



ONE PERSON:
TERRY LUNDGREN
ONE COMPANY:
MACY'S, INC.
TWO COLLEGES:
THE FASHION INSTITUTE
OF TECHNOLOGY
AND
THE TERRY J. LUNDGREN
CENTER FOR RETAILING AT
THE UNIVERSITY OF ARIZONA

THE FASHION INSTITUTE
OF TECHNOLOGY and
THE EDUCATIONAL
FOUNDATION FOR THE
FASHION INDUSTRIES
cordially invite
you to the annual
awards dinner

Honoring
TERRY LUNDGREN,
CHAIRMAN, PRESIDENT
AND CEO OF MACY'S, INC.

To benefit
THE FASHION INSTITUTE
OF TECHNOLOGY'S
EDUCATIONAL
DEVELOPMENT FUND
and
THE TERRY J. LUNDGREN
CENTER FOR RETAILING AT
THE UNIVERSITY OF ARIZONA

MONDAY
MARCH 15, 2010

HILTON NEW YORK
1335 AVENUE OF THE AMERICAS
(CORNER OF WEST 53RD STREET)
NEW YORK CITY

6:30 PM COCKTAIL RECEPTION
GRAND BALLROOM FOYER (THIRD FLOOR)

7:30 PM DINNER
GRAND BALLROOM

BLACK TIE

ONE PERSON, ONE COMPANY, TWO COLLEGES: THE FASHION INSTITUTE OF TECHNOLOGY
AND THE TERRY J. LUNDGREN CENTER FOR RETAILING AT THE UNIVERSITY OF ARIZONA

Emcee
Dave Price
Weather Anchor
CBS News *The Early Show*



Special performance by Chris Botti

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*Former President,
Kohl's Department Store*
Wesley R. Card,
Jones Apparel Group, Inc.
Emanuel Chirico,
Phillips-Van Heusen Corporation
Kenneth Cole,
Kenneth Cole Productions
Richard Darling,
LF USA
George Feldenkreis,
Perry Ellis International, Inc.
Oscar Feldenkreis,
Perry Ellis International, Inc.
Fossil
Hearst Corporation
John D. Idol,
Michael Kors
Macy's, Inc.
Maurice Marciano,
Guess?
Paul Marciano,
Guess?
Tom Murry,
Calvin Klein, Inc.
Polo Ralph Lauren
Tommy Hilfiger Corporate Foundation
Francis J. Walsh, III,
National Retail Systems, Inc.

Eric Wiseman,
VF Corporation
Raymond R. Wisniewski,
National Retail Systems, Inc.
Ronald Wurtzburger,
Peerless Clothing International

DINNER CHAIRS

Tim Adams
Tom Cole
Mark Cosby
Jeff Gennette
Michael Gould
Julie Greiner
Janet Grove
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Ron Klein
Peter Sachse

FASHION INSTITUTE
OF TECHNOLOGY
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President

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Tommy Hilfiger
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Tom Murry
Andrew Rosen
Steve Sadove
Kip Tindell

2010 JOURNAL AND RESERVATION FORM

My guests are

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I wish to be seated with

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Please reserve the following space:

- PLATINUM BENEFACTOR** \$100,000
table(s) of ten, includes a full-page platinum ad in the tribute journal
- SAPPHIRE BENEFACTOR** \$75,000
table(s) of ten, includes a full-page sapphire ad in the tribute journal
- GOLDEN BENEFACTOR** \$50,000
table(s) of ten, includes a full-page golden ad in the tribute journal
- SILVER BENEFACTOR** \$25,000
table(s) of ten, includes a full-page silver ad in the tribute journal
- BRONZE BENEFACTOR** \$15,000
table(s) of ten, includes a full-page bronze ad in the tribute journal
- BACK COVER** SOLD
- INSIDE FRONT COVER** SOLD
- INSIDE BACK COVER** \$7,500
- INSIDE FIRST RIGHTHAND PAGE** \$7,500
- PLATINUM PAGE** \$7,000
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- GOLDEN PAGE** \$5,000
- SILVER PAGE** \$4,000
- BRONZE PAGE** \$3,000
- BLACK-AND-WHITE PAGE** \$2,000
- AD DONOR PAGE** \$1,000

PAYMENT AND DELIVERY

Contributions are tax deductible. For tax purposes, the fair market value of the gala is \$250 per person. The remainder is your charitable contribution. Please consult your tax advisor.

For more information, please call Vicki Guranowski at 212 217.4100 or email victoria_guranowski@fitnyc.edu.

Mail or fax payment, along with this form, to:

The Educational Foundation for the Fashion Industries
Special Events
227 West 27 Street, Room C204
New York City 10001-5992
Fax: 212 594.9206

Please make check payable to:

The Educational Foundation for the Fashion Industries

Advertising proceeds will benefit the Fashion Institute of Technology's Educational Development Fund and The Terry J. Lundgren Center for Retailing at The University of Arizona. Contributions are tax deductible to the limit the law allows. Please consult your tax advisor. For more information, contact The Educational Foundation for the Fashion Industries at 212 217.4100 or victoria_guranowski@fitnyc.edu.

Printing Specifications:

For prepared ads, provide ad materials in Adobe InDesign, QuarkXPress, PDF, or EPS format. Artwork should be black and white, with all fonts included or rendered as outlines. Halftone art should be provided in high-resolution format (300 dpi at final size), and in TIFF or EPS format. We will be pleased to typeset up to 25 words at no extra charge. Provide digital logo in TIFF or EPS format, along with copy and directions for placement.

FIRM

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- Check enclosed in the amount of \$
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- Charge credit card (Information provided below)

CREDIT CARD Visa MasterCard American Express

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- Artwork/copy enclosed Artwork/copy to follow

The deadline is Monday, March 1.

Mechanical Specifications

Bleed Page: 8.75" x 8.75" Trim Size: 8.5" x 8.5" Full-Page live area: 7.5" x 7.5"