



ICSC Retail Real Estate World Summit

11-14 September 2012

Shanghai International Convention Center | Shanghai, China

THE GLOBALIZATION OF RETAIL

Exhibition Opportunities



MEDIA AFFILIATE: **THE WALL STREET JOURNAL.**
USA ♦ EUROPE ♦ ASIA





ICSC Retail Real Estate World Summit

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Shanghai International
Convention Center
Shanghai, China

**THE
GLOBALIZATION
OF
RETAIL**

A roadmap for long-term innovation, growth, fiscal and social responsibility for years to come

Join the industry's foremost global thought leaders at the **ICSC Retail Real Estate World Summit**. ICSC has assembled the highest profile speakers from retail, development, lender and public sector communities to share their analysis, insight and forecasts on what the future holds for economies worldwide. Each of the 75 plus speakers has been selected for their expertise, influence and power to affect cultural, economic and political change.

The World Summit promises to inspire and challenge attendees addressing topics such as:

- **Socio Economic Wave:** A booming middle class in emerging markets creates new retail opportunities.
- **Plateauing of New Development:** Emerging markets means new development opportunities to offset mature markets.
- **Retailers Going Global:** Insight from those who are already leading the way crossing borders and broadening their brands.
- **Capital Flows:** Institutional investment in retail real estate has proven to be an optimal long-term asset.
- **Need for Employment:** Retail real estate is a driving force in creating jobs for communities and commerce.

In addition to the conference program, the World Summit includes a variety of other networking and deal making opportunities.

Retail Real Estate World Summit Exhibition

The Globalization of Retail brings with it the promise of new and unlimited opportunities across seven continents. Industry leaders and decision-makers will be in Shanghai to interact and make deals with retail and real estate consultants, architects, financial institutions, developers and product and service suppliers. The Exhibition provides unlimited opportunities to showcase your company to 1,000 worldwide attendees.



"The World Summit will attract major players in retail real estate from around the globe, which makes the event a great opportunity to network and learn what's happening in the industry."

Brian Durkin

V.P. Development, Chief Development Officer APMEA
McDonald's Corporation



ABOUT ICSC: Founded in 1957, the International Council of Shopping Centers (ICSC) is the global trade and professional association of the retail real estate industry. ICSC's 55,000-plus members throughout the world include shopping center owners, developers, managers, marketing specialists, investors, lenders, retailers and other professionals, as well as academics and public officials. For more information, visit www.icsc.org.





A sampling of current and past exhibitor and attendee participants:

- Abercrombie & Fitch
- Aeon Mall Co., Ltd
- Arterior Co., Ltd
- Avic Real Estate Holding Company
- Ayala Land Inc.
- The Buchan Group
- CapitaMall Asia Ltd
- CBRE
- Chapman Taylor
- China Commercial Real Estate Commission
- Concept International Design Ltd
- Costa Coffee
- Cotton On
- Deichman-Schuhe GmbH & Co.
- Development Design Group Inc.
- The Disney Store
- Eran Real Estate Co., Ltd
- The European Union Chamber of Commerce in Korea
- Experian FootFall
- F & T Group
- FNW Company Inc.
- Focus Brands
- G. T. Land Holding Limited
- Gap
- Garde
- GLC Enterprises, LLC
- Godiva Chocolatier (Asia)
- GVA Curzon Partners
- Inter IKEA Centre (China) Co., Ltd
- International Software Ltd
- Inzone
- Lifestyle Centres
- Lifestyle Consulting (Shanghai) Ltd
- Malaysia Association for Shopping & Highrise Complex Management
- Mall China Information Center
- McDonald's Corporation
- MIPIM Asia
- Mitsubishi
- MK Illumination AG
- Nike
- Perennial Real Estate Pte Ltd/ Beijing Hualian Group/DLF Ltd
- Perkowitz & Ruth Architects
- Poyry Architects – Poyry (Beijing) Consulting Co., Ltd
- Qwick Media Inc.
- Real Capital Analytics
- Retail Asia Publishing Pte Ltd
- Sands Retail Asia
- Shoppertrak Technology (Shenzhen) Ltd., Co.
- Simon Property Group
- Subway Real Estate Corp.
- Sunstone c/o Tech R&DS
- Sziitic Commercial Property Co. Ltd
- T & C Asset Management Consulting Limited
- TCBL Consulting Limited
- Urban Land Institute (ULI)
- Yangguangxinye Real Estate Co., Ltd
- Wal-Mart Asia
- Walt Disney Parks & Resorts

Tour of Shopping Centers of Shanghai

Much has been in the news about China's rapid ascendancy into the global economy. Now is your chance to experience this revelation first-hand in the major cities of China and gain insight into its vast and rapidly growing retail economy. If you are planning on doing business in China, or you simply want to gain an understanding on how retail development is progressing, you must take advantage of this rare insider's opportunity. Reserve your place now as seats are limited.



