



ICSC RESEARCH DEPARTMENT

GETTING TO KNOW THE RESOURCES AVAILABLE TO MEMBERS

Why Does the Research Department Exist?

*ICSC's By-Laws Provide One Reason—
ICSC's mandate includes:*

“Collecting and disseminating information pertaining to the shopping center industry, including statistical data and other statistical research.”

Do You Know? ICSC Research...

- **Has joint ventures with numerous major organizations**
- **Produces 5 regular publications in addition to special studies**
- **Has approximately 150 members in 6 global research advisory groups**
- **Offers an electronic library and a major statistical database**
- **Has three video series**

Where is the Research Department Located?

Physical Locations:

New York

Washington, D.C.

London

Virtual Locations:

Everywhere

Research Products & Services

Research Resource Center

The shopping center industry's easy-to-use search engine, highlighting ICSC publications as well as a wider business collection. (24/7 access)

Research Resource Center

QUICKSTATS

 The statistical database for shopping center industry-related data. [Learn More](#)

PUBLICATIONS

 All ICSC research publications are available in this section. [Learn More](#)

Albert Sussman E-Library

Access to over 3,000 popular, trade magazines, and journals.
[About the eLibrary](#)
[Topics of Interest](#)

ICSC Publications only
 Entire Business Collection

Country Fact Sheets



High-level data on the retail real estate and retail industries in specific countries worldwide.

The Fact Sheets include data on the number, GLA and type of shopping centers in a country; statistics on retail and shopping center sales and employment; and a list of the five largest shopping centers, retailers and shopping center owners.

Economic Impact Analysis



ICSC Research compiles information on the economic footprint of the shopping center industry.

US State Cards

U.S. Congressional...

