



ICSC 2014 Canadian Convention

SPEAKER BIOGRAPHIES

JEANNE BEKER is one of the most iconic and influential women in the fashion industry, both here in Canada and around the world. Jeanne hosted Canada's leading fashion series Fashion Television for 27 years, and more recently, Bell Media's FashionTelevisionChannel – Canada's first and only 24-hour channel dedicated to fashion, beauty, and design. Jeanne is also a contributing editor for *The Toronto Star* and *The Kit*, a columnist for *Metro* and *The Globe and Mail*, a published author of five books, creative director for exclusive clothing line "Edit by Jeanne Beker", and a regular style correspondent for eTalk, The Marilyn Dennis Show, The Loop, and Canada AM. In 2012, Jeanne was honoured with the prestigious Canadian Award of Distinction at the Banff World Media Festival, and also received a Canada's Most Powerful Women: Top 100 Award in the Arts & Communications category. In 2013, The Academy of Canadian Cinema & Television presented her with an Academy Achievement Award for Exceptional Contributions to the Canadian Television Industry, and she also received an honorary degree from St. Mary's University.

MICHAEL BROOKS is the Chief Executive Officer of REALPac (1997 – 2012; 2014 -), the senior Canadian trade association for large public and institutional investment real estate companies. REALPac represents the investment real estate industry in government relations, public relations and standard setting. Michael has represented the Canadian real estate industry in all major policy initiatives with government, including property tax reform in several provinces, the emergence of real estate investment trusts and enabling legislation, real property income tax issues, telecom deregulation and building access, bankruptcy and insolvency rights of landlords, energy deregulation, energy consumption measurement, Competition Act fees and thresholds, real estate broker registration requirements, government standards and incentives for the multi-family sector, the National Building Code and building code changes, financial standards, national accounting standards (IFRS), capital markets issues re REITs, capital market regulation, governance and development charges, to name a few.

BRUCE DINAN joined Town Shoes as President and CEO in March of 2013 with a mandate to expand and grow this successful retailer over the next several years. prior to Joining Town Shoes Bruce was part of the leadership team at The Source holding positions of EVP of Merchandising and Interim President. Previous to joining The Source Bruce had spent 25 years with the Hudson's Bay Company holding numerous executive positions including Senior Vice President of Bay and Zellers Stores as well as Senior Vice President of Merchandising for The Bay and Zellers.

ROMAN DROHOMIRECKI is Co-Chief Operating Officer and Executive Vice President, Central and Western Region. Roman's experience in the commercial real estate business since 1986 spans almost 30 years. Before joining Ivanhoé Cambridge in 1998, he held senior positions with prominent firms such as Oxford Properties and Lehndorff Properties. As Ivanhoé Cambridge's Co-COO, he has leadership over all operational, leasing and marketing activities of Ivanhoé Cambridge's 13 B\$ office and retail portfolios in Canada's Central and Western Region. In addition to leading the efforts in the redevelopment and expansion of existing shopping centres in Western Canada, he also plays a key role in strategic planning, budgeting and in developing the right talent for the future. Based in Calgary, Roman is also co-leading the development and the implementation of the Company's digital marketing strategy and building its long-term capacity. He has Bachelor of Commerce Degree from the University of Alberta.

WENDY EVANS is President of Evans & Company Consultants Inc. which specializes in international retail expansion, market entry strategies and strategic planning. She has over 25 years of industry experience having held senior positions with direct operating responsibility in several national Canadian chains and has advised some of North America's best known retailers such as Home Depot, Loblaw Companies, Saks Fifth Avenue, Children's Place, and Bloomingdales to name a few. She is an Adjunct Professor in the Ted Rogers School of Business, serves as a Director in the Boards of The North West Company, CESO (Canadian Executive Services Organization), the Dean's Advisory Council at TRSM, The Living City Foundation, and is a past Director of Sun Life Financial Trust, Canadian Cancer Society, Toronto Symphony Volunteer Committee and is past President and Chair of Granite Ltd.

