

ideaexchange[®]

program

ICSC South Florida

Seminole Hard Rock Hotel & Casino

Hollywood, FL

November 14, 2013

"Let's Make A Deal"



Thursday, November 14

■ Registration

7:30 am – 6:30 pm

■ Networking Breakfast

8:30 – 9:00 am

■ Welcome and Introduction to the Program

9:00 – 9:15 am



KARL BRINKMAN
*ICSC 2013 South Florida Program Planning Committee Chair
Regional Leasing Director
Weingarten Realty Investors
Ft. Lauderdale, FL*



CHUCK TAYLOR, SCSM, SCLS
*ICSC Florida State Director
Senior Vice President
Madison Marquette
Boca Raton, FL*

■ Face Off

9:30 – 11:00 am

Choose your topic, enter the debate. Join your colleagues at one of the interactive discussions where you can weigh in with your opinions and discuss the issues that impact our industry. Don't miss this chance to share your knowledge and ideas.

■ General Session

11:15 am – 12:15 pm

■ Lunch Served

12:30 – 1:00 pm

(No lunch service after 1:00 pm)

■ Keynote Presentation

1:00 – 1:45 pm



CRIS D. CARTER
*Former American football and Hall of Fame player in the National Football League
Boca Raton, FL*

■ Networking Break

2:00 – 2:30 pm

■ Deal Making

2:30 – 4:30 pm

Log onto www.icsc.org/2013SF to get a copy of the Deal Making Table Request Form. Space is limited, so register today!

■ Member-Hosted Reception

4:30 – 6:30 pm

Log onto www.icsc.org/2013SF to get a copy of the Sponsorship Form.

■ Meeting Adjourns

6:30 pm

Program Information current as of August 8, 2013.



Thank You to Our Sponsors

GOLD



WEINGARTEN REALTY

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**GULFSTREAM
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Centers.**



BRONZE

Akerman Senterfitt	Publix Super Markets, Inc.
Behar Real Estate Group	Ram Realty Services
Greenberg Traurig, LLP	The Retail Bus Tour
Hays Companies of Florida	Sedano's Supermarkets
Kimley-Horn & Associates, Inc.	Stiles, Inc.
Marcus & Millichap	Tobin Properties
MDW Insurance Group	Woolbright Development

ICSC Florida Volunteer Leadership

CHUCK TAYLOR, SCSM, SCLS, ICSC Florida State Director, Madison Marquette

IVY GREANER, ICSC Florida Government Relations Committee Chair, Ram Realty Services

DEBRA SINKLE-KOLSKY, ICSC Florida Alliance Private Sector Co-Chair, Redevco Corporation

DAVON BARBOUR, ICSC Florida Alliance Public Sector Co-Chair, City of Hollywood CRA

PAUL RUTLEDGE, SCSM, SCLS, ICSC Florida Operations Chair, Casto

BRYAN C. COOK, ICSC Florida Retail Chair, CVS/Pharmacy

AILEEN MESSINGER, ICSC Florida Next Generation Chair, Equity One, Inc.

BRAD PETERSON, ICSC Florida Program Chair, HFF, L.P.

Program Planning Committee

KARL BRINKMAN, ICSC 2013 South Florida Program Planning Committee Chair, Weingarten Realty Investors

ROSS KIRCHMAN, ICSC 2013 South Florida Program Planning Committee Co-Chair, Regency Centers

BOBBY ALBINO, Gulfstream Commercial Realty

GLORIA ANSELMO, Woolbright Development

LESLIE BARBER, Trion Management Group, Inc.

DAVID BEHAR, Behar Real Estate Group, Inc.

SHARON BODDEN, Boos Development Group Inc.

GARY BROIDIS, Atlantic Commercial Group, Inc.

ERIC COFFMAN, Greenberg Traurig, LLP

DAMON DEL ROSSI, Sedano's Supermarkets

KIM ELLIS, Madison Marquette

BRIAN MALONEY, EDENS

SIGHLA FINAZZO, Kimco Realty Group

MIKE MOGERMAN, Woolbright Development

BRIDGID O'CONNOR, Publix Super Markets, Inc.