Featured Information



America's Marketplace Report

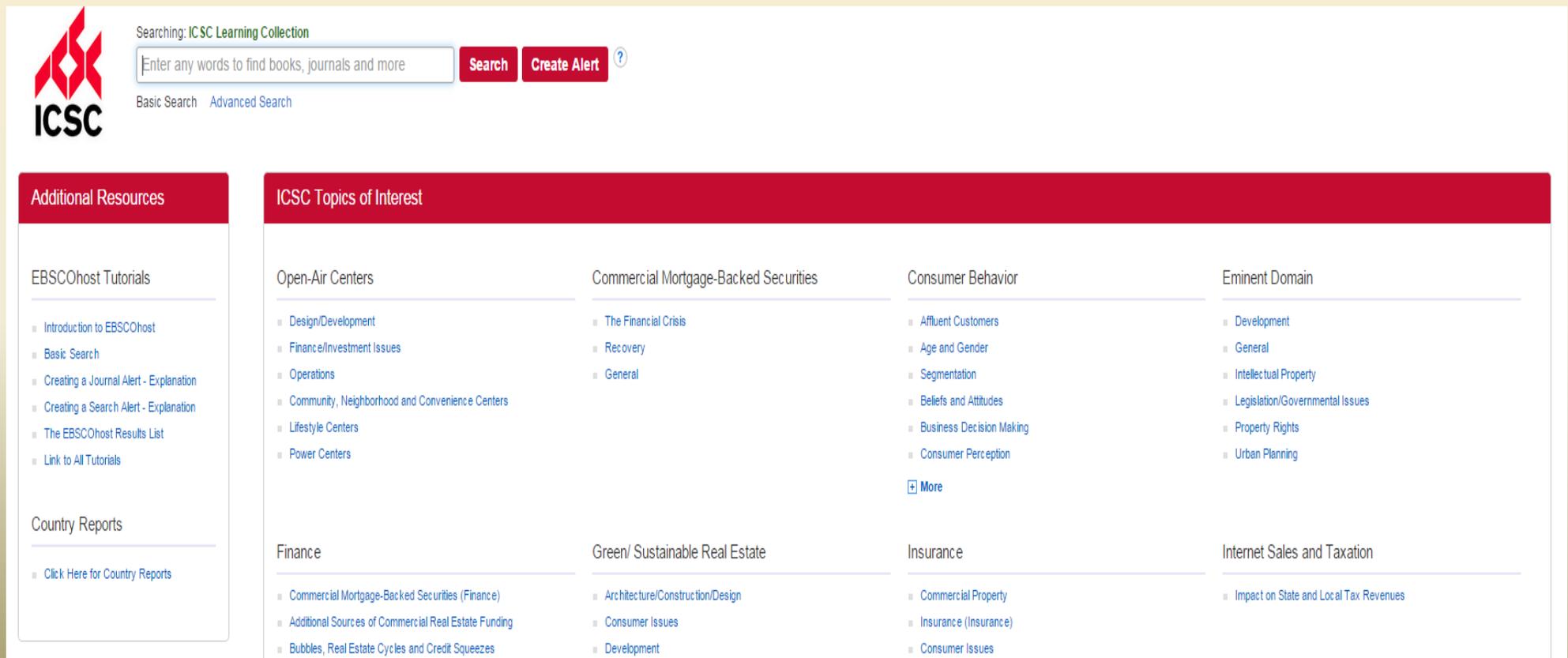


Access shopping center operational data

Research Products & Services

The Albert Sussman e-Library

Contains ICSC publications, plus about 3,000 popular and trade magazines and journals, and thousands of country and company reports. (24/7 access)



The screenshot displays the ICSC Learning Collection website. At the top left is the ICSC logo, a red stylized 'A' shape. To its right is a search bar with the text 'Searching: ICSC Learning Collection' and a placeholder 'Enter any words to find books, journals and more'. Below the search bar are buttons for 'Search' and 'Create Alert', along with a help icon. Further down are links for 'Basic Search' and 'Advanced Search'. The main content area is divided into two sections: 'Additional Resources' on the left and 'ICSC Topics of Interest' on the right. The 'Additional Resources' section includes 'EBSCOhost Tutorials' with a list of links like 'Introduction to EBSCOhost' and 'Basic Search', and 'Country Reports' with a link 'Click Here for Country Reports'. The 'ICSC Topics of Interest' section is a grid of topic categories, each with a list of sub-topics. The categories include Open-Air Centers, Commercial Mortgage-Backed Securities, Consumer Behavior, Eminent Domain, Finance, Green/ Sustainable Real Estate, Insurance, and Internet Sales and Taxation.

Searching: ICSC Learning Collection

Enter any words to find books, journals and more

Search Create Alert ?

Basic Search Advanced Search

Additional Resources

EBSCOhost Tutorials

- Introduction to EBSCOhost
- Basic Search
- Creating a Journal Alert - Explanation
- Creating a Search Alert - Explanation
- The EBSCOhost Results List
- Link to All Tutorials

Country Reports

- Click Here for Country Reports

ICSC Topics of Interest

Open-Air Centers

- Design/Development
- Finance/Investment Issues
- Operations
- Community, Neighborhood and Convenience Centers
- Lifestyle Centers
- Power Centers

Commercial Mortgage-Backed Securities

- The Financial Crisis
- Recovery
- General

Consumer Behavior

- Affluent Customers
- Age and Gender
- Segmentation
- Beliefs and Attitudes
- Business Decision Making
- Consumer Perception

More

Eminent Domain

- Development
- General
- Intellectual Property
- Legislation/Governmental Issues
- Property Rights
- Urban Planning

Finance

- Commercial Mortgage-Backed Securities (Finance)
- Additional Sources of Commercial Real Estate Funding
- Bubbles, Real Estate Cycles and Credit Squeezes

Green/ Sustainable Real Estate

- Architecture/Construction/Design
- Consumer Issues
- Development

Insurance

- Commercial Property
- Insurance (Insurance)
- Consumer Issues

Internet Sales and Taxation

- Impact on State and Local Tax Revenues

Research Products & Services

ICSC QuickStats

A statistical database of over 13,000 industry statistics available to download individually or in pre-formatted tables. Source of impact studies, country fact sheets and more. (24/7 access)

**QuickStats**
Industry statistics at your fingertips

[Contact](#) Welcome, Jean ▼

[My Series\(0\)](#)

[Home](#) [QuickStats Data](#) [My QuickStats](#) [Help](#) [Terms of Use](#)

Welcome to QuickStats

Getting Started

QuickStats has over 13,000 Series and Tables & Charts. Begin exploring the data by clicking on one of the buttons below.

