ICSC EUROPEAN SHOPPING CENTRE AWARDS 2013 WINNERS
Every year since 1975, ICSC has recognised excellence in new and refurbished shopping centres throughout Europe with the presentation of the prestigious and highly sought after European Shopping Centre Awards.

The 2013 ICSC European Shopping Centre Awards has also added a new category – Existing Centres. This award honours projects that, based on economic impact, aesthetics and ability to meet the needs of its investors and users, has had the greatest impact on its surrounding community.

**AWARD CATEGORIES**

New Developments
Refurbishments/Expansions
Specialised Centres
Established Centres

**SPECIAL DISTINCTIONS**

In recent years, the programme has included special distinctions for entrants that have shown a particular dedication to urban redevelopment and sustainability – ReStore and ReSource. For 2013, those awards have new names – Green Value and Regeneration, respectively.
ICSC EUROPEAN SHOPPING CENTRE AWARDS 2013 WINNERS

NEW DEVELOPMENTS: SMALL
PROJECTS LESS THAN 20,000 SQ. M.
AWARD
ST. LAZARE PARIS
Paris, France

NEW DEVELOPMENTS: MEDIUM
PROJECTS 20,001 TO 45,000 SQ. M.
AWARD
LE TERRAZZE
La Spezia, Italy
COMMENDATION
BULVAR YAŞAM VE ALİŞVERİŞ MERKEZ
Samsun, Turkey

NEW DEVELOPMENTS: EXTRA LARGE
PROJECTS OVER 85,001 SQ. M.
AWARD
WESTFIELD STRATFORD CITY
London, United Kingdom

SPECIALISED CENTRES
AWARD
L’ATOLL
Angers - Beaucouze, France

REFURBISHMENTS AND/OR EXPANSIONS
AWARD
SILESIA CITY CENTER
Katowice, Poland
COMMENDATION
ALTMARKT-GALERIE DRESDEN
Dresden, Germany

ESTABLISHED CENTRES
COMMENDATION
MURPARK
Graz, Austria

SPECIAL DISTINCTION: REGENERATION
BULVAR YAŞAM VE ALİŞVERİŞ MERKEZ
Samsun, Turkey
WESTFIELD STRATFORD CITY
London, United Kingdom
JURY MEMBERS

JURY CHAIR
JAN EIJKEMANS
Managing Director, MAB Development,
The Netherlands

VICE CHAIR
ANDREAS RAMSEIER
Founder/Owner, Immobilier Commercial,
Switzerland

JURY
CHRISTOPH ACHAMMER
CEO, Chairman of the Board, ATP Architects
and Engineers, Austria

JOÃO CORREIA DE SAMPAIO
Executive Director, Property Management
& Leasing, Sonae Sierra, Portugal

NUŞIN ORAL
Partner/Board Member, GAT Group
Turkey

ROBERT PEARCE
Head of Architecture, Engineering and
Specification, Marks & Spencer PLC,
United Kingdom

BĂRBARA TOPOLSKA
Chief Operations Officer, Neinver, Poland

SUSTAINABILITY EXPERT
PETER BULL
Global Retail Business Leader,
Arup, United Kingdom
St. Lazare Paris introduced a new shopping concept by building a wide retail offering around a major train station.

The centre combines convenience, comfort and accessibility in more than 10,000 sq. m. The concourse is a glass-roofed gallery stretching 200 metres, constructed on three floors, housing 80 retailers, services and restaurants.

St. Lazare centre is an architectural and technical triumph and has completely adapted to its urban and mobile customers. While respecting the historical and architectural significance of the train station, the new retail space is flooded with natural light, giving visitors and customers the feeling of walking on a Parisian street. The mix of modern and historical architecture, along with the location and superior retail offering, will contribute to the long-term success of St. Lazare Paris.
Le Terrazze is the largest centre in the province and with 102 shops, including a hypermarket, department stores, restaurants and bars, as well as a gym with an indoor swimming pool and a casino.

La Terrazze is developed in harmony with the surrounding landscape and geographic configuration. The architecture is inspired by the coastal area of La Spezia and by the colours and landscapes of the Ligurian coast. In order to underline the strong link with the territory, the shopping centre’s interior is characterised by alfresco paintings, which represents the sea and land beauties of the territory, giving homage to the local culture and its tradition.

DEVELOPER: Sonae Sierra and ING Real Estate
ARCHITECT: José Quintela da Fonseca (Sierra)
Concept Designer: Broadway Malyan (UK)

TOTAL GROSS LEASABLE AREA (GLA): 38,455 sq. m.
NUMBER OF STORES: 102
Bulvar Yaşam ve Alışveriş Merkezi is an urban renewal project, alongside the restoration of an old tobacco factory that was established in 1897.

Located right in the middle of Samsun’s main shopping streets, Bulvar Samsun is a crucial asset for the city’s social life. Since Bulvar Samsun is designed as an extension of Mecidiye and Gazi shopping streets, it addresses the extensive retail demand and enriches the value of the surrounding area.

