

DEAL MAKING BOOTH INFORMATION

NEW! ICSC is continually looking for ways to improve the exhibit space application and space assignment process. We have implemented a new online system that allows you to renew and pay for your booth space at the ICSC Florida Conference & Deal Making through our official floor plan management system, Map Your Show. Please visit www.icsc.org/2017FL or contact Mayuri Khemlani for a booking link.

When

Monday, August 28, 2017 | 10:30 am – 5:30 pm

Tuesday, August 29, 2017 | 8:00 am – 2:00 pm

Includes

- One full conference badge per exhibiting company

NOTE: Each additional staff person must be a paid registrant of the 2017 ICSC Florida Conference & Deal Making. *(No Exceptions)*

Package A – (per 10' x 10')

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign

Package B – (per 10' x 10')

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign
- One 6' white draped table
- Two chairs

Guidelines

- Exhibits must not extend beyond the boundaries of the booth.
- All exhibitors are required to provide General Liability insurance naming ICSC, the official expo contractor, and the Orange County Convention Center as co-insured to the ICSC contact listed below.
- All guidelines are subject to regulations of venue and ICSC.

Availability

- Booths are confirmed on a first-come, first-served basis.
- Sending in this Deal Making Booth Request Form does not guarantee a reservation.
- Applications cannot be processed without payment.
- ICSC cannot guarantee that you will not be placed near a competitor.

Deadline

In order to be listed in the Deal Making Directory, ICSC must receive your exposition agreement with full payment by **July 10, 2017**.

Fees

Check or credit card accepted as payment. Make check payable to ICSC. Booth fee is non-refundable.

	Member	Non-Member
Package A - per 10' x 10'	\$575	\$820
Package B - per 10' x 10'	\$675	\$920

Notification

You will receive an email Booth Confirmation from ICSC three months prior to the meeting, if a booth has been reserved for you. **If you do not receive a letter regarding the status of your request, contact Mayuri Khemlani at mkhemlani@icsc.org.**

Cancellations

Notify ICSC immediately if you must cancel. All exposition deposits/ payments are non-refundable and non-transferable.

Contact

ICSC
Mayuri Khemlani
Trade Expo Department
Tel: +1 646 728 3518
Email: mkhemlani@icsc.org

Terms, Conditions and Rules

This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

RETAILER CENTRAL TABLE REQUEST INFORMATION

ICSC Retailer Members and Non-Members are offered a complimentary table in Retailer Central. This is a wonderful opportunity for retailers to promote their brand and discuss expansion plans with shopping center owners and developers. In addition to staffing a table, participating retailers must complete a deal sheet that details their space requirements and expansion plans. Retailer Central exhibits must be staffed by retail employees. Third-party representatives are not eligible for a complimentary table.

When

Monday, August 28, 2017

10:30 am – 5:30 pm

Tuesday, August 29, 2017

8:00 am – 2:00 pm

Includes

- One 6' x 30" draped table
- 2 chairs
- Company sign

Who Qualifies

Retailers

Questions

Contact **Mayuri Khemlani** at mkhemlani@icsc.org or +1 646 728 3518.

Guidelines

- Exhibits must not hang over the edge of the table
- Exhibits must not rise more than 3' above the table
- No floor easels
- No electrical equipment
- No balloons
- One table per company

Notification

Two weeks prior to the meeting, ICSC will deliver written confirmation for all table reservations. **If you do not receive confirmation, please contact Mayuri Khemlani.**

Cost

No cost to reserve a table, but each person staffing the table must be an advance registrant for the meeting.

Cancellations

Notify ICSC immediately if you must cancel.

Availability

Tables are confirmed on a first-come, first-served basis.

VISIT WWW.ICSC.ORG/2017FL TO REQUEST AN EXHIBIT SPACE.