[BROWSE DATA ▶](#) [SEARCH DATA ▶](#)

Video Tutorials

[Overview of the QuickStats Site](#)
[How to Browse for Data](#)
[How to Search for Data](#)

Featured Series

[U.S. Mall Sales Productivity, Total, NSA](#)
[Canadian Shopping Center Sales](#)
[United Kingdom Traditional Shopping Center Count](#)
[U.S. Shopping Center Construction Spending](#)

Featured Tables & Charts

[U.S. Country Fact Sheet](#)
[U.S. Shopping Center Occupancy Rates by Center Type](#)
[U.S. National Total Shopping Center Operating Income and Expenses](#)

U.S., Shopping-Center Inclined Sales, SA



Month	US\$ Millions
Jul-2014	210,500
Aug-2014	211,800
Sep-2014	211,500
Oct-2014	212,200
Nov-2014	213,500
Dec-2014	213,200
Jan-2015	213,100
Feb-2015	211,200
Mar-2015	213,800
Apr-2015	213,500
May-2015	214,800

1 2 3 4

Announcements

QuickStats Overview [View](#)
Date: May 01, 2015

Welcome to QuickStats [View](#)
Date: May 01, 2015

Research Products & Services

Research-on-Demand Videos

Three ICSC Research video series: (a) Learning Series; (b) Industry Leaders Series; and (c) Industry Issues Series. (24/7 access)

INDUSTRY LEADERS SERIES

Discussions with prominent shopping-center industry players who have helped to shape the industry's development and that of ICSC. This video series is hosted by John T. Riordan, who is ICSC's past president and lifetime trustee. Discussions provide an oral history of the industry and hopefully will offer some perspectives and insights on the future.



[See all Industry Leaders Series Videos](#)

LEARNING SERIES

Introduction to a range of subjects—such as the effect of weather on spending, how to develop a sustainability plan, defining trade areas and more—presented by leading experts in the field. These "research-lite" videos are short and generally packaged with a reading list to help delve into the topic further.



[See all Learning Series Videos](#)

INDUSTRY ISSUES SERIES

Explore political and social trends affecting the shopping center industry through conversations or lectures from experts and industry leaders on the subject. These discussions provide information for members to help them gain a more informed understanding of topics facing the industry.



[See all Industry Issues Series Videos](#)

Research Products & Services

Country Fact Sheets

A global source of information on the industry for 36 countries with more on the way. (24/7 access)

