

**FIRST CALL**  
**2009 NEW YORK NATIONAL CONFERENCE & DEAL MAKING**  
**BOOTH REQUEST FORM**

**ICSC NEW YORK CONFERENCE  
& DEAL MAKING**

December 7-8, 2009

HILTON NEW YORK & TOWERS & SHERATON NY & TOWERS  
1335 Avenue of the Americas 811 7th Avenue 53<sup>rd</sup> Street  
New York, NY 10019

**Mail with payment to:**

ICSC

P.O. Box 26958

New York, NY 10087-6958

Fax#: (732) 694-1806

Email: [pbordes@icsc.org](mailto:pbordes@icsc.org)

**Cost: Member Rate: \$410 Non-Member Rate \$580 per 10'x10' (Two booth maximum)**

**Submission of this application does not imply guaranteed booth space**

**Exhibit space is confirmed ONLY in writing**

All attendees – including Deal Making exhibitors - must register for the ICSC New York Conference & Deal Making. Registration information and fees will be sent under separate cover.

**Deadline for First Call: February 2, 2009**

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Contact for Mailings (*person to receive confirmation package*)

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Contact for Leasing (*name that appears in program*)

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Company name that should appear on the sign (*please print or type*)

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Address

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City

State

Zip

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Phone

Fax

Email

Cell: \_\_\_\_\_ Check one:  Developer  Retailer  Broker  Other

Company Membership # \_\_\_\_\_

Website: \_\_\_\_\_

**We request:**

one booth (10x10)

two booths (20x10)

Comments or special requests: \_\_\_\_\_

**METHOD OF PAYMENT:**

Check made payable to ICSC enclosed for \$ \_\_\_\_\_

MasterCard

Visa

AMEX

**Voluntary Cancellations are non  
refundable/non transferable**

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Name (as it appears on credit card)

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Credit Card Number (include all digits)

Expiration Date (Mo/Yr)

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Signature