



GLOBAL GUIDELINES FOR ICSC RESEARCHER AWARDS

The ICSC Researcher Award was established in 2007 by the ICSC Research Department to recognize researchers who have contributed their time, talents and efforts on various ICSC research initiatives.

In 2015, this recognition was being split into two different types of awards:

- 1) The **Career Service Award** will be given to a researcher or research advocate who has exerted noteworthy long-term impact through various events and initiatives on the research community and the industry as a whole. This person will have made sustained contributions through several of the following areas:
 - writing (articles for ICSC's *Retail Property Insights*, for example),
 - planning (involvement with seminar/conference program committees and hosting advisory group meetings)
 - participating (in membership subcommittees and/or ad-hoc data or project subcommittees such as shopping center definition standards),
 - speaking (on ICSC Research events, RECON or other association events),
 - advising (sharing and disseminating knowledge through our research advisory groups)
 - promoting and implementing research best practices in the industry,
 - serving as data collectors for ICSC's *Country Fact Sheets*, and
 - fostering industry benchmarking through data sharing or mobilizing peers in this effort.

- 2) The **Gold Medallion Award** will be given to a researcher or research advocate who contributed in recent years, in the same categories as outlined above.

An ICSC Research staff committee will select award recipients in both categories (though there is no commitment to automatically select one or more people in any given year and in any region) and present the awards at ICSC's annual RECON meeting in Las Vegas at the global research reception. ICSC Research staff will consult chairs or vice chairs of the global advisory groups and other key members of the industry to select the individuals.