		United States Country Fact Sheet				
Retail Real Estate	2011	2012	2013	2014	2015	
Total Number of Shopping Centers¹	113,992	114,337	114,678	115,031	115,438	
Total Shopping Center Gross Leasable Area (GLA)¹	7,437,811,595	7,460,418,472	7,488,854,694	7,522,808,837	7,556,062,061	
Square Feet						
Minimum Size Shopping Center Included	No Minimum Size	No Minimum Size	No Minimum Size	No Minimum Size	No Minimum Size	
Number of Shopping Centers by Type¹						
Strip/Convenience (Less Than 30,000 sq ft)	67,975	68,178	68,374	68,537	68,740	
Neighborhood (30,000-125,000 sq ft)	32,048	32,139	32,220	32,327	32,454	
Community (125,000-400,000 sq ft)	9,583	9,613	9,643	9,692	9,727	
Power Center (250,000-600,000 sq ft)	2,195	2,202	2,214	2,228	2,240	
Regional Mall (400,000-800,000 sq ft)	590	591	594	599	600	
Super Regional Mall (800,000 sq ft and above)	621	621	621	622	622	
Lifestyle (150,000-500,000 sq ft)	433	438	447	458	474	
Outlet (50,000-400,000 sq ft)	327	335	344	347	360	
Theme/Festival (80,000-250,000 sq ft)	158	158	159	159	159	
Airport Retail (75,000-300,000 sq ft)	62	62	62	62	62	
Number of Retail Establishments ²	NA	1,063,842	NA	NA	NA	
Shopping Center GLA by Type¹		Square Feet				
Strip/Convenience (Less Than 30,000 sq ft)	897,134,960	899,826,025	902,861,338	905,352,192	908,975,556	
Neighborhood (30,000-125,000 sq ft)	2,301,588,750	2,308,980,264	2,315,359,525	2,323,846,710	2,334,161,825	
Community (125,000-400,000 sq ft)	1,892,248,902	1,897,751,135	1,904,394,251	1,914,294,451	1,920,663,948	
Power Center (250,000-600,000 sq ft)	963,549,017	966,046,751	971,089,917	976,013,625	980,193,992	
Regional Mall (400,000-800,000 sq ft)	347,982,369	348,972,702	350,649,833	354,209,964	354,534,497	
Super Regional Mall (800,000 sq ft and above)	773,284,063	773,284,063	773,284,063	774,164,063	774,164,063	
Lifestyle (150,000-500,000 sq ft)	146,178,563	147,463,957	150,611,456	153,205,477	157,791,157	
Outlet (50,000-400,000 sq ft)	77,095,830	79,344,434	81,740,170	82,858,214	86,712,882	
Theme/Festival (80,000-250,000 sq ft)	23,646,424	23,646,424	23,761,424	23,761,424	23,761,424	
Airport Retail (75,000-300,000 sq ft)	15,102,717	15,102,717	15,102,717	15,102,717	15,102,717	
Shopping Center GLA as a Share of Total Retail GLA	43.2%	43.1%	43.1%	43.0%	43.0%	
Total Shopping Center GLA per 100 Inhabitants	2,386	2,375	2,367	2,359	2,351	
Sales		2011	2012	2013	2014	
Total Retail Sales (US\$)³	\$4.1 tril.	\$4.3 tril.	\$4.5 tril.	\$4.6 tril.	\$4.7 tril.	
Year-Over-Year Change in Retail Sales	7.5%	4.9%	3.8%	3.7%	1.4%	
Total Retail Sales Per Capita (US\$)	\$13,172	\$13,710	\$14,123	\$14,525	\$14,614	
Total Retail Sales as a Share of GDP ^{3,4}	26.4%	26.6%	26.7%	26.7%	26.1%	
Total Shopping Center Sales (US\$)^{3,5,6}	\$2.31 tril.	\$2.38 tril.	\$2.44 tril.	\$2.53 tril.	\$2.60 tril.	
Year-Over-Year Change in Shopping Center Sales	4.0%	3.0%	2.7%	3.6%	2.8%	
Shopping Center Sales Per Capita (US\$)	\$7,396	\$7,563	\$7,709	\$7,925	\$8,083	
Shopping Center Sales as a Share of GDP ^{3,4,5}	14.9%	14.7%	14.6%	14.5%	14.4%	
Employment		2011	2012	2013	2014	
Total Retail Employees⁷	14.7 mil.	14.8 mil.	15.1 mil.	15.4 mil.	15.6 mil.	
Total Retail Employees as a Share of Total Non-Farm Employees	11.1%	11.1%	11.1%	11.1%	11.0%	

Research Products & Services

VOLUME 23, NO. 1, 2016



Retail Property *insights*



An ICSC Research Publication

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INTERNATIONAL COUNCIL OF SHOPPING CENTERS

Flagship
Publication

Research Products & Services

Global Shopping Center Directory

This database is *continually expanded and improved* through additional entries from members, mapping and searching capabilities. *International shopping-center data* include center name, location, owner-developer, year opened, gross leasable area, key tenants and management, and leasing contacts.



SHOPPING CENTER DIRECTORY

A comprehensive global database of shopping centers

BETA

POWERED BY REAL CAPITAL ANALYTICS

Select a Location

- by Region or Market
- by State/City/Postal Code
- by Radius from Address
- by Shopping Center Name
- by Multiple Markets

All Continents

All Countries

All Regions

All Markets

All Submarkets

Select Location by Region or Market

To perform a search by Region or Market, begin by selecting a Continent or Zone (e.g. "Asia Pacific" or "The Americas"). The Country drop-down menu will populate with all the available countries in that zone, then you can select a country from that list, or leave it set at "All Countries" to run a search at a Continent-wide level or Zone-wide level.

Center Format / Scheme (optional)

- US Standards
- European Standards

All Formats

All Schemes

Owner or Tenant (optional)

Owner Tenant

Center Characteristics (optional)

Year Opened

is later than YYYY

Center Size

is larger than (Number) Sq. Feet

Search »

[Clear All Fields](#)

Selected Special Studies



This report looks at the concept of omni-channel shopping in the U.S., where most retail spending actually occurs. It shows why the latest demographic trends are favorable for the industry, and how shopping centers have improved both their productivity and appeal.