KAREN FLAVELLE is the CEO of Purdys Chocolatier. Many different experiences have provided the tool box for Karen to successfully lead Purdys, the largest Chocolatier in Canada.....a B.Comm from Queen's, living in Japan and Asia for 2 years, speaking fluent French, being trained in classic packaged goods marketing at General Mills, developing innovative new products at Product Development Partnership in the UK, and growing a popular chain of 140 restaurants: Swiss Chalet. Sport, particularly endurance sports like running, road biking, roller blading and skiing, give Karen the high energy she is known for. Karen's personal mission is to help people connect, to strengthen existing relationships and build new ones. At over 107 years old, Purdys Chocolatier is a delicate balance between tradition and innovation, giving customers their favourites while exciting them with new ideas and new chocolates. There are now 66 shops in BC, Alberta and Ontario....all with the aim of spreading Purdys' passion about chocolates. Giving back to Africa, where 70% of the world's cocoa comes from, is an integral part of Purdys. Currently Purdys is working to educate farmers in the Ivory Coast to help them increase their incomes through growing more productive farms with better quality beans, and helping the women be more successful in their businesses. In addition, Purdys contributes to many, many local Canadian organizations with a focus on helping children and their families.

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TONY GROSSI has been a leader in real estate for over 25 years. He spent the first part of his career in Toronto with Cadillac Fairview where he was responsible for the operation of the company's \$18 billion office, retail and mixed use portfolio with assets located in Canada, the U.S., Brazil and the UK. Later in his career, Tony moved to Santa Monica, California to work with The Macerich Company as its Chief Operating Officer responsible for the REIT's 100 million sq. ft. retail portfolio located in 25 states. In New York, Tony founded GrossiNorthbound; a real estate advisory practice specializing in cross border retail strategies and developer alliances including the joint venture between Tanger Factory Outlets and RioCan REIT where he also acted as its Senior Managing Director for Canada. Currently, Tony is the President of Wittington Properties Limited; part of the Weston Group of Companies whose holdings include many well-known retail brands such as Selfridges, Holt Renfrew, Loblaws and many others. Tony holds a bachelor's degree in Economics and Mathematics and a master of business administration from York University in Toronto and is a Member of the Board of Trustees for the ICSC.

CHRIS LONG has worked for Ivanhoe Cambridge for over 27 years. Since 2009 has held the position of Vice President, Property Services. Mr. Long's multi-disciplinary team provides services that include capital expenditure planning and execution, realty tax management, risk & insurance, procurement, energy, sustainability initiatives, security & life safety, environmental management, business continuity and property technology. Before assuming his current role, Chris gained industry experience in a number of positions including, General Manager, Director of Leasing and Regional Director of Operations. Chris achieved the Certified Shopping Centre Manager (CSM) designation from the International Council of Shopping Centres in 1993. Chris is active in industry organizations such as BOMA Toronto where he is a past Director. Ivanhoe Cambridge's assets, held through multiple subsidiaries and located mainly in Canada, the United States, Europe, Brazil and Asia, totalled more than Cdn\$40 billion as at December 31, 2013. Ivanhoe Cambridge is a real estate subsidiary of the Caisse de dépôt et placement du Québec, one of Canada's leading institutional fund managers.

SCOTT MCBRAYNE leads the company's strategic approach on capital programs which include sustainability and building efficiency programs as Senior Director, National Operations. Scott has held several positions over the past 24 years at Cadillac Fairview including National Operations, portfolio operations and working in the Technology group. Cadillac Fairview Corporation is one of North America's largest investors, owners and managers of commercial real estate.

JOE MEGIBOW is the SVP/Chief Digital Officer at American Eagle Outfitters. In his role, Joe is responsible for digitally enabled customer experiences across all channels and touchpoints, including P&L responsibility for the American Eagle and Aerie direct businesses, omni-channel customer-facing technology, online marketing, analytics, and customer service. Prior to American Eagle, Joe was VP and General Manager of Expedia.com, where he had P&L responsibility for the US with direct ownership of marketing, merchandising, and operations. In this role, Joe led the launch of the successful "Find Yours" brand campaign and viral "Find Your Understanding" videos. Joe also held the role of VP, Mobile and eCommerce Optimization, with global product management responsibilities of search, checkout, and all mobile

initiatives, as well as ownership of analytics, optimization, and site experimentation. Joe joined the Expedia, Inc. family in 2006, heading up Online Marketing and Customer Experience for hotels.com. Joe worked for seven years as a charter employee of Tealeaf Technology where he held a variety of leadership roles. Prior to 2000, Joe held management positions at Ernst & Young Management Consulting, where he launched the Java Services practice, E&Y's first e-commerce practice; and held engineering positions at EDS in their Advanced Technology Group. Joe was recognized in 2011 as Practitioner of the Year by the Digital Analytics Association and is currently serving on the DAA Board of Directors.

