



LARES Launches Best Paper Award on Retail Real Estate Prize sponsored by the International Council Shopping Centers

First Announcement and Call for Papers 2009 Best Paper Award on Retail Real Estate

About LARES

The LARES mission is to encourage the development of studies in the fields of investment and market analysis, legal and corporate aspects in real estate, valuation, urban development, real estate finance, project management, real estate brokerage, environmental concerns and methods of research. Professionals and researchers associated to LARES can be easily connected to members of sisters' societies around the world.

About ICSC

The International Council of Shopping Centers, Inc. (ICSC) was founded in 1957 and is the global trade association of the shopping center industry. Its 70,000 members in the U.S., Canada, Mexico, Brazil and more than 75 other countries include shopping center owners, developers, managers, marketing specialists, investors, lenders, retailers and other professionals as well as academics and public officials. As the global industry trade association, ICSC links with more than 25 national and regional shopping center councils throughout the world. The principal aims of ICSC are to advance the development of the shopping center industry and to establish the individual shopping center as a major institution in the community. Among the ICSC objectives is to collect and disseminate information among members pertaining to techniques of profitable operation, which can serve to improve the individual shopping center and study the economic, marketing and promotional conditions affecting the shopping center industry.

About LARES' Best Paper Award and Prize

The best paper award on retail real estate will be selected by LARES and the author(s) of the winner paper (or papers) will share a prize of US\$1,000. The prize is funded by the International Council of Shopping Centers and the award will be announced both at the 9th **Latin American Real Estate Society International Conference** (October 13-15, 2009 in São Paulo, Brazil) and the International Council of Shopping Centers **RECon Latin America** (October 28-30, 2009 in Panama City, Panama).

LARES invites all researchers to submit a paper. Topics covered should be relevant to the Latin American shopping center industry.

Key Dates:

Deadline for submission of abstracts extended! NEW DATE: May 11, 2009

Submission of final papers: July 27, 2009

Notification of acceptance for presentation: August 10, 2009

Instructions for submission:

- The abstracts and full papers will be accepted in one of these languages: Portuguese, Spanish and English.
- The abstracts and full papers must be sent in Word® format, using the template format available in www.lares.org.br. Papers are required to have: **From the authors:** name, address, email and affiliation of all authors. **For the research paper:** title, keywords, objective, methodology and results. The research paper has to be recent (maximum 2 years).
- Accepted papers might be presented in oral or in poster sessions at the LARES or ICSC conferences.
- Only electronic submission will be accepted. . To submit a paper, go to the submission website at: http://lares.org.br/news/?page_id=134 and follow the instructions on the web page.
- Final submissions should also be sent to eliane.monetti@gmail.com with the subject "LARES Best Paper submission".
- Decisions of the LARES review committee are final.

For further information, please contact the LARES secretariat, at: +55 11 82298832 or lares@lares.org.br