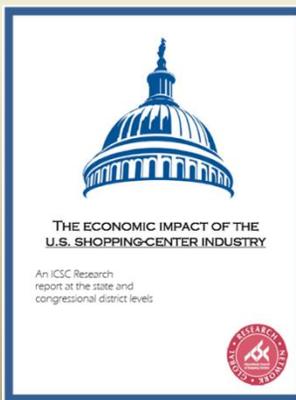
The shopping center industry continues to thrive and maintain its relevance in a modern retail environment, playing a vital role in the European economy and society. This report is a must read for all who wish to fully understand the value of shopping centers and their contribution to the broader economy and local communities.



It is clear that all aspects of the shopping center industry are being transformed by today's rapidly evolving digital era. This study examines how one fundamental core function is being affected: leasing. Based on primary and secondary research, this report reviews the revolution of omni-channel retail and examines how owner and retailer business models are adapting to the digital era.



With the office worker accounting for a fifth of the workforce, this report examines the shopping behavior during the workweek. Some key sources of opportunity spotted!

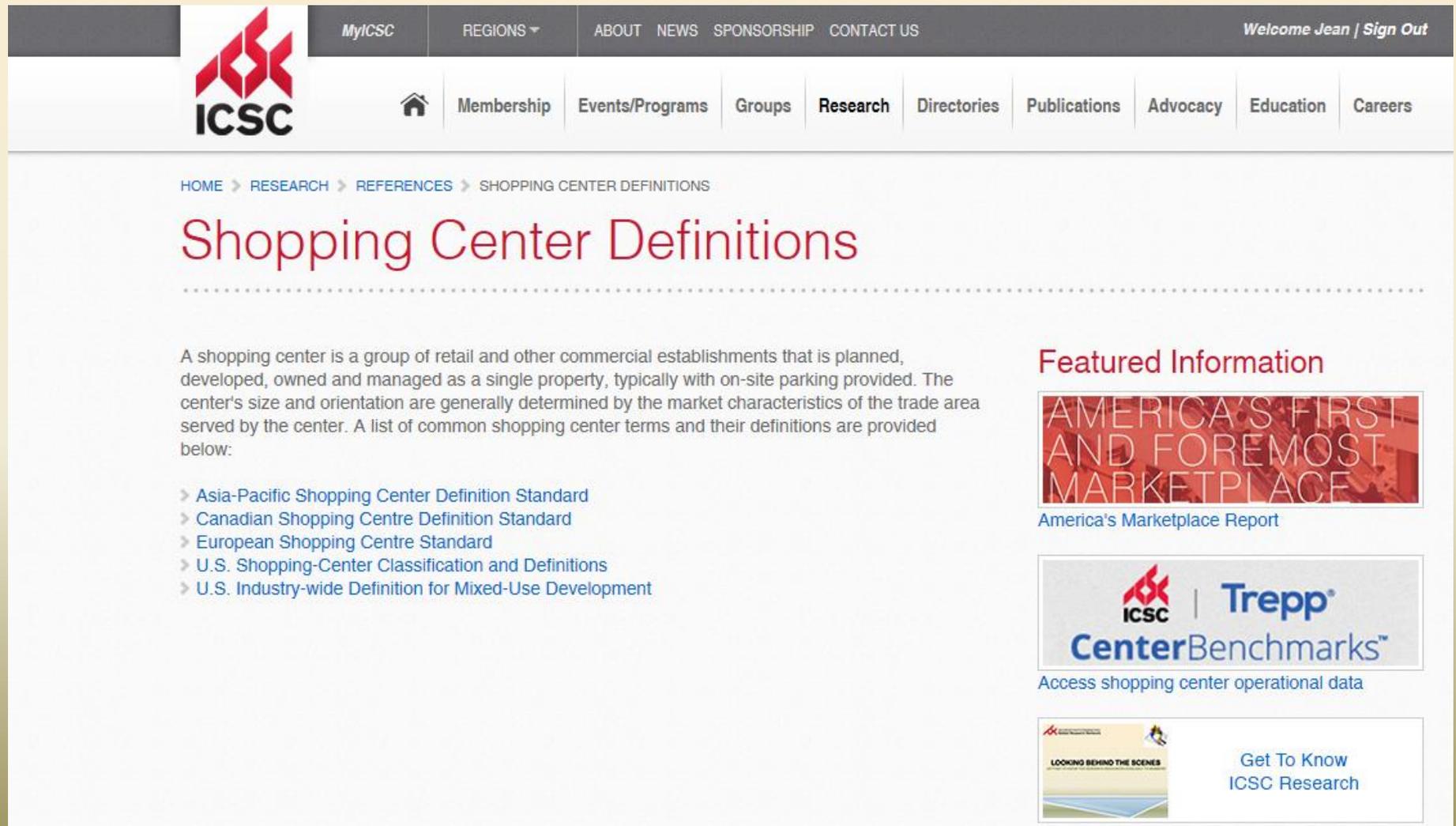


Which Congressional Districts are most dependent on the shopping-center industry? Which are least? For answers, see this report.

UPCOMING: FOOD AND BEVERAGE REPORT

Shopping-Center Definitions

ICSC Research provides shopping-center classification standards for several regions throughout the world: United States, Canada, Europe and Asia-Pacific.



The screenshot shows the ICSC website's navigation bar with the logo on the left and menu items: MyICSC, REGIONS, ABOUT, NEWS, SPONSORSHIP, CONTACT US, and a user greeting 'Welcome Jean | Sign Out'. Below the navigation bar is a secondary menu with icons and labels for Home, Membership, Events/Programs, Groups, Research, Directories, Publications, Advocacy, Education, and Careers. The main content area features a breadcrumb trail: HOME > RESEARCH > REFERENCES > SHOPPING CENTER DEFINITIONS. The title 'Shopping Center Definitions' is displayed in a large red font. A paragraph defines a shopping center as a group of retail and other commercial establishments planned, developed, owned, and managed as a single property with on-site parking. Below this is a list of five links: Asia-Pacific Shopping Center Definition Standard, Canadian Shopping Centre Definition Standard, European Shopping Centre Standard, U.S. Shopping-Center Classification and Definitions, and U.S. Industry-wide