

HAWAII NEXT GENERATION PROGRAM & RECEPTION

Thursday, November 7, 2013

OUTRIGGER CANOE CLUB

2909 Kalakaua Avenue ♦ Honolulu, HI ♦ +1 (808) 923-1585

Program Agenda

4:00 - 4:30 pm	Registration & Networking
4:30 - 5:30 pm	Program
5:30 - 6:30 pm	Networking Reception

REALITY BYTES

Bridging the Gap Between the Generations

We're in the midst of the largest generational shift to ever occur in the history of our country. The vast majority of the Gen Y'ers, at 87 million people and growing, are now adults who are rapidly entering the workforce and increasing their buying power. Baby boomers, at 80 million strong, still control the vast majority of the county's wealth, but are retiring and beginning to turn over the reigns of our economy. This transition is not without its difficulties. Many Gen Y professionals struggle to understand and thrive in businesses owned or managed by people their parents' age. Senior managers often find it difficult to relate and communicate effectively with the growing ranks of Gen Y customers and staff. Due to its much smaller size, the Gen X population cannot by itself smooth out the transition. Clearly, the ability to navigate through this transition is critical to the success of any business professional. So, what can we do to meet these challenges?

Please join us for a lively panel discussion among landlords, tenants and brokers of different generations to learn how they are addressing the wants and needs of their multi-generational customers, sales staff and professionals. Hear how they are finding success in today's age-diverse environment. This will also be a great opportunity to network and meet with retail industry professionals over cocktails and pupus at the beautiful Outrigger Canoe Club overlooking Waikiki Beach at sunset. We look forward to seeing you there!

This is an ICSC educational, networking and mentoring program specifically designed for retail real estate professionals who are seeking to develop or advance their careers and build relationships in the shopping center industry. The Next Generation program offers retail real estate professionals the unique opportunity to meet and interact with their peers, share experiences, and exchange ideas. Next Generation events also welcome seasoned professionals who wish to give back to the industry by becoming a mentor. ICSC members and non-members are welcome to attend.

Moderator

Scott W. Settle, ICSC Hawaii Next Generation Chair, Managing Principal, Settle Law Group

Panelists

Wendell F. Brooks, Jr., Real Estate & Business Consultant, Wendell F. Brooks, Jr. Consulting

Wendell Brooks III, Senior Vice President, Jones Lang LaSalle

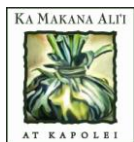
Sandra Au Fong, Vice President, Market City, Limited

Timothy Fong, Vice President, Market City, Limited

Roger Wall, Vice Chairman, Sullivan Family of Companies

Alana Wall, District Manager, Food Pantry Ltd.

THANK YOU TO THE FOLLOWING COMPANIES WHO HELPED TO HOST THIS EVENT:



ICSC Hawaii Next Generation Program Planning Committee: **Scott W. Settle**, ICSC Hawaii Next Generation Chair, Program Chair, Settle Law Group; **Emalia Pietsch**, Program Co-Chair, Colliers International; **Alexandra Kirley**, ICSC Hawaii State Director, Jones Lang LaSalle; **Robert Oda**, ICSC Hawaii Government Relations Chair, Kamehameha Schools; **Paul Quintiliani**, ICSC Hawaii Alliance Private Sector Chair, Kamehameha Schools; **Helene Sam Shenkus**, ICSC Hawaii Operations Chair, Festival Companies; **Debra Medeiros**, ICSC Hawaii Retail Chair, Waikiki Trader Group; **Casey Ching**, Kamehameha Schools; **Marcy Fleming**, Kamehameha Schools; **Gwendolyn LeBlanc**, Hilton Hotels; **Julia Matsuura**, CBRE; **Valerie O'Brien**, Past ICSC Hawaii State Director, Kamehameha Schools; **Barinna Poon**, NAI Chaney Brooks; **Kelli Wilinski**, Colliers International

education • networking • mentoring • education • networking • mentoring • edu

Register now at www.icsc.org

Registration Fees***:

	Advance Fee	On-Site Fee
Member:	\$30	\$45
Non-Member:	\$45	\$70
Student Member*:	\$15	\$15
Student Non-Member:	N/A	\$25

*Must be an ICSC student member to qualify for student rate. Verification will be requested.

**There are no refunds for cancellations.

***Advanced registration closes November 4, 2013.

ICSC Meeting Contact:

Kristina Lemanis
+1 (646) 728-3605 or klemanis@icsc.org
Register by fax at +1 (732) 694-1800

2013N83-2310-30-KI.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone () _____ Fax () _____

Your membership I.D. # _____ E-mail _____

METHOD OF PAYMENT

Check or money order made payable to ICSC for \$ _____ MasterCard VISA Amex Discover

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____

For registration instructions, see reverse. Duplicate form for additional registrations.