2009 ICSC Florida Conference
Meet the Retailers
Monday, August 17, 2009
Retailer Criteria form

Company Name: _____
Contact Person: _____ Title: _____
Address: _____
_____ Telephone: _____
_____ Facsimile: _____

E-Mail: _____ Web Site: _____
Stock Symbol: _____ Exchange Traded: _____

Existing Markets & Expansion Markets

Total # Current Stores: _____ U.S.A. __ Florida Only

Florida Markets of Interest (check all that apply):

Panhandle	_____	Jacksonville	_____
Orlando	_____	Tampa/St. Petersburg	_____
Daytona	_____	Southwest Florida	_____
Palm Beach Co.	_____	Broward Co.	_____
Miami-Dade Co.	_____	FL Keys	_____

Store Criteria & Lease Term

Store Size: _____ Square Feet Land Size: _____ Acres
Parking Requirements: _____ # of parking spaces per 1,000 rentable square feet

Typical Initial Lease Term: _____ Years
Renewal Options: # of: _____ Option Term: _____ Years per each term

Type of Deal (Check all that are Applicable):

Purchase	_____	Lease	_____
Build To Suit	_____	Self Development	_____
Vanilla Shell	_____	Cold Dark Shell	_____
TI $'s Required	$_____/square foot (minimum)		

Demographics Requirements

Trade Area Defined: _____ Mile Radius _____ Custom Polygon

Population Required: _____ 1 Mile Radius _____ 2 Mile Radius
_____ 3 Mile Radius _____ 5 Mile Radius
_____ 10 Mile Radius

Required Annual Income Level: Amount $_____ (minimum / maximum)
Type _____ (median / average etc.)

Traffic Count: _____ Vehicles Per Day (minimum)
Side of Street Required: _____ Work-bound _____ Home-bound _____ Either