JOSH RODSTEIN, NAI Miami

LORI SCHNEIDER, Marcus & Millichap

MARTY SHUHAM, Shuham & Shuham PA

MARK TOBIN, Akerman Senterfitt

CLIFF WEISNER, Tobin Properties

Registration Form

■ How to Register

Fax: +1 732 694 1800 (*credit card registrations only*)
Online: www.icsc.org/2013SF (*credit card registrations only*)
Mail: ICSC
 P.O. Box 26958
 New York, NY 10087-6958

■ Registration Fee

	ADVANCE	ON-SITE
Member*:	\$ 175	\$ 215
Non-Member:	\$ 370	\$ 460
Student Member**:	\$ 50	\$ 50

**To qualify for the member rate, each registrant must be a member or an affiliate member of ICSC. To become an ICSC member, call ICSC information services at +1 646 728 3800.*

***Registrants must be ICSC student members to qualify for the student rate.*

■ Deadlines

To qualify for the advance registration rates, your registration must be received by **November 7, 2013**.

■ Cancellations

All cancellations will be subject to a \$25 cancellation fee. No refunds will be given for cancellations received after **November 7, 2013**. All requests for refunds must be received by ICSC in writing.

■ Special Needs

Anyone desiring an auxiliary aid for this meeting should notify **Jaymie Conte** at +1 646 728 3598 no later than **October 15, 2013**.

■ Hotel Reservations

A block of rooms for **November 14** has been reserved at:
Seminole Hard Rock Hotel & Casino
 One Seminole Way
 Hollywood, FL 33314
Rate: \$159 Single/Double Occupancy
Cut-off Date: October 21, 2013

We invite you to visit www.icsc.org/2013SF and click on Book Hotel under Additional Links. There you can access the latest hotel availability and the electronic form to reserve your room(s). We would be happy to answer any of your questions during our office hours of Monday through Friday 8:00 am to 5:30 pm ET at +1 888 ICSC TVL (427 2885) ext. 2, or internationally at +1 585 442 8900 ext. 4.

■ Airfare Savings

The ICSC Travel Desk has secured special airline and car discounts for attendees. For current prices and availability, please contact us at +1 888 ICSC TVL (427 2885) or +1 585 442 8856 from 8:00 am to 5:30 pm ET, Monday through Friday.

■ Continuing Education Credits

ICSC Certified Professionals earn 1.0 credit (A3) toward senior certification renewal.



■ I authorize ICSC and its members to send me announcements via mail, fax and phone about ICSC's and ICSC members' programs and services that may be of interest to me or my colleagues. I also consent to receipt of notices from ICSC in electronic form. In addition, I hereby consent to having the Hotel provide, and authorize ICSC and/or its representative(s) to receive, any reservation information I provide to the Hotel.

Please Check One: ICSC Member Non-Member Student Member

Name _____ Company _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____

E-mail _____ Your Membership I.D. # _____

Please check here if any of the above information has recently changed.

Method of payment

Check or money order made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____ 2013SF-B

Deal Making Table Request Form

■ When

Thursday, November 14, 2013
2:30 – 4:30 pm

■ Includes

- 6' x 30" draped table
- 2 chairs
- Company sign

■ Who Qualifies

Retailers
Brokers representing Retailers
Developers/Owners
Lenders
Suppliers
Cities/Municipalities/Economic
Development Agencies

■ Guidelines

- Exhibits must not hang over the edge of the table
- Exhibits must not rise more than 3' above the table
- No floor easels
- No electrical equipment
- No balloons
- One table per company

■ Cost

No cost to reserve a table, but each person who is working at the table must be an advance-paid registrant for the meeting.

■ Deadline

In order to be listed in the Deal Making Exhibitors Directory, ICSC must receive your table request by **October 31, 2013**.

■ Availability

Tables are confirmed on a first-come, first-served basis. Sending in this Deal Making Table Request Form does not guarantee a table will be reserved for you.

■ Notification

You will receive a Table Confirmation from ICSC two weeks prior to the meeting, if a table has been reserved for you. **If you do not receive an e-mail regarding the status of your request, please contact Jaymie Conte at +1 646 728 3598 to confirm.**

■ Cancellation

Notify ICSC immediately if you need to cancel.

