

Professional Education Scholarship

Higher Education for young managers – particularly with responsibilities for Development, Leasing, Shopping Centre Management and Marketing.

What Is It?

The European Shopping Centre Trust (ESCT) was established when the European Council was integrated with ICSC. Accumulated members' surplus was put into trust for the benefit of the industry. The Trustees have kindly agreed to fund scholarships in 2009 for international training and development for the next generation of managers.

The Trustees want to encourage and promote the attainment of professional education and to further the career development of ICSC members by enabling deserving professionals to attend ICSC's professional development schools. The recipients are selected by ICSC and through national councils and may choose to attend Level I Management, Marketing or Leasing Institute classes developed by ICSC offered in the European Retail Property School.

Scholarships are NOT valid for Level II as this is aimed at new entrants to the industry. The scholarship is for the enrolment fee which includes the classes, the textbook and workbook necessary for the classes and programme meals. As the brochure for this year's School is still being prepared, please have a look at last year's school brochure in the meantime www.icsc.org/2008ERPS for more information.

The program is designed to assist those professionals committed to furthering their education and professional development in the field of shopping centre management, marketing and leasing **especially where their employer is a small or new company that would not pay for retail real estate education**. Members applying for a scholarship must complete the application and requirements and submit all to Jaana Pekkala at jpekkala@icsc.org or by post to ICSC Europe LLC, 29 Queen Anne's Gate, London SW1H 9BU, UK.

Who Is Eligible?

Candidates must be:

- **Currently a member of ICSC in good standing and either**
 - **Have been actively employed in the shopping centre industry for a minimum of one year, or**
 - **Have graduated from college/university in the 18 months prior to 31 December 2009.**

What Criteria Are Used For Selection?

- Current employment by a company which is a member of ICSC
- Completeness of application and required information, and
- Long term commitment to ICSC membership
- Demonstrated commitment to the shopping centre industry, and
- Personal accomplishments within past three (3) years, and/or
- Professional accomplishments within past three (3) years, and/or
- Community service within past three (3) years, and/or
- Industry service within past three (3) years
- Access to employer funded training

Application Procedure:

Interested members must complete the application and all requirements. Once completed please send these to Jaana Pekkala. Applicants are responsible for gathering and submitting all necessary information. Since applicants are evaluated on the information supplied, they are advised to answer every question as completely as possible. All information received is considered confidential and is reviewed only by the ICSC team and the European Shopping Centre Trustees. European Shopping Centre Trust: Neil Mitchenall – Chairman, Álvaro Portela, Bertrand Courtois-Suffit, Jaap Gillis, Enforcer – Paul Kinsella.

Applications:

All applications must be received by 12 March 2009 to be considered. Decisions will be advised by 15 May 2009. The winning applicants may be announced at the ICSC European Conference in Barcelona.

Please include with Application:

- Résumé or Curriculum Vitae
- Letter(s) of recommendation from pertinent parties, eg, your employer, college or university (if recent graduate), or community organisation, providing a clearly written statement that substantiates accomplishments under the criteria you are applying to receive consideration for this scholarship.
- A brief personal essay describing your career objectives. Include all information you feel would be helpful to the selection committee in considering your qualifications for the scholarship.
- Provide a statement describing commitment to ICSC membership, any past ICSC participation and your intent to actively participate in ICSC or seek further accomplishments through ICSC programs and services for the next three (3) years.