Definition for Mixed-Use Development. On the right side, there are three featured information boxes: 'AMERICA'S FIRST AND FOREMOST MARKETPLACE' with a link to 'America's Marketplace Report', 'ICSC | Trepp CenterBenchmarks™' with a link to 'Access shopping center operational data', and 'LOOKING BEHIND THE SCENES' with a link to 'Get To Know ICSC Research'.

MyICSC REGIONS ▾ ABOUT NEWS SPONSORSHIP CONTACT US *Welcome Jean | Sign Out*

ICSC Home Membership Events/Programs Groups Research Directories Publications Advocacy Education Careers

HOME > RESEARCH > REFERENCES > SHOPPING CENTER DEFINITIONS

Shopping Center Definitions

A shopping center is a group of retail and other commercial establishments that is planned, developed, owned and managed as a single property, typically with on-site parking provided. The center's size and orientation are generally determined by the market characteristics of the trade area served by the center. A list of common shopping center terms and their definitions are provided below:

- > [Asia-Pacific Shopping Center Definition Standard](#)
- > [Canadian Shopping Centre Definition Standard](#)
- > [European Shopping Centre Standard](#)
- > [U.S. Shopping-Center Classification and Definitions](#)
- > [U.S. Industry-wide Definition for Mixed-Use Development](#)

Featured Information

AMERICA'S FIRST AND FOREMOST MARKETPLACE
[America's Marketplace Report](#)

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CenterBenchmarks™
[Access shopping center operational data](#)

LOOKING BEHIND THE SCENES
[Get To Know ICSC Research](#)

Research Conferences / Seminars

PROGRAM



ICSC Research Connections Conference
JW Marriott Austin | Austin, TX
#ICSCResCon

Navigating Change






ICSC RETAIL STRATEGY & TRENDS FORUM
AUTHENTICITY: ADAPT OR DIE
Novotel Madrid Center, Spain

Cutting-edge insight and practical tools for retail research and asset management professionals

In association with **AFC**
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Simposio de Inteligencia de Mercado en Latinoamérica
Bogota, Colombia



Simposio de Inteligencia de Mercado en Latinoamérica
November 6 - 7, 2014
Hilton Mexico City Santa Fe
Club de Mexico, Mexico

Presented by





CANADIAN RETAIL RESEARCH SEMINAR

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