



ICSC EUROPEAN SHOPPING CENTRE AWARDS 2015 WINNERS



Every year since 1975, ICSC has recognised excellence in new and refurbished shopping centres throughout Europe with the presentation of the prestigious and highly sought-after European Shopping Centre Awards. In recent years, the programme has added awards for urban redevelopment and existing centres-Regeneration and Established Centre Awards, respectively.

AWARD CATEGORIES

- New Developments: Large
- New Developments: Specialty
- Established Centres
- Refurbishments and/or Expansions

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AWARD

NEW DEVELOPMENTS: LARGE

Retail Projects 45,001 to 85,000 sq.m.



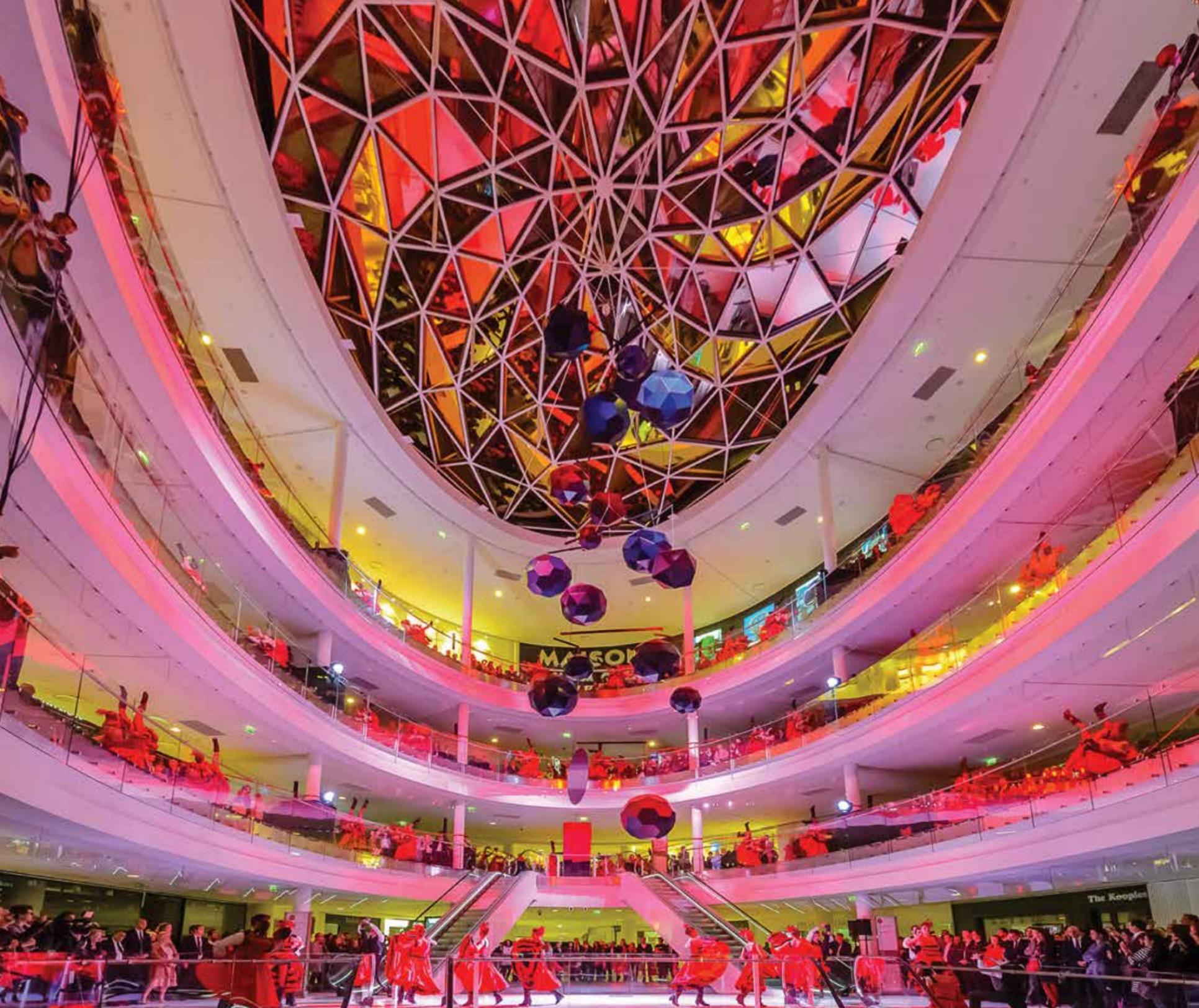
AKASYA ACIBADEM

ISTANBUL, TURKEY
www.ak-asya.com.tr

For Akasya Acibadem, located in the heart of Istanbul, the watchword is harmony. For convenience, its system of dedicated roadways provides accessibility to the region's public transportation and highways, according to the judges. For shopping, its 80,545 square metres and 273 shops, one of Istanbul's largest mixed-use projects, provides a tantalising, high-end brand mix – such names as Stradivarius, Burberry's, Crate & Barrel, Michael Kors, Bershka, Victoria's Secret – and one of Europe's largest LG-IMAX cinemas. For aesthetics, it is highlighted by green and open-air spaces inspired by lakes, with well-considered master planning and integrated landscaping, in the judges' view, and a high free-form skylight – all designed to maximise an outdoor experience. With recreational, performance and exhibition areas and a mantra that says a “New Generation Life Complex,” Akasya Acibadem ultimately provides a living and breathing space that transcends shopping. It is a successful mixed-use development with residential apartments contributing to its strong commercial performance.

