



ICSC Florida Conference
Gaylord Palms Resort & Convention Center
Kissimmee, FL
Sun Ballroom Foyer

ICSC is pleased to announce the Reconnect Pavilion: Recruiting, Retraining & Resources at the ICSC Florida Conference. The Pavilion features a wide array of information and resources, sessions and one-on-one coaching for attendees looking to improve their job skills, transition into a new career, recruit employees or launch a new business.

The Pavilion will be open:

- **Monday, August 17, 8:00 AM - 5:30 PM**
- **Tuesday, August 18, 8:00 AM - 2:00 PM**

The Pavilion will include:

New Tools for a New Time

Industry experts will cover topics that are important to a job search, small business creation and surviving the current economy. Participating organizations include:

- International Franchise Association
- FranChoice Consulting
- U.S. Small Business Administration
- Commercial Real Estate Women (CREW) Network
- The SCORE Association - Orlando Chapter
- The Young Leaders Group
- The CCIM Institute
- The Luxury Council

Power Sessions

30-45 minute workshops on topics of interest for working professionals and job-seekers.

Monday, August 17 Power Session Topics

9:00 - 9:45 AM	Your Competition Has a Professional Resume, Do YOU?
10:00 - 10:45 AM	Enhancing Your Career and Adding Value to Your Company: Learn How to Use the Red Shoes
11:00 - 11:45 AM	Marketing Yourself in the New Economy
12:00 - 1:00 PM	Lunch - No Session
1:00 - 1:45 PM	Looking Ahead to the Rest of Your Life...Using Downtime to Create Meaningful Work for Tomorrow
2:00 - 2:45 PM	SBA, Programs And Services To Help You Start, Grow and Succeed
3:00 - 3:45 PM	The Educated Franchisee: Everything You Need to Know Before, During & After Buying a Franchise
4:00 - 4:45 PM	Learn the Secrets to Marketing Yourself

Tuesday, August 18 Power Session Topics

9:00 - 9:45 AM	The Educated Franchisee: Everything You Need to Know Before, During & After Buying a Franchise
10:00 - 10:45 AM	What's All the Fuss About Social Media?
11:00 - 11:45 AM	How to Start a New Business - Are You Sure it's the Time?
12:00 - 1:00 PM	Lunch - No Session
1:00 - 1:45 PM	Your Competition Has a Professional Resume, Do YOU?

One-on-One Executive Coaching Sessions

Brush up on your skills with individual coaching sessions on a variety of topics including: Interview and Career Coaching; Resume Writing Techniques and Strategies. Coaches from **Career Directors International (CDI)** include: **Violet Nikolici Lowrey, MBA, CPRW, A Plus Professional Resumes Inc.** and **Judith L. Gillespie, CPRW, CPCC, CEIP, Career Avenues by Judy.**

Industry Mentoring

Dozens of industry leaders will speak individually with attendees about career and job strategies. To schedule a mentoring session, contact Michael Nealon at MNealon@icsc.org. *Appointments will be scheduled on a first come, first served basis. Please schedule appointments before August 13th. Please click here for a list of available mentors.*

"University Place"

Representatives from **Florida International University, Florida State University, University of Florida, University of Central Florida, Stetson University, University of Miami, Florida Gulf Coast University,** and **Florida Agricultural & Mechanical University (FAMU)** will be available to speak with you about continuing education and degree programs. Alumni are welcome to stop by.

"Recruiters Row"

Jennifer Millman, Executive Recruiter & Vice President, Shopping Center Division, Millman Search Group will be available to speak with attendees about their job search needs.

Open Job Opportunities

ICSC member companies are welcome to advertise open job opportunities in the Pavilion. Please submit job openings to Michael Nealon at MNealon@icsc.org.

Please forward all questions to Michael Nealon at MNealon@icsc.org or +1 646 728 3665.

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