DOUGLAS PORTER has over 25 years of experience analyzing global economies and financial markets. As Chief Economist at BMO Financial Group, he oversees the macroeconomic and financial market forecasts and co-authors the firm's weekly flagship publication, Focus. Mr. Porter manages the team that won the prestigious Lawrence Klein award for forecast accuracy of the U.S. economy, and was named by Bloomberg as top Canadian forecaster. As a respected commentator on economic and financial trends, he is regularly quoted in the national press and often interviewed on radio and television. Before joining BMO, Mr. Porter held the positions of Economist and Country Risk Analyst with other Canadian financial institutions, and also worked at the Bank of Canada. Mr. Porter has been a member of C.D. Howe's Monetary Policy Council since 2008 and also serves on the Investment Management Committees of the Bank of Montreal's Pension Fund Society and Western's Endowment Fund. Mr. Porter has been a Chartered Financial Analyst since 1995 and earned a Master's degree in Economics from the University of Western Ontario.

HEATHER REISMAN is the founder, Chair and CEO of Indigo, Canada's largest book, lifestyle and specialty toy retailer, and co-founder of Kobo, a leading global eReading company. Ms. Reisman was born in Montreal and educated at McGill University. For 16 years Ms. Reisman was Managing Director of Paradigm Consulting, the strategy and change management firm she co-founded in 1979. Paradigm was the world's first strategic change consultancy and pioneered many organizational change strategies still in use today. Heather is a former Governor of McGill University and of the Toronto Stock Exchange. She has served on many North American boards and continues to serve as a Director on the board of Onex Corporation, and as an Officer of Mount Sinai Hospital. She is also a member of the Bilderberg Steering Committee, a geo-political think group. Ms. Reisman is the recipient of Honorary Doctorates from Ryerson University (2006), Wilfrid Laurier University (2009), Mount Allison University (2010), and St. Francis Xavier University (2013), as well as several awards including The Order of Canada, The WXN Top 100 Most Powerful Women, Financial Times of London Top 50 Women in World Business, Waterloo Entrepreneur Hall of Fame, University of Waterloo; International Distinguished Entrepreneur Award, University of Manitoba; and the John Molson School of Business Award of Distinction, Concordia University.

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LARRY ROSEN began learning the family business as a teenager, working summers as a sales associate in Harry Rosen stores. He obtained a Bachelor of Arts degree from the University of Toronto and went on to earn a Masters of Business Administration and Bachelor of Laws Degree from the University of Western Ontario. Eldest son of Harry Rosen, Larry Rosen has worked for the company for more than 25 years in many different areas: on the sales floor, as a buyer, in operations and corporate development. After practicing corporate law in Toronto, Larry joined Harry Rosen as a buyer in 1986. He then became involved in store operations at a senior management level, and then became Buying Director. In 1997 Larry was named President and Chief Operating Officer. He was appointed Chairman and Chief Executive Officer in 2000. Larry is a member of the Ivey Advisory Board, the Ivey Entrepreneurship Advisory Council and the Princess Margaret Cancer Foundation Board. He spearheads Harry's Spring Run-Off and is co-chair of Golf to Conquer Cancer, events which have raised over \$4 million in recent years for cancer research at the Princess Margaret Cancer Centre.

EVAN SOLOMON spends his professional life interviewing the powerbrokers and politicians that influence crucial decisions in business, innovation, technology, society, and sustainability—in Canada and around the world. To every event, this gifted speaker, moderator, host, and on-stage interviewer brings his years of insight, culled right from the trenches of journalism. As a broadcaster, Solomon is the current host of CBC TV's Power & Politics with Evan Solomon, as well as CBC Radio's The House. He was co-host of the Gemini Award-winning programs CBC News: Sunday and CBC News: Sunday Night, and the host of both Futureworld and Hot Type before that. He also hosted and produced The Change Makers, along with a series for PBS called Masters of Technology. Solomon was the co-founder and editor-in-chief of *Shift* magazine, and is the author of numerous books— including *Fueling the Future: How the Battle Over Energy Is Changing Everything* (which was nominated for the National Business Book Award and the National Science Book of the Year); *Feeding the Future: From Fat to Famine: How to Solve the World's Food Crises*; the bestselling novel *Crossing the Distance*; and two children's books.

