

ICSC CARIBBEAN CONFERENCE

January 23-25, 2012
Puerto Rico Convention Center
San Juan, Puerto Rico

 International Council of Shopping Centers



ICSC is pleased to announce the return of the ICSC Caribbean Conference in Puerto Rico. This convention reflects the growing importance of the Caribbean region.

Puerto Rico Convention Center is a first-class location where leading owners, developers, retailers, investors and product suppliers & service providers from throughout the region and abroad will gather for the industry's premier shopping center educational conference and trade exposition.

PROGRAM HIGHLIGHTS INCLUDE:

- Keynote Speeches
- Roundtable Discussions
- Deal Making Trade Expo
- Shopping Center Study Tour
- Cocktail Receptions
- Networking Opportunities

A SAMPLING OF PAST PARTICIPANTS INCLUDE:

- AutoZone
- Banco Popular
- Bella Group
- Burlington Coat Factory
- Caribbean Cinemas
- CVS/Pharmacy
- Developers Diversified Realty
- Home Depot
- Kimco
- Kmart
- Panda Restaurant Group
- Plaza Las Americas
- RadioShack
- Rainbow Apparel Companies
- Sally Beauty
- Simon Property Group
- Starbucks
- Toys R Us
- Vitamin Shoppe
- Vornado Realty Trust
- Walgreen's
- Wetzels Pretzels

TRADE SHOW PACKAGE

The Trade Expo is a must-attend shopping area devoted to the industry's latest and most innovative products and services. Key decision makers will be on site looking for:

- Architectural/Engineering/Construction Firms
- Computer Software/Demographics/Market Analysis/Prospecting
- Flooring/Masonry Products
- HVAC/Lighting/Energy Management Systems and Utilities
- Roofing Contractors and Materials
- Security Services and Equipment
- Landscaping Services

TRADE EXPO HOURS:

January 24, 2012, 4:30 - 7:00 pm
Member Sponsored Reception on the show floor 6:00 - 7:00 pm
January 25, 2012, 9:00 am - 1:00 pm

A comprehensive exhibit package to suit your display:

PIPE AND DRAPE

10'x10' (3m x 3m) booths are available as single units or can be combined.

PACKAGE INCLUDES:

- 8' high back drape
- 3' high side drape
- 7"x 44" Booth ID sign
- 6' foot draped table
- 2 chairs
- Booth carpeting

COST:

\$600 Members
\$1,000 Non-Members

SPONSORSHIP PACKAGES

ICSC's Caribbean Conference also provides sponsorship opportunities to showcase your company to key retail real estate professionals in the region.

GOLD SPONSOR \$5,000

BENEFITS INCLUDE:

- 10'x10' pipe and drape booth
- High Profile Company logo recognition on all Caribbean Conference related communications:
 - Online (on event page) logo exposure with hyperlink to company url
 - Online logo exposure on all member emails with hyperlink to company url
 - Logo exposure on Printed Materials (Program, At Door Directory)*
 - Logo credit on signage throughout Trade Expo and Conference
 - Full page four color ad in At Door Directory
 - 4 weekly insertions in Resumen Iberoamericano (sent to all members in Latin America, Puerto Rico and Spain, approximately 2,000 members)
 - Sponsor credit on Exhibitor Tent sign (if applicable)
 - Gold Sponsor Ribbon

SILVER SPONSOR \$2,500

BENEFITS INCLUDE:

- Company logo recognition on all Caribbean Conference related communications:
 - Online (on event page) logo exposure with hyperlink to company url

- Online logo exposure on all member emails with hyperlink to company url
- Logo exposure on Printed Materials (Program, At Door Directory)*
- Logo credit on signage throughout Trade Expo and Conference
- Half page four color ad in At Door Directory
- Sponsor credit on Exhibitor Tent sign (if applicable)
- Silver Sponsor Ribbon

BRONZE SPONSOR \$1,250

BENEFITS INCLUDE:

- Company logo recognition on all Caribbean Conference related communications:
 - Online (on event page) logo exposure with hyperlink to company url
 - Online logo exposure on all Member emails with hyperlink to company url
 - Logo credit on signage throughout Trade Expo and Conference
 - Sponsor credit on Exhibitor Tent sign (if applicable)
 - Bronze Sponsor Ribbon

MEMBER SPONSORED COCKTAIL RECEPTION \$750

BENEFITS INCLUDE:

- Company logo credit on signage at Member Sponsored Reception on Trade Expo floor
 - Sponsor credit on Exhibitor Tent sign (if applicable)
 - Sponsor Ribbon

*pending print production deadlines

For more information on advertising in *Shopping Centers Today* (SCT) and sponsorship packages contact:

Suzanne Tanguay
Phone: +1 646 728 3475
Email: stanguay@icsc.org

For information on advertising in *Shopping Centers Today Latinoamerica* (SCT LA) contact:

Lynda Gamboa
Phone: +52 (33) 1369 3401
Email: lgamboa@icsc.org

For full program, exhibit and registration information, visit:
www.icsc.org/2012CAC

TRADE EXPO EXHIBIT SPACE APPLICATION

Company Name (Exhibitor/Company Name) _____ Company Website Address _____

Exhibitor Contact (This person will receive ALL exhibitor information) _____

Exhibitor Contact Email Address _____

Address _____ City _____ State _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____ ICSC Company Membership I.D. # _____

COMPANY CATEGORY (REQUIRED)

- Owner/Developer
 Broker
 Retailer
 Management Company
 Municipality/Public Sector/Organization
 Lender/Financial Institution
 Product/Service

Product/service we plan to show: _____

PIPE AND DRAPE

Members \$600 per 10'x10' (3m x 3m)
 Non-members \$1,000 per 10'x10' (3m x 3m)

Package includes:

8' high back drape
 3' high side drape
 7" x 44" Booth ID sign
 6' draped table
 2 chairs
 Booth carpeting

of Booths _____ x \$USD _____
 = Space Fee _____
 Corner Request (10% of total)
 Corner Fee _____
 TOTAL _____

Please Note:

ICSC cannot guarantee that you will not be placed near a competitor. Submission of this application does not imply guaranteed space. Applications CANNOT be processed without payment. Fax confirmation, email receipts and/or tracking receipts DO NOT imply the guaranteed receipt of an application.

SPONSORSHIP

- Gold @ \$5,000 Silver @ \$2,500 Bronze @ \$1,250 Member Sponsored Reception @ \$750

The exhibitor has read the foregoing application for Exhibit Space and agrees to all terms, conditions, authorizations, and covenants combined here.

Company Authorized Signature (required) _____

METHOD OF PAYMENT

CHECK: Made payable to ICSC and mail to: International Council of Shopping Centers
 ICSC Caribbean Conference
 P.O. Box 26958 New York, NY 10087-6958

FAX: + 1 732 694 1740

CREDIT CARD: MasterCard Visa AMEX Discover

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____ 2012CAC

PLEASE TRANSFER WIRE FUNDS TO:

JP Morgan Chase Bank N.A., 270 Park Avenue, 41st floor
 New York, NY 10017 USA
 Attn: Irina Berger
 For the account of the International Council of Shopping Centers
 A/C # 033-1-030767 Routing # 0210 00021

Reference:
 Please indicate your telegraphic transfer is for Caribbean Conference so we can properly credit your account.

A copy of the transfer receipt must be attached with the registration form for processing. Voluntary cancellations are not refundable, nor transferable.