

The ICSC United States
Design
and
Development
Awards

2013 Finalists





creating extraordinary retail properties where customers choose to shop, dine and be entertained

## City Creek Center

SALT LAKE CITY, UTAH US Design & Development Finalist



# Taubman

America's Most Productive Retail Properties

www.taubman.com

# The ICSC United States Design and Development Awards

#### 2013 Finalists

The ICSC United States Design and Development Awards honor and recognize the premier design and development trends of retail projects, new developments, renovation and expansion projects, and retail store design within the United States. These awards provide information and insight to the entire industry on what it takes to achieve the highest level of recognition in design and development within the United States, while being a distinguished addition to the other design awards currently offered by ICSC.

Winners of the ICSC 2013 United States Design and Development Awards, along with winners from other regional design and development programs offered by ICSC, will automatically be entered into ICSC's Global Design and Development Awards competition, the VIVA (Vision, Innovation, Value, Achievement) Best-of-the-Best Awards, and are eligible to be named "The Shopping Center of the Year" or the "Best Sustainability Project." ICSC's VIVA Best-of-the-Best Awards honor and recognize the most outstanding examples of shopping center design and development, sustainability, marketing, and community service worldwide. The winners of the VIVA Best-of-the-Best Awards are announced during RECon, ICSC's annual convention in Las Vegas, NV.



## MACERICH

One of the nation's leading owners, operators and developers of major retail properties in attractive US markets, including greater New York, Washington DC, Chicago, Arizona & California.

Macerich (NYSE:MAC) an S&P 500 Company

## **New Developments**

Mixed-use projects

#### City Creek Center - Salt Lake City, UT

Development Company: City Creek Reserve

Owner: The Taubman Company

Design Architect: Callison

Production or Executive Architect: Hobbs & Black Associates, Inc.

Graphic Designer: Selbert Perkins Design Collaborative Lighting Designer: Horton Lees Brogden Lighting Design

Landscape Architect: SWA Group

General Contractor: Jacobsen Construction Company

Finance/Leasing/Management Company: The Taubman Company

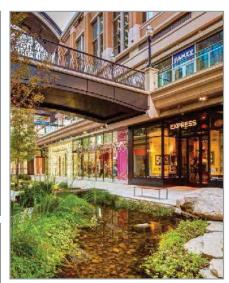
Total Retail Space: 760,000 sq. ft.

Number of Stores: 112

In the heart of Salt Lake City, City Creek Center is the retail centerpiece of one of the nation's largest mixed-use downtown redevelopment projects. This world-class fashion and dining destination includes a new two-story, 760,000 sq. ft. retail center, 500 residential rental units, four levels of underground parking, all within a downtown environment. The center's unique shopping and leisure environment features a 30,000 sq. ft. retractable roof, a creek that runs through the property, a pedestrian sky bridge and more.







## **New Developments**

Mixed-use projects

#### Mosaic District - Fairfax, VA

Owner/Development Company: EDENS Design Architect: Dyal & Partners

*Graphic Designer:* EDENS

Landscape Architect: Mahan Rykiel Associates

General Contractor: LF Jennings

Finance/Leasing/Management Company: EDENS

Total Retail Space: 500,000 sq. ft.

Number of Stores: 21

Mosaic is Washington D.C.'s most innovative retail destination elevating the community experience to a new standard by creating a vibrant, sophisticated environment that connects families and friends. Mosaic's unique experience is created through hand-selected partnerships, intelligent urban design and a passion for creating authentic community engagement. The core purpose of Mosaic is to act as a catalyst for a connected urban district for the local community and the greater surrounding area of D.C.







## Renovations/Expansions

Retail projects between 150,001 and 500,000 sq. ft. of total retail space

#### Liberty Plaza - Randallstown, MD

Owner/Development Company: Brixmor Property Group Design Architect: Massa Montalto Architects, PC L.C.

Production or Executive Architect: Massa Montalto Architects, PC L.C.;

Daniel Condatore

Landscape Architect/Lighting Designer: Langan Engineering &

**Environmental Services** 

General Contractor: RIV Construction

Finance/Leasing/Management Company: Brixmor Property Group

Total Retail Space: 220,278 sq. ft.

Number of Stores: 22

The renovation of the Liberty Plaza shopping center took a blighted, nearly vacant property and converted it to a first-class, 98% occupied retail destination anchored by Wal-Mart. The project included many sustainable features, including site selection (reuse), building components and site design. The most significant aspect of this project was the complex environmental remediation completed in concert with a challenging construction schedule.









