

ICSC presents

SCT LIVE

FACE TIME WITH TODAY'S NEWS MAKERS

2014

Join the conversation as the editors of *Shopping Centers Today* magazine talk to the retail real estate industry's top talent and thinkers about the trends that are changing the ways we do business. This series of intimate, interactive events will range from Q&A sessions and panel discussions to site tours and web seminars. Attendees will find the same thoughtful, critical analysis of industry issues they have come to expect from *Shopping Centers Today*, translated into a live event, complete with a chance to network with the news makers, their peers and the editors themselves.



For more information, visit www.icsc.org/sctlive



UPCOMING SCTLIVE EVENTS

How Is the Mall Changing?

A conversation with General Growth Properties CEO Sandeep Mathrani

Jan. 31, 2014 • 11:30 a.m.–2:30 p.m.

NYIT Auditorium on Broadway, New York City

General Growth Properties CEO Sandeep Mathrani talks about the opportunities for regional malls to continue to dominate the retail landscape in the next 20 years.

Why Is Luxury Hot in Miami?

What other markets can learn from Miami's high-end retail boom

Feb. 11, 2014 • 11:30 a.m.–2:30 p.m., Miami

The world's luxury retailers are circling the largest cities, like Miami, looking for a space to land. Our panel of local experts will discuss how they have used demographic trends and the new development scene to reshape the luxury shopping scene in Miami.

Facing the omni-channel challenge

Making sure physical stores remain a key component of the shopping experience

March 13, 2014 • 11:30 a.m.–2:30 p.m., Atlanta

Today's retailers must integrate online and mobile shopping with in-store shopping to boost sales. A panel of landlords, retailers and researchers discusses the evolving needs of omni-channel tenants and the ways shopping centers can address them.

Fast-tracking entitlements

Developers reveal blueprints for successful government collaboration

April 8, 2014 • 11:30 a.m.–2:30 p.m., Chicago

Cities are more eager than ever to help new developments get off the ground and make redevelopments happen. A panel of government officials, developers and retailers discusses the best methods for fast-tracking permits, rezoning and clearing the way for economic expansion.

Crossing the Border

Keys to U.S. retailers cracking the Canadian market

June 24, 2014 • 7:30-10:15 a.m., Toronto

A bevy of American retailers are heading north and opening their first stores in Canada, sometimes to mixed reviews from local consumers. Which concepts are finding success and which ones are rethinking their strategies? What does a U.S.-based chain need for success in this lucrative market?

Attracting Global Retailers

International chains seek to tap the U.S. market

July 15, 2014 • 11:30 a.m.–2:30 p.m.

ICSC headquarters, New York City

Retail chains are coming from as far away as Australia and China to set up shop in the U.S. Which international chains are overcoming hurdles and talking the talk and walking the walk? How can landlords serve the needs of these international chains and help them navigate the sometimes-divergent U.S. market?

Tomorrow's Top Retailers

Innovative new concepts will guarantee growth and success

August 12, 2014, • 11:30 a.m.–2:30 p.m.

Los Angeles

There's no shortage of creative retailers launching new concepts — you just have to know where to find them. SCTLive presents a collection of the most compelling retail concepts that are getting consumers excited about shopping, and which are eager to expand their stores.

Entertainment infusion

Restaurants, cinemas and other options make the shopping experience sizzle

Oct. 21, 2014 • 11:30 a.m.–2:30 p.m., Dallas

When it comes to creating a memorable shopping experience, cinemas, restaurants and similar entertainment options are star players. Executives from the hottest dining, theater and other concepts explain what their businesses bring to a center and discuss what they're looking for in a new location.

Nurturing Tenants

How landlords are enabling a new generation of independent retailers

Nov. 13, 2014 • 11:30 a.m.–2:30 p.m., Chicago

It's tough for independent retailers that can't rely on national networks or franchisers to boost their business. But these concepts offer local color and increase occupancy rates. So what can a shopping center do to help? A panel of landlords and tenants discuss innovative programs that have helped mom-and-pop operators fine-tune their business strategies and attract more shoppers.

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For additional information on speakers and panelists, plus an updated roster of upcoming events, visit www.icsc.org/sctlive