome Remarks	■
Company logo in Program Directory if sponsorship is received by January 2, 2018	■
Reception Sponsor Ribbon	■

Deadline

Sponsorship must be received by **January 2, 2018** to be recognized at the meeting.

ICSC Sponsor Contact

Viera Ewell
Tel: +1 310 426 2121
Email: vewell@icsc.org

Business Development Manager

Michael Belli
Western USA and Canada
Tel: +1 714 313 1942
Email: mbelli@icsc.org

Return Completed Form and Payment to

ICSC 2018 Hawaii Idea Exchange Sponsorship
P.O. Box 419822
Boston, MA 02241-9822
Fax: +1 732 694 1800

Reminders

- Payment by credit card or check payable to ICSC must be submitted with this form.
- Email your company logo (.jpeg and .eps format) to Viera Ewell at vewell@icsc.org no later than January 2, 2018.

Terms, Conditions and Rules

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference

Company _____

Company name that should appear on sign _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____ Email _____ (2018HI-S)

REQUIRED FOR NON-U.S. APPLICANTS: _____
Date of Birth _____ Country of Citizenship _____

Please check here if any of the above information has recently changed.

Method of Payment

Check made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____