



ICSC EUROPEAN SHOPPING CENTRE AWARDS 2014 WINNERS



Every year since 1975, ICSC has recognised excellence in new and refurbished shopping centres throughout Europe with the presentation of the prestigious and highly sought-after European Shopping Centre Awards.

In recent years, the programme has added awards for urban redevelopment and existing centres-Regeneration and Established Centre Awards, respectively.

AWARD CATEGORIES

New Developments Medium

New Developments Large

Established Centres

Refurbishments and/or Expansions

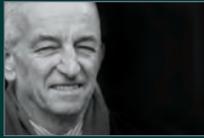
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ICSC EUROPEAN SHOPPING CENTRE AWARDS 2014 WINNERS

NEW DEVELOPMENTS: MEDIUM PROJECTS 20,001 TO 45,000 SQ_M.

 AWARD
WHITELEY
Hampshire, United Kingdom

 COMMENDATION
HÖFE AM BRÜHL LEIPZIG
Leipzig, Germany

NEW DEVELOPMENTS: LARGE PROJECTS OVER 45,000 SQ_M.

 AWARD
TRINITY LEEDS
Leeds, United Kingdom

 COMMENDATION
PIAZZA SHOPPING CENTRE SAMSUN
Samsun, Turkey

ESTABLISHED CENTRES

 AWARD
LIMBECKER PLATZ
Essen, Germany

 COMMENDATION
ALEXA
Berlin, Germany

REFURBISHMENTS AND/OR EXPANSIONS

 AWARD
CENTRUM CERNÝ MOST
Prague, Czech Republic



AWARD

NEW DEVELOPMENTS: MEDIUM

RETAIL PROJECTS 20,001 TO 45,000 SQ. M.

WHITELEY

Hampshire, United Kingdom

www.whiteleyshopping.co.uk

DEVELOPER:	British Land / USS
ARCHITECT:	Corstorphine + Wright
TOTAL GROSS LEASABLE AREA (GLA):	25,972 sq. m.
NUMBER OF STORES:	58
MAJOR TENANTS:	Marks & Spencer, Tesco, Next, H&M and Arcadia

Whiteley, a 26,000 sq. m. development of British Land and USS, is a dynamic combination of 58 shops, restaurants and cafes born from the complete demolition of a previous factory outlet shopping centre.

By replacing the earlier shopping centre, Whiteley has established new industry standards in development, sustainability, design and performance. It offers some of the leading retailers in the UK – including such fashion brands as Topshop, H&M, River Island and Next – and introduces to its marketplace exciting new brands such as Fat Face, Phase Eight and Paperchase. On balance, Whiteley is an exciting place to shop, eat and relax, giving the growing population a new state-of-the-art town centre, a new-generation retail destination that has been a story of partnership, innovation, technology and community.





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TOPSHOP

PA HERE

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As designed, Höfe Am Brühl clearly represents one of the most important new urban symbols in the historic city of Leipzig.

It respects the historical density of this famed city, creating a bridge between tradition and modernity. Modern in its materials and sustainability, it presents a series of façades, including the listed façade of the largest department store in the former East Germany – a legendary symbol of German reunification. The curved border of the site presented the opportunity for curving façades with differing heights and eaves, intensifying the overall vibrancy of its architecture. The entry of New Brühl presents a high-quality ensemble of roofed, light-flooded alleyways and courtyards, glass and stone. Once inside, shoppers are greeted by a striking mix of glass, steel cubes and art that, combined with the vibrant tenant mix, opens up a whole new and exciting world of shopping.



COMMENDATION

NEW DEVELOPMENTS: MEDIUM

RETAIL PROJECTS 20,001 TO 45,000 SQ. M.

HÖFE AM BRÜHL LEIPZIG

Leipzig, Germany

www.hoeфе-am-bruehl.de



DEVELOPER:

ARCHITECT:

TOTAL GROSS LEASABLE AREA (GLA):

NUMBER OF STORES:

MAJOR TENANTS:

mfi management für immobilien AG

Grüntuch Ernst, Berlin

42,403 sq. m.

112

**Edeka, Müller, Tayler, Spiele Max,
and H&M**



AWARD

NEW DEVELOPMENTS: LARGE
RETAIL PROJECTS OVER 45,000 SQ. M.

TRINITY LEEDS

Leeds, United Kingdom

www.trinityleeds.com

DEVELOPER:

Land Securities Group

ARCHITECT:

Chapman Taylor

TOTAL GROSS LEASABLE AREA (GLA):

87,410 sq. m.

NUMBER OF STORES:

120

MAJOR TENANTS:

**Hollister, Superdry, Adidas, River Island
and Victoria's Secret**

The only major shopping in the UK since 2011, the 87,000 sq. m. Trinity Leeds fulfils that city's ambition to become the region's retail powerhouse.

With its concentration of aspirational and high-end retailers, it has introduced 46 new retail brands to the city. Land Securities' transformation of an existing shopping location has created a stunning new axis, a retail and leisure destination uniting three of Leeds' primary shopping streets under a spectacular sweeping glazed roof. Developed during the economic downturn, Trinity Leeds has effectively generated a major socio-economic contribution to the region. In the process it has created a new nighttime destination driving the city's social scene. And innovation is a watchword here – Trinity Leeds' groundbreaking focus on enabling a digital experience is borne out by interactive video walls, iPad-enabled customer service, mobile apps, free Wi-Fi and a CRM system, all seamlessly integrated.







cinemaximum

Pizza

H&M

ZARA

COSTUME

Pizza

Maximum
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Gruppo Istituzioni Regional F&O di comen

Piazza is a 64,000 sq. m. three-story, family-orientated shopping mall, offering a broad array of apparel, family entertainment, food and beverage purveyors.

