Sponsorship Opportunities

ICSC Foundation

Gala Dinner

Private Engagement Featuring

Comedian / Television Host / Actor

Howie Mandel

Encore at Wynn Las Vegas, Encore Ballroom

Sunday, May 18, 2014 • 6:00 - 9:30 pm

If you choose one event this year, **this is the one.**

- Interact with industry leaders
- Host clients and your team to a first-class dinner
- Experience Las Vegas A-list entertainment
- Give back to the industry that has brought you so much success

Let the ICSC Foundation **wow** your clients…
simply show up and make the most of your time.

Premier Sponsorship Opportunities

Choose one of the premier sponsorship packages. Each is a unique opportunity to give back to the industry, meet your business objectives and gain recognition among your peers.

Presenting Sponsorship (Limit 1): $50,000

- 2 ten person tables
- VIP seating
- Opportunity to introduce Howie Mandel
- 6 tickets to meet and greet Howie Mandel
- Photos with Howie Mandel
- Upstairs cabana at RECon opening reception with planter sign, logo on venue LED wall and sponsor ribbon for registered RECon attendees
- 2 page color middle fold ad spread in dinner program
- Main stage signage for entertainment
- On-site signage
- Logo recognition on presentation screen
- Sponsor listing on website
- Listing on promotional materials and e-blasts to ICSC members
- Verbal and visual recognition at a RECon general session
- Inclusion in press release
- 2015 right of first refusal

Cocktail R… Sponsorship (Limit 1): $35,000

SOLD

- 1 ten…
- V…
- …to meet and greet Howie Mandel
- …os with Howie Mandel
- Company's name on cocktail napkins
- Full page color ad in dinner program
- Signage at bars and cocktail tables
- Logo recognition on presentation screen
- Sponsor listing on website
- Listing on promotional materials and e-blasts to ICSC members
- Verbal and visual recognition at a RECon general session
- 2015 right of first refusal

Dinner Sp… …p (Limit 1): $30,000

SOLD

- 1 ten…
- V…
- …to meet and greet Howie Mandel
- …on dinner menu card
- …ull page color ad in dinner program
- On-site signage
- Logo recognition on presentation screen
- Sponsor listing on website
- Listing on promotional materials and e-blasts to ICSC members
- Verbal and visual recognition at a RECon general session
- 2015 right of first refusal

Dessert S… …p (Limit 1): $22,000

SOLD

- 1 ten…
- V…
- …acement on dessert
- …page color ad in dinner program
- On-site signage
- Logo recognition on presentation screen
- Sponsor listing on website
- Listing on promotional materials and e-blasts to ICSC members
- 2015 right of first refusal

Wine Spo… …(Limit 1): $18,000

SOLD

- 1 ten…
- V…
- …acement on table wine bottles
- …page color ad in dinner program
- On-site signage
- Logo recognition on presentation screen
- Sponsor listing on website
- 2015 right of first refusal

Who should sponsor?

- Owners/Developers
- Product & Service Providers
- Brokers
- Retailers
- Financial Institutions
- Any person or organization that wants to give back while being entertained

Sponsorship Opportunities

Gold Table Sponsor: $20,000

- 1 ten person table
- Preferential seating location
- Full page color ad in dinner program
- On-site signage
- Logo recognition on presentation screen
- Sponsor listing on website
- Listing on promotional materials

Silver Table Sponsor: $15,000

- 1 ten person table
- Seating in favored location
- Half page color ad in dinner program
- On-site signage
- Logo recognition on presentation screen
- Sponsor listing on website

Bronze Table Sponsor: $7,000

- 1 ten person table
- Acknowledgment in dinner program
- Logo recognition on presentation screen

Individual Ticket: $600

ICSC Foundation

About the ICSC Foundation

Founded in 1988, the ICSC Foundation is the 501(c)(3) tax exempt charitable arm of the International Council of Shopping Centers, Inc. (ICSC). It promotes community outreach and provides undergraduate, graduate and continuing education scholarships in order to attract and nurture the next generation of retail real estate industry leaders. We are in the first year of a successful capital campaign. The goal is to increase the impact of our scholarships and community outreach awards. We are excited to create new opportunities for the industry's next superstars. Please join us in this effort: ICSCfoundation.org/donate

ICSC Foundation Annual Gala Dinner Sponsorship and Program Ad Rates

Sponsorship Rates

• $ 50,000	Presenting Sponsor
• $ 35,000 **SOLD**	Cocktail Reception Sponsor
• $ 30,000 **SOLD**	Dinner Sponsor
• $ 22,000 **SOLD**	Dessert Sponsor
• $ 18,000 **SOLD**	Wine Sponsor
• $ 20,000	Gold Table Sponsor
• $ 15,000	Silver Table Sponsor
• $ 7,000	Bronze Table Sponsor
• $ 600	Individual Ticket

Program Ad Rates

A commemorative program is presented to each dinner attendee.

• $1,500	Full page color ad
• $1,000	Half page color ad

Elite Program Ad Rates

• $ 3,200 **SOLD**	Back cover color ad
• $ 2,700	Inside front cover color ad
• $ 2,500	Inside back cover color ad

Ways to Make Your Contribution

Online: Pay by credit card at our secure online giving site — **www.icscfoundation.org/2014gala**. If you are unable to attend, any donation amount is welcomed.

Phone: +1 646 728 3628 and we will personally place your order.
Fax or E-mail: Fax completed form to +1 732 694 1751 or e-mail a PDF to foundation@icsc.org

Mail: Mail your check payable to ICSC Foundation to:
ICSC Foundation – Gala Dinner
1221 Avenue of the Americas, 41st Floor
New York, NY 10020

2014 ORDER FORM

No refunds after May 2, 2014

I would like to purchase:

____ # _____ Sponsorship(s) for this event (Sponsorship type)
____ # Program ad (circle ad above you wish to purchase) ____ # Tickets

❑ I am unable to attend. Here is my tax-deductible contribution of $_____

Name_____Company_____
Address_____
City_____State/Province_____
Zip/Postal Code_____ Country_____
Tel_____Fax_____
E-mail_____Member #_____
Ad contact (if applicable):_____
Guest names contact (if applicable): _____
I represent an ❑ organization ❑ individual
How would you like your purchase to be acknowledged in the program? (Ex. ABC Company or John Doe)
_____

Method of Payment:

Check or money order made payable to ICSC Foundation (not ICSC) enclosed for $_____
❑ Master Card ❑ Visa ❑ AMEX ❑ Discover $_____
Name (as it appears on credit card)_____
Credit Card # _____
CW2 Code_____Expiration Date (month/year) _____
Signature_____