Asia Pacific Shopping Center Awards

The ICSC Shopping Center Awards are one of the most prestigious accolades in commercial real estate, bringing international visibility and recognition to all finalists and winners. They are an exceptional opportunity for developers, owners and managers to display their competence, and showcase their most innovative and creative projects. The Awards will be announced during the World Summit.

A variety of sponsorship and advertising opportunities are available to showcase your company.

Title Sponsorship

- | | | | |
|-----------|-----------|------------|----------|
| ● Diamond | \$100,000 | ● Platinum | \$75,000 |
| ● Gold | \$60,000 | ● Silver | \$50,000 |

Asia Pacific Awards Sponsorship

- | | | | |
|--------|----------|----------|----------|
| ● Gold | \$25,000 | ● Silver | \$15,000 |
|--------|----------|----------|----------|

Other Sponsorship Opportunities

- Opening Cocktail Reception
- Welcome Bag Sponsor
- Study Tour Shuttle Bus
- Conference Folders
- Paper Cups/Napkins
- Signage at Luncheon/Table Signage
- Coffee Breaks
- Luncheon
- Wi-Fi
- Lanyard Sponsor

Advertising Opportunities

- September *Shopping Centers Today* Supplement
- ICSC Retail Real Estate World Summit Program Directory

For enquiries on exhibition, sponsorship and advertising packages, please contact our colleagues below.

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Exhibitor Application

Exhibition open 11-13 September 2012

Mail: ICSC, P.O. Box 26958, New York, NY 10087-6958 **Fax:** +1 732 694 1740

Questions: Contact Rita Malek at +1 646 728 3539; rmalek@icsc.org

_____ Company Name (<i>Exhibitor</i>)		_____ Company Website
_____ Exhibitor Contact (<i>this person will receive all exhibitor information</i>)		
_____ Exhibitor Contact Email (<i>Event confirmation will be sent via email</i>)		
_____ Address		
_____ City	_____ State/Province	
_____ Zip/Postcode	_____ Country	
_____ Telephone	_____ Fax	2012RWS

Exhibitor accepts and agrees to comply with the rules governing the exhibition as set forth in the exhibitor manual and on ICSC website as well as any additions or amendments to the rules that will be forwarded to each exhibitor at a later date upon the execution of this application.

Exhibit space is **confirmed ONLY in writing**. Space is not confirmed or implied verbally. Application will only be processed with payment. Cancellations are not refundable, nor transferable.

SPACE FEE

Shell Scheme Space US \$5,500 per 9 sqm US \$11,000 per 18 sqm US \$22,000 per 36 sqm

Fee includes: ● Two staff badges per 9 sqm booth (badges allow access to the Exhibition Halls only) ● Pass holder can access Welcome Cocktail Reception
● Contact listing in the Program Directory (provided application and payment is received by 12 July 2012) ● Carpet ● Information Counter
● Hard Wall Shell ● Two Leather Chairs ● Lighting ● Waste Basket

PAYMENT OPTIONS (Please check your choice)

Bank Draft US \$ _____

Bank draft must be drawn on US Bank and made payable to ICSC. Please indicate ICSC World Summit 2012 Exhibition on the back of the bank draft and mail it to ICSC.

Telegraphic Transfer US \$ _____

JP Morgan Chase Bank N.A.
270 Park Avenue, 41st Floor
New York, NY 10017 USA
Attn: Irina Berger

For the account of the International Council of Shopping Centers
A/C # 033-1-030767 Routing # 0210 00021 SWIFT # CHASUS33

IMPORTANT: Please indicate that the telegraphic transfer is for ICSC World Summit 2012 Exhibition so we can properly credit your account. A copy of the transfer receipt must be attached with the exhibit form for processing.

Credit Card US \$ _____ MasterCard VISA AMEX

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Account Number (*include all digits*)

Card Expires (*month/year*)

Signature (*as it appears on credit card*)

Company Authorized Signature (*Exhibitor*)

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