Developer:	SAF GYO A.S.
Architects:	DDG and Ömerler Architecture
Total Gross Leasable Area (GLA):	80,545 sq.m.
Number of Stores:	273
Major Tenants:	Beymen, Kidzania, Inditex Group (Zara, Massimo Dutti, Zara Home, Oysho, Stradivarius, Bershka, Pull & Bear) Victoria's Secret, Burberry, Vakko, Crate & Barrel, Mars Cinema Group, Hamley's, Michael Kors, Macrocenter, Mudo, Tod's, Hogan





BEAUGRENELLE

PARIS, FRANCE

www.beaugrenelle-paris.com

As a retail focus for the regeneration of the font de Seine in Paris' XVth arrondissement, Beaugrenelle is a successful fusion of what's best about a shopping centre – with the feel of a department store. It is characterized by its high quality design with transparency to the Seine frontage and good internal circulation and visibility, noted the judges. Located a stone's throw from the famed Eiffel Tower, it combines elegant architecture and chic Parisian design with 49,517 square metres of prime retailing – such premier brands as Hollister, Zara, Adidas, Lacoste, Guerlain, Marks & Spencer, Sephora, H&M, Yves Rocher and Michael Kors can be found on its roster of 102 stores. It features a well-designed and implemented green roof. Ultimately, Beaugrenelle is an innovative, bold and successful redevelopment of a 1970s scheme, say the judges, exemplifying the latest thinking in urban planning and shopping – with a stated goal of becoming one of Europe's most attractive retail landmarks.

Developer:

APSYS

Architects:

Valode & Pistre

Total Gross Leasable Area (GLA):

49,517 sq.m.

Number of Stores:

102

Major Tenants:

Hollister, Zara, Adidas, Lacoste, Guerlain, Marks & Spencer, Baccarat, Sephora, Levi's, H&M, Yves Rocher, Mango, Tally Weijl, IKKS, Bose, Michael Kors, Desigual, Darty, Fnac, Uniqlo



AWARD

NEW DEVELOPMENTS: LARGE
Retail Projects 45,001 to 85,000 sq.m.





AWARD

NEW DEVELOPMENTS: SPECIALTY



MCARTHURGLEN NEUMÜNSTER

NEUMÜNSTER, GERMANY

www.mcarthurglen.com/de/designer-outlet-neumuenster

Earning the judges' plaudits for its tenant and brand representation, its distinctive design and clear masterplan, and a high standard of management resulting in an "excellent customer experience", McArthurGlen Neumünster has clearly established itself as a major shopping destination both for the region's six million shoppers and tourists alike since its opening in 2012. Its 20,000 square metres of high-line shopping is dotted with such international retail brands as Armani, Hugo Boss, Gucci, Polo Ralph Lauren, Lagerfeld, Tommy Hilfiger, Nike, Puma, Lacoste, North Face, Versace, Michael Kors, Esprit, and more. By design, it provides shoppers with a clearly local flavour, with its architecture inspired by the surrounding towns of Schleswig Holstein, and at the heart of the Centre, a striking luxury piazza and clock-house square, featuring a specially commissioned horse's head sculpture by noted sculptor Nic Fiddian-Green – paying homage to the region's equine tradition.

Developer:

TIAA Henderson Real Estate

Architects:

Draft: Kroh & Partner, Linz Österreich;
Building application: Architekturbüro
Kock & Lünz

Total Gross Leasable Area (GLA):

19,912 sq.m.

Number of Stores:

91

Major Tenants:

Armani, Hugo Boss, Gucci, Polo Ralph
Lauren, Karl Lagerfeld, Tommy Hilfiger,
Hackett, Escada, Nike, Puma, Superdry,
Lacoste, Seidensticker, Bogner, North Face,
Geox, Versace, Wolford, Michael Kors,
Salamander, Esprit, Mexx





