



Annette Bourque is the President of Art FX, specializing in the design and fabrication of RMUs, Kiosks and retail fixtures. She serves as Chief Executive Officer overseeing the creative and business development aspects of the operation. Her passion for quality and attention to detail provides the foundation on which the company is built. She has spoken internationally and brings with her a wealth of retail experience and has seen first-hand the power of visual merchandising and how it can influence consumer's behavior.

Prior to founding Art FX she was Visual Merchandising Director for Eaton's Department Stores as well as several national and international retailers. She has started several businesses including a high end men's and women apparel boutique.



Sarah Hunnisett, SLD is the Specialty Leasing Manager for both Northgate Shopping Centre and New Sudbury Centre in Northern Ontario. Both properties are owned by HOOPP Realty Inc and managed by Morguard Investments Limited. Sarah has been with Morguard in this role for 7 years. Sarah is leader in prospecting and cold calling increasing revenue for both properties to 25-30% over budget.

Prior to joining Morguard, Sarah was contracted with a number of Non-profit organizations in the North as a Business Development Officer, fundraising for charitable organizations and events such as the Canadian Cancer Society, the Alzheimer Society, and the North Bay General Hospital. She also spent 5 years working for the City of North Bay as the Manager of Vendors, Partnerships and Volunteers for the Heritage Festival and Air Show.

Sarah graduated from Seneca College with Diploma's in Coaching and Recreation Facilities Management and then furthered her education back home in North Bay at Canadore College in Business Management and Human Resource Management. She currently is working on obtaining her Real Estate License.



Linda Johansen-James-CLS, CRX, is the Chief Executive Officer for American Kiosk Management, LLC. Starting with American Kiosk Management when there were 6 Proactiv locations, in 6 short years Linda and the team at AKM grew the business to almost 400 locations throughout North America. With the introduction of new brands and automated retail, Johansen has been instrumental in AKM becoming the largest owner-operated specialty retailer in the world. In addition to her role as CEO, this working knowledge of the business has helped Linda guide the company and our clients with an ongoing focus on what is really happening in specialty retail.

After a distinguished career in sales and marketing, Linda was the Director of Sales and Marketing for the Salt Lake Chamber of Commerce. Linda was also involved in the planning committee supporting the 2002 Salt Lake City Olympic Games. Linda was the founder and Co-Owner of Creative Marketing Resources in Utah.

Linda is the Vice-Chairman and an active board member for Camp Soaring Eagle, and has been involved with St Jude's Children's Research Hospital for 15 years. Linda is currently in her 8th year of service on the CEO Advisory Board for St. Jude. AKM was one of the first companies to participate in the Thanks and Giving program. Linda also started the Salt Lake Chapter of the Juvenile Diabetes Foundation.

Linda is an active member and frequent speaker for industry Associations ICSC and Spree and holds the distinction of Certified Leasing Specialist (CLS) and Certified Retail Executive (CRE).



Debbie Jonas is manager of Specialty Leasing and Partnerships for Kingsway Mall, the interim specialty leasing manager at City Centre Mall in Edmonton, Alberta. Debbie's work career over the past decade has centered around the retail property management industry; specifically in marketing and specialty leasing disciplines. Her primary responsibilities include short term tenancies and building sponsorship opportunities along with other new business development.

She is also responsible for the permanent leasing program of the Oxford owned Fairmont Hotels; Chateau Whistler, Banff Spring, Jasper Park Lodge and Lake Louise. Debbie's dedication to building relationships is paramount; she understands the importance of networking and being devoted to her causes. Debbie has served on several boards and remains actively involved with The Northern Alberta Shopping Centre Association (NASCA).



Claudine Lavoie is a Regional Manager, Specialty Leasing and Partnerships with Ivanhoe Cambridge in Montreal, Qc. She has been assuming regional responsibilities since 2004 and oversees the specialty leasing and sponsorship activities for the 20 properties of the Eastern Region.



Sunita V. Mahany is the Director & Assistant Secretary of Legal Affairs for Ivanhoé Cambridge Inc. She has been practicing commercial real estate law since 2005 and since 2007, has served as in-house legal counsel to large national and international real estate development companies. Currently, in her role at Ivanhoé Cambridge Inc., one of the world's largest Canadian-based real estate development companies with over \$40 billion of assets in the shopping centre, office and multi-residential sectors in 24 countries, Sunita heads up the legal

affairs team for Central Canada. She advises and provides legal support to the company's business in the areas of development, operations and retail and office leasing. She has lead and contributed on many high-profile and large scale projects, including the acquisition, development and leasing of Canada's largest open air outlet shopping centre in Niagara-on-the-Lake, "Outlet Collection at Niagara" (520,000 sq ft), boasting over 90 prestigious North American and global retailers such as Bass Pro, Polo Ralph Lauren, Kate Spade, Michael Kors and Hugo Boss; the negotiation of Canada's first Legoland Discovery Centre at Vaughan Mills (34,000 sq ft.); the major redevelopment and expansion of Bayshore Shopping Centre and Vaughan Mills; and the leasing and operations of a shopping centre downtown Miami.

