

## Innovation Center Trade Expo Form

Join your colleagues on a journey of discovery of ideas and concepts that will help you stay ahead of the social, economic and technological changes impacting your company and our industry.

### Innovation Center Trade Expo

An exciting and exclusive trade expo giving vendors access to the key players in the retail real estate industry today.

The Innovation Center will feature companies whose products or services are revolutionizing the retail landscape and improving operational efficiencies and customer experiences. If you are one of those transformational companies, apply today. Space is limited!

### What ICSC Is Offering

ICSC has developed a customized, fully installed, economical and facilitated turnkey kiosk package that enables you to concentrate on the business of promoting your product and/or service with developers, retailers and lenders from around the nation. Your turnkey kiosk package is located in a high-traffic area adjacent to the conference session area devoted to the top 15 technology, publications, research and financial institutions in the retail real estate industry today.



### Turnkey Kiosk Package for Innovation Center

- ◆ Installation and removal of Black Metal Kiosk
- ◆ One (1) Graphic Tower
- ◆ One (1) Graphic Header
- ◆ One (1) Literature Rack
- ◆ One (1) Stool
- ◆ One (1) Wastebasket

Enhancements (i.e., Internet access, shelving, furniture) available directly through a contractor for an additional fee

#### The Kiosk Package also includes:

- ◆ One (1) Conference Pass
- ◆ Pre-conference and on-site Support to facilitate meetings with delegates
- ◆ Company name and/or logo to be listed in the program directory, including 150-word company description

**Total CAD \$4,042 + \$525.46 = \$4,567.46**  
ICSC GST #R122853757

### Company Details

Please attach a brief company profile (100 words max) with your application

Company Name	Company Website	
Contact Name	Contact Email Address (required)	
Name of Person Receiving the Conference Pass	Title	
City	State/Province	Zip Code/Postal
Telephone	Fax	
Your membership I.D.# (optional)		(RC2017)

**REQUIRED FOR NON-U.S. APPLICANTS:** \_\_\_\_\_ Date of Birth \_\_\_\_\_ Country of Citizenship \_\_\_\_\_

**Turnkey Kiosk Package** I would like to request \_\_\_\_\_ Kiosk(s) at CDN for \$4,567.46 each = \$ \_\_\_\_\_

### Method of Payment

Check or money order made payable to ICSC enclosed for \$ \_\_\_\_\_  
 MasterCard     Visa     AMEX     Discover                                  \$ \_\_\_\_\_

**Terms, Conditions and Rules**  
This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at [www.icsc.org/event-terms-and-conditions](http://www.icsc.org/event-terms-and-conditions), which are hereby incorporated by reference.

\_\_\_\_\_  
Name (as it appears on credit card)    Credit Card Number (include all digits)

\_\_\_\_\_  
Signature    Expiration Date (month/year)

Please make payable to International Council of Shopping Centers. Please reference **Research Connections**. Cancellation of this license agreement by exhibitor at any time will result in the forfeiture of all payments received. Upon signature, the exhibitor will be held responsible for full payment of assigned space. No refunds or transfers of any kind will be issued should the exhibitor cancel its participation in **Research Connections** at any time. This license agreement is binding upon the exhibitor and its permitted successors and assigns.

**Please fax back to + 1 732 694 1740.**  
For information on exhibiting, please contact: **Rita Malek** +1 646 728 3539;  
**Email:** [rmalek@icsc.org](mailto:rmalek@icsc.org)

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Exhibitor (Signed By):    Print Name

\_\_\_\_\_  
ICSC (Signed By):    Print Name