## Renovations/Expansions

Retail projects in excess of 500,000 sq. ft. of total retail space

#### **Cross County Shopping Center - Yonkers, NY**

Development Company: Macerich Owner: Brooks Shopping Centers LLC

Design Architect/Graphic Designer: 505Design Production or Executive Architect: Urbitran

Lighting Designer: Bliss Fasman

Landscape Architect: John Meyer Consulting

General Contractor: Whiting Turner

Finance/Leasing/Management Company: Macerich

Total Retail Space: 1,427,207 sq. ft.

Number of Stores: 72

Brooks Shopping Centers and Macerich enlisted 505Design to help connect the project with the changing customer base at the Cross County Shopping Center. The goal of the repositioning was to transform the center into a fresh, updated and contemporary retail, dining and entertainment destination. A transformed merchandise mix and new dramatic storefronts would highlight the outdoor setting where new lush landscaping added a park-like feel. Pedestrian areas were enhanced and family-friendly amenities were incorporated such as play areas for children. The center now boasts 30 of the latest retail concepts including GUESS, AX Armani Exchange, Bebe, Swarovski, Adidas, and more. Macy's added 100,000 square feet and renovated the existing store. Last year new restaurants including Red Lobster, BGR the Burger Joint, Sarku Japan, and CoffeeBeanery opened.









Restaurants

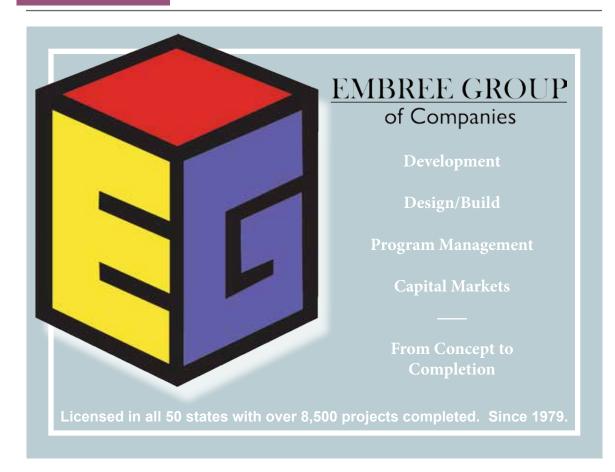
#### Double Wide Grill - Mars, PA



Architect: Gruskin Architecture + Design, P.C. Designers: Kenneth A. Gruskin; Joel Shulman

General Contractor: Marco Contractors

Double Wide Grill was designed as a vintage gas station turned restaurant offering an eclectic menu of barbeque, vegan and vegetarian food. The design features the flowing airstream curves of a 1950's filling station, complete with gas pumps and trailers. The theme is based on a gas station converted into a restaurant and bar. To further enhance the theme, the interior has a worn in look, and features old road signs, gas station converted memorabilia, old tires hung from the walls, lights made from car parts, and trucks on lifts. Diners eat in old trailers that pop out of the back of the restaurant overlooking a ravine. Double Wide Grill was designed to suggest a 1950's sensibility, while capturing the country's fascination with the open road.



Restaurants

#### Hakkasan - New York, NY



General Contractor: Trinity Building + Construction

Management Corp.

London-based, modern Chinese restaurant Hakkasan opened the doors of its newest location in New York's Times Square in March 2012. Trinity Building + Construction Management Corp., completed this \$15 million, 15,000 sq. ft. restaurant project in partnership with designer Gilles & Boissier and architect Woods Bagot, after 20 weeks of construction. The opulent restaurant boasts high-end finishes including Green Cleft slate flooring, Calcutta marble walls and ceilings, carved decorative wood, stone, leather and glass elements. The restaurant has seating for 200 and features an elegant bar, Ling Ling, for guests to experience Hakkasan's signature cocktails. The construction team carefully installed various design features such as carved lattice window screens, marble hallways and walls, embossed painted leather panels, jet-cut marble, glass and mirrored partitions. Additionally, a new 16-story kitchen exhaust was run up the building's side and was installed with new ductwork.





Stores between 5,001 and 10,000 sq. ft. in area

#### Aéropostale New Prototype Roosevelt Field Mall - Garden City, NY

Architect: Lami Grubb Architects

Interior Designer: GH+A

General Contractor: Terry Adams Inc.



www.ghadesign.com

Aéropostale's new concept store has revamped the brand's image creating an emotional connection with their target teenage customer. The dual notions of community and instore technology have redefined the shopping experience through old-style community board postings and newschool iPads allowing shoppers to select personal playlists while they shop in the store.



dkaliksy@ghadesign.com | 1.514.843.5812 x.229

Stores in excess of 10,001 sq. ft. in area

#### Belk Department Store Monroe Crossing - Monroe, NC

Company Name: Monroe Crossing

Architect: Bartlett Hartley & Mulkey (BHM) Architects PA Designer: Belk Store Planning & BHM Architects

General Contractor: T. D. Farrell Construction





#### iPic Theaters and Tanzy Restaurant Boca Raton Mizner Park - Boca Raton, FL

Architect: DDG (Development Design Group, Inc.)