JOHN SULLIVAN is the President and Chief Executive Officer at Cadillac Fairview, one of North America's largest real estate companies with over \$20 billion in assets. Prior to receiving his promotion to CEO in January of 2011, he was the company's Executive Vice President, Development. John has also worked with Brookfield Properties Corporation and Marathon Realty Company Limited. Throughout John's career, he has been involved in all aspects of commercial real estate, including acquisitions, dispositions, leasing, finance, asset management and development. John has a Bachelor of Civil Engineering from Concordia University in Montreal, an MBA in Finance from McGill University in Montreal and has completed Harvard's Advanced Management Program.

ROBERT WELANETZ, CRX, CSM, is Blackstone Real Estate Partner's Global Retail Real Estate Advisor. In this capacity as a retail sector expert he assists in sourcing and creating investment strategies, underwriting acquisition targets and determining strategic asset management guidance for retail real estate within Blackstone's global real estate portfolio which includes equity and debt investments in mixed use, retail, office and hotel properties. After eight years in Shanghai, China, Mr. Welanetz is now based in Atlanta, Georgia. Prior to his existing assignment with Blackstone, Mr. Welanetz, was President and CEO of Shanghai Kinghill Limited and Co-Chairman of Chia Tai Real Estate, real estate subsidiaries of The CP Group, a well-respected Thailand based international conglomerate. While with CP he was responsible for all real estate investment and asset management for the group's owned retail real estate and department store initiatives in China. Mr. Welanetz was also on the board of Lotus Supercenters, CP's 100 store hypermarket business in China. Previously, Mr. Welanetz held executive positions as President and CEO of Jones Lang LaSalle Retail, Senior VP and Head of Lend Lease Retail Americas, Managing Director Retail for The Yarmouth Group and Senior VP Operations and Leasing for Pan Pacific Development. His 35 year career in retail real estate began via his tenure with The Hahn Company where he held executive positions in Development, Management and Investor Relations. Mr. Welanetz is a past member of the Board of Trustees of the 55,000+ member International Council of Shopping Centers ("ICSC") and has served on numerous committees including the Executive Committee of the Board. An advocate of ICSC's role in support of the global retail real estate industry and active as a real estate professional for many years in both the domestic U.S. and international real estate markets, he is a frequent speaker on cross border trends in retail, retail property and retail investment. Mr. Welanetz is a graduate of Colorado State University and Executive Management courses at INSEAD. He was formerly on the Board of Galileo Americas Trust, an Australian listed property trust, the Advisory Board of the U.S. National Association of Realtors ("NAR") and the Board of Brixmor, a United States based community shopping center company. Mr. Welanetz is currently on the Advisory Boards of Mokard, a China based Retail Technology Sales/Marketing Company and Sino-US-Holdings, a United States based investor in China market consumer product companies. Mr. Welanetz also serves on the Supervisory Board of Multi Development, a Netherlands based Pan-European shopping center company.

TOM WUJEC speaks internationally on innovation: why it matters, why it is a vital engine of economic growth (especially today), and how to foster it. Wujec works with Fortune 100 companies to create innovation practices at all stages, from strategic planning to design and implementation. He is also the leading advocate of *making work visible* within a company, of transforming ideas into images that enhance clarity and engagement and which lead to intelligent and successful new products, services and processes. As a Fellow at Autodesk, Wujec has worked with a diverse range of clients, from the largest automotive and consumer product manufacturers to the visual effects and gaming companies establishing billion dollar industries. He has brought several award-winning products to market, and has published a handful of influential books, including *Return on Imagination*, *Five Star Mind* and *Pumping Ions*, which have been translated into over a dozen languages. Tom Wujec's newest book *Imagine Design Create* was released at TED 2011 to rave reviews.