She is also an active member of the International Council of Shopping Centres ("ICSC"), with regular involvement with the Next Generation, Planning Sub-Committee as well as a frequent speaker at the annual ICSC Canadian Law Conference.



Jennifer Mason is the Vice President of Experiential Marketing for FUSE Marketing Group Inc. Jennifer has more than 20 years of experience working in the marketing communications industry, with a foundation built on results-driven marketing programming. Jennifer has worked in experiential marketing, promotions, online communications, social media marketing and sponsorship. Her expertise in the marketing profession has been gained as an agency partner servicing a diverse range of blue chip clients including: CIBC, Canadian Tire, Great West Life Realty, Ontario Tourism, Coca-Cola, LCBO, Molson Canadian, Coors Light, Skyy Vodka, Red Bull, Kraft Foods, Rogers Wireless, Nik Wallenda and more.

Jennifer is constantly striving to find new ways of connecting with consumers in both the live and digital world to deliver rich brand experiences that change consumer behavior. Some recent and notable projects include, the Canadian Tire Ice Truck, Skyy Vodka TIFF launch party, sponsorship management and execution for the 1st stop on the Red Bull Crashed Ice 2013 World Tour and for Nik Wallenda's historic tightrope walk over Niagara Falls.



Leigh Rosar is the Director, Specialty Leasing and Marketing for Oxford Properties. Leigh has been in the shopping centre industry for almost 20 years, having held positions in Marketing, Management, Specialty Leasing and Sponsorship at both the local and national levels. In her current role Leigh provides guidance and oversight to the Specialty Leasing and Marketing teams across Oxford's Shopping Centre and Urban Retail portfolio's; in addition to overseeing national partnerships, third party media, gift cards and retail digital strategy.



Sean Sedlezky is the Manager of Program Design for the Ted Rogers School of Retail Management, where he helps to engage students, faculty, and industry partners through a variety of programs. Sean is responsible for the development of continuing and distance education including the online Certificate in Retail Management. He oversees the school's internship program - a requirement for graduation in the Bachelor of Commerce degree - and the introduction of co-op education for retail students. With a personal interest in technology, he leads the integration of relevant tools such as JDA Space Planning and online simulations into the curriculum. Sean is a Ryerson graduate himself with experience in web development and digital media projects for independent retailers and academic clients



Mary Beth Shaw is the Specialty Leasing Manager for Primaris. Mary Beth entered the shopping centre industry in 2002 after an extended sabbatical sailing in the Bahamas and a successful career in construction management. In her current role as Specialty Leasing Manager at Primaris, she is responsible for the leasing of all temporary space and management of miscellaneous revenue in a regional shopping centre; specializing in negotiation, contract compliance and monitoring of specialty leasing revenue targets.

Mary Beth is also a dedicated member of her community, serving on various professional and charity committees.



Jennifer Thomas is Director of National Specialty Leasing for Morguard. Morguard is one of Canada's largest integrated real estate companies with a diversified portfolio of more than \$15.1 billion in properties owned or under management.

With over 18 years of shopping center experience, Jennifer started her career with Cadillac Fairview holding various roles in Customer Service Management, Marketing and Specialty Leasing. Joining Morguard in 2004, Jennifer currently oversees the National Specialty Leasing program in more than 20 shopping centers across Canada. In this role, she is responsible for establishing national partnerships, implementing new corporate strategies, and maximizing revenue across the portfolio.

Jennifer is an active member of the ICSC, member of the Sponsorship & Advertising Conference and SPREE Advisory Boards and a registered salesperson with the Ontario Real Estate Association.



Tina M. Williams is the Senior Manager, National Promotions & Strategic Partnerships for Cadillac Fairview. With over 16 years of experience in commercial real estate, she has worked with numerous brands and partners to create memorable relationships that deliver a strong ROI for all involved. Her background in legal, alternative dispute resolution, improve and marketing provide valuable skills to understand objectives. Tina has developed a distinct creative approach to strategic marketing problems and finds creative solutions to meet the needs of all involved. Tina's passion for the ultimate shopping

experience provides a distinct perspective to every partnership she enters into.



Dr. Hong Yu is an Associate Professor and Interim Director of the Ted Rogers School of Retail Management at Ryerson University. With backgrounds in design and retailing, Dr. Yu specializes in researching consumer behaviour and marketing strategies in the context of experiential economy. Dr. Yu has completed 13 funded research projects since 2001 and published 47 academic papers in peer reviewed international journals and conferences. Her work won "Best Research Paper Award" in Europe and "Education Technology Award" in the US. Dr. Yu has also served as a consultant for retail design and fashion companies on their visual merchandising, branding, and international expansion strategies.