

## **THE WHARTON SCHOOL OF THE UNIVERSITY OF PENNSYLVANIA**

The International Council of Shopping Centers is proud to host the 2012 University of Shopping Centers *on the campus of* The Wharton School of the University of Pennsylvania.

Founded in 1881 as the nation's first collegiate business school, The Wharton School is world renowned for its reputation and innovation. In 1881, The Wharton School published the first business textbooks used in a collegiate curriculum and in 1921 established the first research center at a business school. More recently, The Wharton School created Wharton West, a west coast executive MBA program in San Francisco and cemented an alliance for global development and management education delivery with INSEAD, the international leader in business education.

As home to the Samuel Zell and Robert Lurie Real Estate Center, The Wharton School boasts one of pre-eminent real estate schools in the country and is one of several institutions of higher learning supported by ICSC's Educational Foundation. The foundation promotes graduate level studies in real estate and funds scholarships to graduate students and research projects related to real estate.

With nearly 200 standing faculty and 11 academic departments, The Wharton School is home to over 4,000 students, many of whom will join the 76,500 alumni all over the world. One of four undergraduate schools and 12 graduate and professional schools at the University of Pennsylvania, The Wharton School continues to chart a course of excellence educating the business leaders of the 21<sup>st</sup> century.

As a student at the University of Shopping Centers, we hope you will learn more about The Wharton School and enjoy the historical facilities of the University of Pennsylvania.