VIALAND

ISTANBUL, TURKEY
www.vialand.com

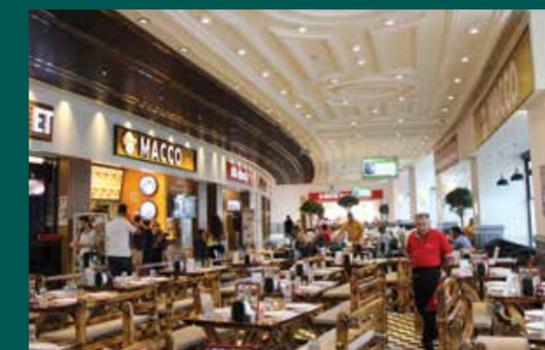
Vialand is truly unique as the first project in Turkey that combines a theme park, a hotel and a shopping centre in one place – a driver for its successful attraction of a large number of visitors. Here, entertainment and retail combine to provide a truly 360-degree experience. Its high-profile location is attractive for television and film production – adding a new dimension to centre marketing, noted the judges. Its affordable offerings – both retail and entertainment – provide alternatives that appeal to every age and interest group. The wide range of brands in its 110,000 square metres of retail include Teknosa, Migros, H&M, Zara, and many more. Address Dubai has opened its only food and beverage store outside of Dubai at Vialand. The Vialand Castle, rising majestically at the entrance to Vialand’s theme park, opens the gates to a storybook world. Vialand’s 100,000-square-metre exhibition centre has a capacity of 15,000 people in its concert area, featuring events that appeal to a wide range of audiences. In the view of the judges, it makes a significant contribution to the region’s large-scale urban transformation.

Developer:	Via Properties & Gürsoy Group
Architects:	DOME
Total Gross Leasable Area (GLA):	110,000 sq.m.
Number of Stores:	200
Major Tenants:	Teknosa, Koçtas, Migros, Özdelek, H&M, C&A, Flo, Bigmall, Trickart, LC Waikiki, Zara Group, Macfit



COMMENDATION

NEW DEVELOPMENTS: SPECIALTY





AWARD

ESTABLISHED CENTRES

NOVENTA DI PIAVE DESIGNER OUTLET

NOVENTA DI PIAVE, ITALY
www.mcarthurglen.it

When it opened in 2008 as McArthurGlen's fourth outlet centre in Italy, Noventa di Piave Designer outlet set the standard as the first property with a luxury concept. Located not far from Venice and Marco Polo International Airport, it has reached beyond its high-density residential market to become a true tourist destination with a multinational audience reaching into Austria, Croatia and Slovenia. Its roster of 85 stores reads like a "Who's Who" of international luxury retailing – Prada, Gucci, Burberry, Valentino, Fendi, Armani, Versace, Salvatore Ferragamo, Michael Kors, Hugo Boss, Jil Sander, Sergio Rossi, Brooks Brothers, Nike, Tommy Hilfiger, Calvin Klein and more, all in an elegant, exclusive – and environmentally conscious – setting. Ultimately, say the judges, it is a winner because of its distinctive design and customer appeal, impressive brand ad tenant mix, innovative customer service, and high standard of management, resulting in high customer satisfaction performance and strong sales growth



Developer:	McArthurGlen Group
Architects:	Hydea
Total Gross Leasable Area (GLA):	26,108 sq.m.
Number of Stores:	142
Major Tenants:	Prada, Gucci, Burberry, Bottega Veneta, Valentino, Fendi, Armani, Loro Piana, Versace, Salvatore Ferragamo, Michael Kors, Hugo Boss, Brioni, Escada, Jil Sander, Trussardi, DSquared2, Class Roberto Cavalli, La Perla, Sergio Rossi, Church's, Brooks Brothers, Paul Smith, Timberland, Nike, Tommy Hilfiger, Calvin Klein





ARMADA SHOPPING CENTRE

ANKARA, TURKEY
www.armadaavm.com



AWARD

REFURBISHMENTS AND/OR EXPANSIONS

Originally designed in 1999 as a mixed-use building combining offices and a shopping centre, Armada was a pace-setter, the first of its kind in Ankara, and planned and leased per the city's retail standards of the time. Constructed on three levels, it was distinctive in its layout of two separate but connected buildings, with car parking and public space in between. The results were immediate: Armada Shopping Centre has won multiple awards. Necessitated by changing needs and a growing market, an expansion and renovation was launched, with major work completed between 2011 and 2012 without closing it to visitors. The result is a state-of-the-art shopping centre, its 228-store tenant roster boasting such names as Kipa Hypermarket, Cinemaximum Cinemas, H&M, Marks & Spencer, the Ankara Children's Museum, and many more – a quality tenant mix that has resulted in a strong sales performance. The latest development phase creates a vibrant new public space by integrating a vibrant alley between buildings, integrating the new and the old to provide an exciting area for events. "It demonstrates that a shopping centre can be much more than a 'closed box'," ultimately imparting "a positive and uplifting effect on the surrounding urban area," noted the judges.

Developer: Sogutozu Construction and Management Inc.

Architects: Ali Osman Ozturk / A Tasarim Architecture and Consulting Ltd. Co.

Total Gross Leasable Area (GLA): 56,535 sq.m.

Number of Stores: 228

Major Tenants: Vakko, Beymen, Kipa Hypermarket, Cinemaximum Cinemas, Roll House Bowling Saloons, Ankara Children Museum, H&M, Talentia Talent Campus, Mac Fit Sports Centre, Teknosa Exxtra Electronics Market, Koton, Marks & Spencer





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