Deal Making Booth Request Form

Western Division
Conference Deal Making
San Diego

San Diego Convention Center, San Diego, CA
September 2–4, 2009

COST
- ❖ Member: $370 per 10x10 booth
- ❖ Non-member: $555 per 10x10 booth

METHOD OF PAYMENT
Fax: +1 732 694 1800
(Credit card registrations only)

Mail: ICSC, P.O. Box 26958
New York, NY 10087-6958

Please make check payable to ICSC.

DEADLINE
- ❖ First call form must be submitted by January 15, 2009 to reserve booth location.

WHO QUALIFIES
- ❖ Retailers
- ❖ Brokers Representing Retailers
- ❖ Developers/Owners
- ❖ Lenders
- ❖ Suppliers
- ❖ Cities/Municipalities/Economic Development Agencies

INCLUDES
- ❖ 10' x 10' pipe and drape booth
- ❖ 6' x 30" draped table
- ❖ 2 chairs
- ❖ 1 wastebasket
- ❖ Company sign

GUIDELINES
- ❖ Exhibits must not extend beyond the boundaries of the booth.
- ❖ Each person working at the booth must be an advance paid registrant for the Conference. There are no exhibit staff badges with the booth.
- ❖ **Height Restrictions: Exhibit Fixtures, Components, and Identification Signs are permitted to a maximum height of 8'.**
- ❖ No booth will be assigned until registration and booth payment is received.
- ❖ All exhibitors are required to provide General Liability insurance naming ICSC, Freeman Decorating and the San Diego Convention Center as co-insureds.

AVAILABILITY
- ❖ Booths are assigned on a first-come, first-served basis until all booths are taken.
- ❖ Sending in this Deal Making Booth Request Form does not guarantee you a booth.

NOTIFICATION
- ❖ You will receive a written Booth Confirmation from ICSC at least one month prior to the meeting, this is contingent upon the date we receive your booth request, if a booth has been reserved for you. If you do not receive a letter regarding the status of your request, notify the meeting contact listed below to confirm.
- ❖ All Exhibit Staff must register for badges.

CANCELLATIONS
- ❖ Notify ICSC immediately if you must cancel. There is NO refund for exhibit booth cancellations at any time.

CONTACT
- ❖ Douglas Lugo
  Trade Expositions Planner
  Tel: +1 646 728 3847
  E-mail: dlugo@icsc.org

REGISTER US FOR: ☐ 10' x 10' Booth ☐ 10' x 20' Booth ☐ 20' x 20' Booth ☐ Other _____

Contact Name (person to receive exhibitor confirmation information)

Company

Address

City | State/Province | ZIP/Postal Code

Telephone | Fax | E-mail

ICSC Member # 2009WS-A

METHOD OF PAYMENT

☐ Check or money order made payable to ICSC enclosed for $ _____

☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover $ _____

Name *(as it appears on credit card)* Signature

Credit Card Number *(include all digits)* Expiration Date *(Mo/Yr)*