Strategically located near the historic city's downtown, its modern architecture and design offer a fresh image, a high-quality environment with well-designed public spaces and amenities. Its façade adds a dynamic and interactive expression to its surroundings, with graphic designs offering interactive colours to create a digital mural, establishing itself as a work of art in its own right. Its terraces serve as open-air lounges where visitors can enjoy a panoramic view of the Black Sea. Floor galleries, circulation areas and retail spaces all benefit from natural sunlight, and its atrium complements the dynamic floor patterns, creating visual clarity.



COMMENDATION

NEW DEVELOPMENTS: LARGE
RETAIL PROJECTS OVER 45,000 SQ. M.

PIAZZA SHOPPING CENTRE SAMSUN

Samsun, Turkey

www.piazzaavm.com.tr/samsun



DEVELOPER:

Renaissance Development

ARCHITECT:

Tabanlıoğlu Architecture

TOTAL GROSS LEASABLE AREA (GLA):

64, 226 sq. m.

NUMBER OF STORES:

160

MAJOR TENANTS:

**Migros, Media Markt, Cinemaximum,
Boyer and Decathlon**



AWARD

ESTABLISHED CENTRES

LIMBECKER PLATZ

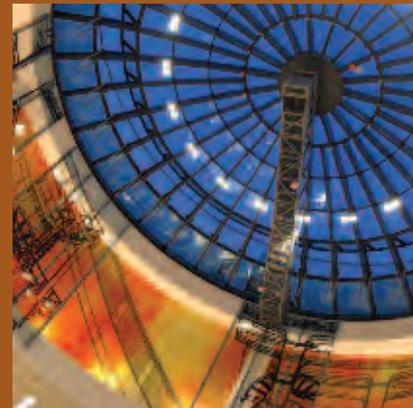
Essen, Germany

www.limbecker-platz.de

DEVELOPER:	ECE Projektmanagement GmbH & Co. KG
ARCHITECT:	Henn Architekten München
TOTAL GROSS LEASABLE AREA (GLA):	73,875 sq. m.
NUMBER OF STORES:	191
MAJOR TENANTS:	Karstadt, C&A, Saturn, Rewe and H&M

One of the largest and most modern inner-city shopping centres in Germany, Limbecker Platz has brought modern, state-of-the-art retail to a traditional shopping location.

Its total leasable area of nearly 74,000 sq. m. is home to over 190 shops, restaurants, cafes and service providers on three floors. Particularly spectacular is its façade, created by famous architect Gunter Henn. Inspired by Marilyn Monroe's iconic billowing dress in "The Seven Year Itch", its exterior walls have been fashioned as a sequined dress, equipped with 594 LED light hemispheres. At night, these "bubbles" draw special attention to the building. Since it opened, Limbecker Platz has affirmed its role as a landmark destination. By providing the impetus for investment in its direct neighbourhood, it has further made its mark on Essen and the metropolitan region as a key economic driver.







With an interior architecture and design providing a unique, relaxing art deco-style atmosphere, its array of brands and its customer-friendly approach, Alexa has emerged as one of Berlin's highlights.

For shoppers, its 197 stores on six levels offer top brands in fashion, technology, books, food, services and much more. In the food category alone, it offers 17 exceptional restaurants with specialties from all over the world. Remarkable customer-friendly services and multi-channel tools service both visitors' wishes and tenants' needs. Exciting leisure and entertainment programmes further broaden Alexa's appeal. Indeed, on top is "Loxx", the largest miniature railroad display in Berlin, whose trains drive through all the sights of a model Berlin and attract visitors from far beyond its marketplace. Alexa is ultimately underlined as "Pure Style". It is both a shopping, entertainment and social destination for city shoppers and trendy lifestyles.



COMMENDATION
ESTABLISHED CENTRES

ALEXA

Berlin, Germany
www.alexacentre.com



DEVELOPER:

Sonae Sierra/Union Investment

ARCHITECT:

**Sonae Sierra (J. Quintela)
Ortner+Ortner
RTKL**

TOTAL GROSS LEASABLE AREA (GLA):

56,559 sq. m.

NUMBER OF STORES:

197

MAJOR TENANTS:

**Media Markt, Superfit, H&M, Loxx
and Edeka-Reichelt**



AWARD

REFURBISHMENTS AND/OR EXPANSIONS

CENTRUM CERNÝ MOST

Prague, Czech Republic

www.centrumcernymost.cz

DEVELOPER:

Unibail-Rodamco

ARCHITECT:

Benoy

TOTAL GROSS LEASABLE AREA (GLA):

78,950 sq. m.

NUMBER OF STORES:

164

MAJOR TENANTS:

**Globus, CineStar, Decathlon,
Marks & Spencer and ElectroWorld**

Just as in 1997 when Centrum Cerný Most became the first shopping centre in the Czech Republic, the new and improved Centrum Cerný Most is once again the most modern centre in Prague.

It is a case study in imaginative and original design, offering an attractive brand portfolio and premium services including a new technically-sophisticated loyalty programme. Its fashion, sports, home improvement and restaurant brands are cutting-edge. For families, it offers uniquely designed restaurant spaces and children's zones including interactive gaming. Configured in an "8" shaped layout, its unique interior design complements iconic storefronts, designed furniture and outstanding lighting design. Its exterior presents an original and unique interactive façade and attractive landscaping. Ultimately, Centrum Cerný Most is a successful renovation and integration of the original mall with the new extension.







ICSC LONDON OFFICE

29 Queen Anne's Gate
London
SW1H 9BU
United Kingdom

PHONE: +44 20 7976 3100

FAX: +44 20 7976 3101

EMAIL: info.europe@icsc.org
www.icsc.org/europe