

CORPORATE SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$15,000

- Top-tier company logo recognition on FUSION related communications: online, printed materials and on-site signage in Conference, Trade Expo, MAXI Awards
- Two (2) VIP Seats at Al Gore Keynote Session
- Full Page 4 Color Ad in MAXI Awards Program
- Full Page 4 Color Ad in At Door Program
- Two (2) Free Conference Registrations
- One (1) 10'x10' Booth
- Platinum Sponsor Ribbon
- Table of ten (10) at MAXI Awards Ceremony with Signage
- Literature Distribution via specially designated table at MAXI Awards – One 8"x11" flyer or Press Kit

Gold Sponsor \$10,000

- Company logo recognition on all FUSION related communications: online, printed materials and on-site signage in Conference, Trade Expo, MAXI Awards
- One (1) VIP Seat at Al Gore Keynote Session
- Half Page Ad in MAXI Awards Program
- Half Page 4 Color Ad in At Door Program
- Two (2) Free Conference Registrations
- One (1) 10'x10' Booth
- Table of ten (10) at MAXI Awards Ceremony with Signage
- Gold Sponsor Ribbon
- Literature Distribution via specially designated table at MAXI Awards – One 8"x11" flyer or Press Kit

Silver Sponsor \$5,000

- Company logo recognition on all FUSION related communications: online, printed materials and on-site signage in Conference, Trade Expo, MAXI Awards
- Half Page Ad in MAXI Awards Program
- Half Page 4 Color Ad in At Door Program
- One (1) Free Conference Registration
- Two (2) Tickets to MAXI Awards
- Silver Sponsor Ribbon

Bronze Sponsor \$2,500

- Company logo recognition on all FUSION related communications: online, printed materials and on-site signage in Conference, Trade Expo, MAXI Awards
- One (1) Free Conference Registration
- Two (2) Tickets to MAXI Awards
- Bronze Sponsor Ribbon

Corporate Partner \$750

- Company logo recognition on all FUSION related communications: online, printed materials and on-site signage in Conference, Trade Expo, MAXI Awards
- Specially Designated Ribbon

CORPORATE SPONSORSHIP COMMITMENT FORM

Name _____

Title _____

Company _____

Address _____

City _____

State/Province _____ Zip/Postal Code _____ Country _____

Business Telephone _____ Fax Number _____

E-mail _____

I would like to pay by credit card:

Visa

MasterCard

American Express

Discover

Diner's Club

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Total _____

Please invoice me.

I would like to pay by check.

Please make your check payable to:

International Council of Shopping Centers

2010 Fusion Conference

1221 Avenue of the Americas, 41st Floor

New York, NY 10020-1099

Return both pages via fax to +1 732 694 1740.

Any questions should be directed to Rita Malek at +1 646 728 3539.