



2014 VRN FALL OUTLET LEASING AND MARKETING CONVENTION

Meadowlands Exposition Center

Secaucus, New Jersey

GENERAL INFORMATION

The address of the Meadowlands Exposition Center, where the Convention takes place is: 355 Plaza Dr., Secaucus, New Jersey (201) 330-0663

If you require a sleeping room, the Embassy Suites Secaucus-Meadowlands adjoins the Meadowlands Convention Center:

Embassy Suites Secaucus-Meadowlands
55 Plaza Drive
Secaucus, NJ 07094
Tel: +1-201-864-7300
Fax: +1-201-864-5391
www.essecaucus.com

Rates are \$165 per night for a standard room or \$219 for a premium room. Room category is based on availability and length of stay. For more information contact JoAnn Helmer at DePrez Travel at 1-888-ICSC-TVL, (427-2885) ext. 2, or internationally at 1-585-442-89020 ext. 4. JoAnn can be reached directly via email at jhelmer@depreztravel.com. There is not an overflow hotel property selected for this meeting, so based on attendee needs JoAnn can make the best recommendation. There is a Giant's game on the 14th so area hotels are selling out and rates are high!

Please go to the web site www.icsc.org/2014FVR and reserve a room using our online form.

The following is some general information to help you plan your trip to this meeting:

REGISTRATION HOURS:

You may pick up your conference material at the ICSC Registration Desk located **inside the Main Entrance near the Box Office** during the following dates and times:

Monday, September 15 - 7:00 am – 6:00 pm

Tuesday, September 16 - 7:00 am – 5:00 pm

CONFERENCE ATTIRE:

The recommended attire for the conference is **business casual**.

NETWORKING RECEPTION:

Monday, September 15

5:15 – 6:30 pm

Cocktail Reception in the Exhibit Hall

SEATED LUNCHEON/PRESENTATION OF THE 11th ANNUAL OUTLET RETAIL CHAIN AWARDS AND THE HALL OF FAME INDUCTION:

Tuesday, September 16

12:00 noon – 1:30 pm

EXHIBITING OR SPONSORING THE VRN FALL OUTLET CONVENTION:

You'll find details on exhibiting or sponsorship at the VRN Convention by visiting the web site www.icsc.org/2014FVR and opening the Quick Links.

SPEAKER BIOGRAPHIES:

Speaker biographies will be posted on the ICSC VRN Fall Outlet Leasing and Marketing Convention web site: www.icsc.org/2014FVR

VISIT THE VRN FALL OUTLET LEASING AND MARKETING CONVENTION WEB SITE:

In addition to advertising, sponsorship and exhibitor information, there is a lot of good content on the VRN Fall Convention web site, including:

- Attendee Look-up
- Program Directory (available in September)
- How to Book Travel
- Program Schedule

DIRECTIONS TO THE MEADOWLANDS EXPOSITION CENTER :**1) FROM NORTH (RTS. 80 & 95 & GEORGE WASHINGTON BRIDGE):**

Take NJ Turnpike South, when it divides use the Eastern Spur towards the Lincoln Tunnel. Take Exit 17; stay right towards Secaucus immediately after paying toll. Go straight through traffic light and over bridge. You are now on Harmon Meadow Blvd. Go to second light and turn right onto Plaza Drive. Exposition Center is on your left.

2) FROM THE SOUTH (NEWARK AIRPORT):

Take NJ Turnpike North. When it divides use the Eastern Spur towards the Lincoln Tunnel. Take Exit 16E, after the tollbooths, follow signs for Secaucus. At traffic light go straight across and over bridge. You are now on Harmon Meadow Blvd. Go to second traffic light and turn right onto Plaza Drive. Exposition Center is on your left.

3) FROM LINCOLN TUNNEL:

Stay on main road (I-495) to Rt. 3 West. Do not take the Turnpike. Keep right on Route 3 to First Service Road Exit for Harmon Meadow Blvd. At first traffic light turn left onto Harmon Meadow Blvd. At next at next traffic light make a right onto Plaza Drive. Exposition Center is on your left.

4) FROM WEST (RT. 3 EAST):

Stay on Route 3 East (passing Giants Stadium and Meadowlands Parkway). Take Service Road for Secaucus / NJ Turnpike. Pass Turnpike entrance, go under overpass and make quick right for Harmon Meadow Blvd. (large blue sign for the Plaza at Harmon Meadow, listing the Expo Center). You will be on Harmon Meadow Blvd. Go to second light, turn right onto Plaza Drive. Exposition Center is on your left.

5) FROM JERSEY CITY (RTS. 1 & 9):

Take it North. Go left on Paterson Plank Road & Harmon Meadow Blvd. Exit. Turn right on Harmon Meadow Blvd. NOT HARMON MEADOW PLAZA! Go to second light, turn right onto Plaza Drive. Exposition Center is on your left.

6) FROM GARDEN STATE PARKWAY:

NORTH: Take Exit 153 to Route 3 East. Follow as Above #4.

SOUTH: Take Exit 153A to Route 3 East. Follow as above #4.

7) MASS TRANSPORTATION:

The Meadowlands Exposition Center has regular bus service via NJ Transit to our front door:

#320 from New York Port Authority

85 from Hoboken/Jersey City/Union City

78 from Newark Penn Station (weekdays)

For tickets, fare information and schedules please visit www.njtransit.com

To download a map of the area, go to: <http://mecexpo.com/directions/>

BADGES:

You must wear your conference badge in order to be permitted to the Exhibit Hall and to the conference events.

POWERPOINT PRESENTATIONS:

If the speaker gives ICSC permission to post, their PowerPoint presentations will be posted after the meeting on the VRN Fall Outlet Leasing and Marketing Convention web site. You will be able to download and save the presentations on your computer.