Designer: Karen Hanlon Design, Inc.

General Contractor: RCC Associates, Inc.



Tanzy Restaurant and iPic Theaters is a unique venue combining cinematic entertainment and a luxury dining experience. The design incorporates luxury materials throughout the facility which makes visitors feel like they are in a luxury hotel, rooftop bar, or even a lounge. Tanzy Restaurant provides artisanal Italian cuisine and is open for lunch, dinner and brunch. Their cuisine features fresh ingredients made from local sources. Once you finish dinner you can head to the movie theater which does not have a traditional concession stand, rather Tanzy Express, offering a quick made to order menu, beer and cocktails. Seating in the theater features cushioned leather seats with wide arm trays and each seat must be reserved in advance. This restaurant theater combination makes for a home away from home experience.

Stores between 5,001 and 10,000 sq. ft. in area

#### **Graff Diamonds Flagship - San Francisco, CA**

Architect/Designer: Peter Marino Architect

General Contractor: Shawmut Design and Construction

The new Graff Diamonds flagship is a 6,000 sq. ft. highend jewelry store within the heart of Union Square. The existing space includes a new bronze and stone facade and a 17-foot high ceiling on the first-story sales floor, giving the space depth. High-end finishes include English walnut and goatskin wall paneling, gold leaf molding, and marble flooring and carpet throughout the sales area. These elements came together to create one seamless design that speaks to Graff's signature luxurious aesthetic.











#### FURNITURE FOR PUBLIC PLACES

6000 BOWDENDALE AVENUE JACKSONVILLE, FLORIDA 32216 800.874.8558

Stores in excess of 10,001 sq. ft. in area

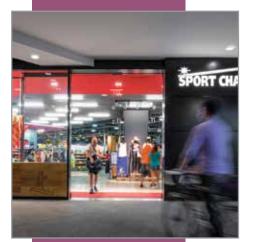
#### Sport Chalet Flagship FlGat7th - Los Angeles, CA

Architect: Gensler

Designer: Gensler/Aaron Birney

General Contractor: Centre Builders, Inc.

Sport Chalet wanted to create a store experience to match their brand aesthetic reflecting the company's core identity as "the experts." Gensler, the lead architect, focused on the creation of a rejuvenated design intended to provide a distinct visual identity for the store. In addition to the design, the Sport Chalet flagship at FIGat7th wanted to be identified as the go-to urban resource for sporting gear, advice and support from Sport Chalet's resident staff of "Experts".









# ICSC 2013 United States Design and Development Awards Committee

Chairman:

Gordon "Skip" Greeby, P.E., SCDP Past ICSC Trustee The Greeby Companies, Inc. Lake Bluff, IL

Jury:

Ronald Altoon, FAIA, SCDP, LEED, AP ICSC Trustee Altoon Partners LLP Los Angeles, CA

Mark Bulmash Howard Hughes Corporation Dallas, TX

Vincent Corno ICSC Trustee Saks Incorporated Beachwood, OH

Paul Freddo ICSC Past Trustee DDR Corp. Beachwood, OH

John Genovese, SCLS, SCSM, SCMD, SCDP Westfield Corporation, Inc. Los Angeles, CA

Carl Goertemoeller ICSC Trustee Macy's, Inc. Cincinnati, OH

Jeffrey J. Gunning RTKL Associates Inc. Dallas, TX

James Heller, SCDP Ka Architecture Cleveland, OH Elise Jaffe ICSC Past Trustee Dress Barn Suffern, NY

Kathleen M. Nelson ICSC Trustee and ICSC Past Chairman KMN Associates Cedarhurst, NY

Bruce Pomeroy, CDP ICSC Trustee Evergreen Devco, Inc. Glendale, CA

J. Thomas Porter, SCDP Tvsdesign Atlanta, GA

William Saltenberger, SCDP WMS Consulting Naples, FL

Richard Tilghman, P.E., SCDP Pepper Construction Company Chicago, IL

Robert Tindall, AIA Smith Group/JJR Mercer Island, WA

Gerald White ICSC Past Trustee Colliers International Kansas City, MO

Donald Wright ICSC Past Trustee Safeway, Inc. Pleasanton, CA

Geno Yun Gensler San Francisco, CA





Mosaic - Fairfax, VA | US Design & Development Finalist

#### **ENRICHING COMMUNITIES**

EDENS understands the shape of retail is always changing, and yet its importance as a center of community life remains as vital as ever. We create retail places that become inspired experiences through design, merchandising and engagement.





## **BROWN CRAIG TURNER**

Other architects draw buildings, We draw crowds. www.bctarchitects.com