The project has brought national and international brands to Samsun and has introduced a new perspective to the city. Bulvar Samsun is the new meeting place and the heart of the city centre; with its restaurants and cafés around the courtyard, a retail street, offices, shops and anchor stores. The architecture of the project enables the shopping centre to integrate into the texture of the city with a modern approach.
Westfield Stratford City is a £1.75bn development comprising 1.9m sq. ft. of retail and leisure as well as 1.1m sq. ft. of office space, three hotels and homes.

Westfield opened in September 2011 and is located adjacent to the Olympic Park, forming the prestigious gateway to the Olympic London 2012 Games. Home to more than 250 shops and over 70 places to eat and drink, Westfield Stratford is a combination of an enclosed mall and open-air streets, including a 17-screen cinema, bowling alley, and casino, all perfectly integrated into the Olympic Village.
L’Atoll opened in April 2012 in Angers, France. This out-of-town retail park was conceived and built to create a unique, heavily landscaped centre and one-stop shopping place.

The centre offers free electric shuttles from one shop to another, an open air pedestrian promenade, bars, restaurants and cafés. L’Atoll takes the form of an ellipse that encompasses medium-sized units and shops in its centre, as well as a car park. The façade is made of perforated steel and painted in a light, mother of pearl colour. As well as being aesthetically pleasing, the façade is a functional element, hiding delivery and waste disposal areas. The centre also strives to be as eco-friendly as possible, with 60,000 sq. m. of green space.

L’Atoll
Angers - Beaucouze, France

SPECIALISED CENTRES

**DEVELOPER:**
Compagnie de Phalsbourg

**ARCHITECT:**
Vincent Parreira & Antonio Virga

**TOTAL GROSS LEASABLE AREA (GLA):**
88,245 sq. m.

**NUMBER OF STORES:**
57

**MAJOR TENANTS:**
Alinéa, Castorama, But, Boulanger, Zodio, Babou, Maisons Du Monde, Toys “R” Us and Intersport
Silesia City Center has been the most important shopping centre in Katowice since its opening in 2005, offering space for 250 shops in 66,000 sq. m.

Strong interest from national and international retailers persuaded Immofinanz Group to extend Silesia City Center. From September 2010 to October 2011, a total of 20,000 sq. m. of new rental space was created, adding more than 60 shops and 500 parking spaces. The aim was to realise a concept that breaks up the stereotypical image of shopping malls. The design drew on the region’s traditions and maintained the elements from the original form. Today the mix of more than 300 tenants is a testament to the success of Silesia City Center.

DEVELOPER: Immofinanz AG
ARCHITECT: BOSE International
TOTAL GROSS LEASABLE AREA (GLA): 89,226 sq. m.
NUMBER OF STORES: 337
Altmarkt-Galerie Dresden is a central part of Dresden’s inner city retail as the central location and key part of the urban development.

Altmarkt-Galerie is located directly at Dresden’s Altmarkt market and is the link between the traditional shopping mall, Prager Straße and the historic old town. The centre is both a meeting place and point of attraction for the residents and tourists from all over the world. After opening in 2002, the centre was extended, adding 93 more retail shops to the 107 existing ones. The extension was done to link the historic heritage of the area with the centre, adding a hotel and reconstructing the food court.
MURPARK was inaugurated in March 2007, after a two-year construction period, as a two storey shopping mall.

Visitors to MURPARK enjoy a unique shopping experience, stretching over 36,000 sq. m. The innovative architecture integrates living greenery with numerous nationally and internationally renowned retailers to provide an urban sense of living. This, coupled with attention to family comfort and child areas, including changing stations and a space for nursing mothers, along with an entertaining children’s world, makes shopping at MURPARK a leisurely pursuit.
ReGeneration honours the finalists that best demonstrated how close cooperation with the local government and community can result in a regenerated and revitalised city centre. The award is given to both the local authority and the development company behind the project.

The 2013 ReGeneration Distinction winners are:

**Bulvar Yaşam ve Alışveriş Merkezi**
Samsun, Turkey

**Westfield Stratford City**
London, United Kingdom

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**BULVAR YAŞAM VE ALIŞVERİŞ MERKEZ**
Samsun, Turkey

**DEVELOPER:**
TTA Gayrimenkul yatırım Gelistirme A. S.
MIM Yapı

**ARCHITECT:**
MIM Yapı

**TOTAL GROSS LEASABLE AREA (GLA):**
39,499 sq. m.

**NUMBER OF STORES:**
44

**MAJOR TENANTS:**
Teknosa, Boyner, FLO, Defacto, Koton, ADL and Deichmann
WESTFIELD STRATFORD CITY
London, United Kingdom

DEVELOPER:
Westfield

ARCHITECT:
Westfield

TOTAL GROSS LEASABLE AREA (GLA):
176,000 sq. m.

NUMBER OF STORES:
268

MAJOR TENANTS:
John Lewis Department Store, Marks & Spencer, Waitrose and Vue Cinema
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