■ Contact

Jaymie Conte
Tel: +1 646 728 3598
Fax: +1 732 694 1763
E-mail: jconte@icsc.org

■ Please return form to:

ICSC
Jaymie Conte
2013 South Florida Idea Exchange
1221 Avenue of the Americas, 41st Floor
New York, NY 10020-1099

Tel: +1 646 728 3598
Fax: +1 732 694 1763
E-mail: jconte@icsc.org

Name(s) of person(s) who will staff exhibit table

Contact Name (person to receive confirmation)

Company Name (to be displayed in Program Directory)

Company Name (to appear on sign)

Address

City

State/Province

Zip/Postal Code

Telephone

Fax

E-mail

SF2013

Check all that apply

- We are Retailers.
- We are Brokers exclusively representing the following Retailers:

- We are Developers/Owners.

- We are Lenders.
- We are Suppliers.
- We are a City/Municipality or Economic Development Agency.
- We have registered for the 2013 South Florida Idea Exchange.
- We will notify ICSC immediately if we must cancel.

Indemnification

Each party, to the extent permitted by law, agrees to defend and indemnify the other, and its officers, directors, agents, and employees, of and from all claims, demands, or suits for bodily injury or property damage, including costs and attorney fees, in any way arising out of or related to third-party claims based on the indemnifying party's negligent acts or omissions in connection with the Event, except to the extent of the negligence or willful misconduct of the indemnified party.

Insurance

Exhibitor shall each carry Commercial General Liability insurance coverage for property damage and bodily injury to be in effect over the meeting dates specified in this Contract in an amount sufficient to meet its indemnity obligations for this Event.

Sponsorship Form

Sponsorships serve as an advertising or PR opportunity to get your company name out in front of a select audience of industry professionals. Be sure to take advantage of this opportunity!

Your Gold Sponsorship of \$2,000 will include:

- Complimentary Deal Making Table with advance registration
- Verbal recognition from podium
- Reserved table set aside at event for sponsor to include brochures/marketing/press releases
- Company name and/or logo on all publicity materials including electronic and hard copy on:
 - Pre-event printed materials*
 - Targeted e-mail blasts to ICSC membership
 - Logo on event Website with hyperlink
 - On-site signage
- Company logo to loop during select event functions
- Gold Sponsor Ribbon

Your Silver Sponsorship of \$1,000 will include:

- Complimentary Deal Making Table with advance registration
- Company name and/or logo on all publicity materials including electronic and hard copy on:
 - Pre-event printed materials*
 - Targeted e-mail blasts to ICSC membership
 - Logo on event Website with hyperlink
 - On-site signage
- Company logo to loop during select event functions
- Silver Sponsor Ribbon

Your Bronze Sponsorship of \$500 will include:

- On-site signage at Member-Hosted Reception
- Company logo to loop during select event functions
- Bronze Sponsor Ribbon

*Pending production deadline dates

■ When

Thursday, November 14, 2013
4:30 – 6:30 pm

■ Where

Seminole Hard Rock Hotel & Casino
One Seminole Way
Hollywood, FL 33314

■ Deadline

Sponsorship must be received by **October 31, 2013**, to be recognized at the meeting.

■ Sign up now by returning completed form with:

- \$2,000, \$1,000 or \$500 payment by credit card, check or money order made payable to ICSC. Payment must accompany the Sponsorship Form.
- Your company logo (.jpeg format preferred) to jconte@icsc.org

■ Return completed form to:

South Florida Idea Exchange Sponsorship
P.O. Box 26958
New York, NY 10087-6958
Fax: +1 732 694 1800
(credit card payments only)

■ ICSC Contact

Jaymie Conte
Tel: +1 646 728 3598
E-mail: jconte@icsc.org

Company

Company Name that should appear on sign

Address

City

State/Province

Zip/Postal Code

Telephone

Fax

E-mail

2013SF-S

Method of payment

Check or money order made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card)

Signature

Credit Card Number (include all digits)

Expiration Date (month/year)

thank you!

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of Shopping Centers
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New York, NY 10020-1099



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program

ICSC South Florida

Seminole Hard Rock Hotel & Casino

Hollywood, FL

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"Let's Make A Deal"



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