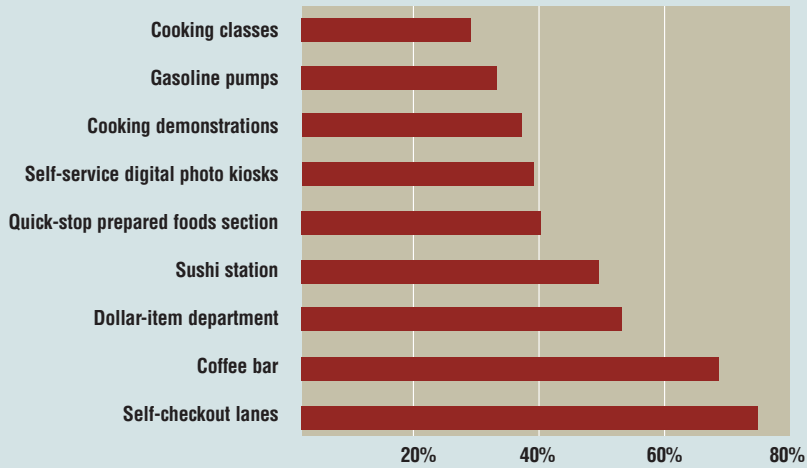


BY THE NUMBERS

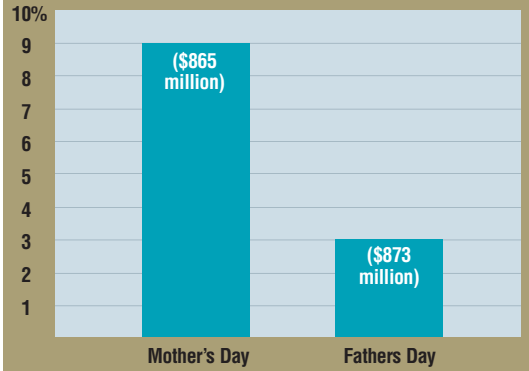
Now at your neighborhood supermarket

To compete with big boxes and specialty food chains, supermarkets are catering more and more to Americans' desires for convenience and entertainment.



Sources: ICSC, U.S. Census Bureau

U.S. electronics sales growth (2006 vs. 2005)



Source: The NPD Group

Where will the U.S. population be in 2020?

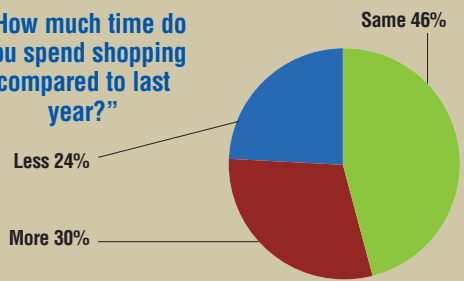
County	Metro area	2020 Population	Gain as % of 2000 population
Maricopa	Phoenix	4.6 million	50%
Los Angeles	Los Angeles	11 million	14.8
Clark	Las Vegas	2.5 million	80.4
Harris	Houston	4.4 million	28
Orange	Los Angeles	3.7 million	29.9
Miami-Dade	Miami	3 million	31.9
Riverside	Riverside-San Bernardino, Calif.	2.3 million	43.7
Broward	Fort Lauderdale, Fla.	2.3 million	41.5
Dallas	Dallas	2.9 million	28.9
San Diego	San Diego	3.5 million	22.5

County	Metro area	2020 Population	Loss as % of 2000 population
Baltimore	Baltimore	-91,607	-14.1%
Oswego	Syracuse, N.Y.	-62,809	-51.3
Herkimer	Utica-Rome, N.Y.	-59,174	-91.9
Cayuga	Syracuse, N.Y.	-56,550	-69
Chautauqua	Jamestown, N.Y.	-49,891	-35.7
Allegheny	Pittsburgh	-48,588	-3.8
Cambria	Johnstown, Pa.	-48,233	-31.7
Terrebonne	Houma, La.	-47,720	-45.7
St. Bernard	New Orleans	-47,531	-70.9
Lafourche	Houma, La.	-41,959	-46.6

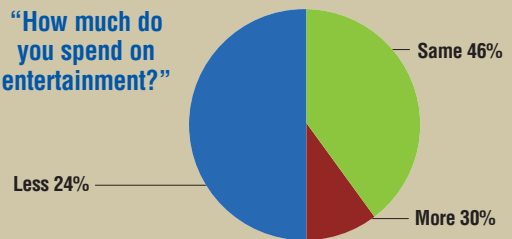
Source: The Wharton School

Change of habits

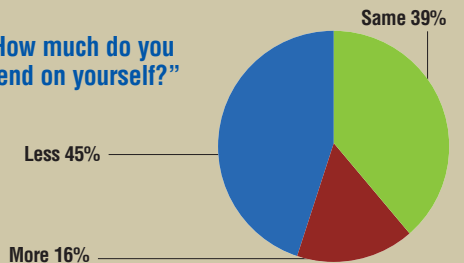
"How much time do you spend shopping compared to last year?"



"How much do you spend on entertainment?"

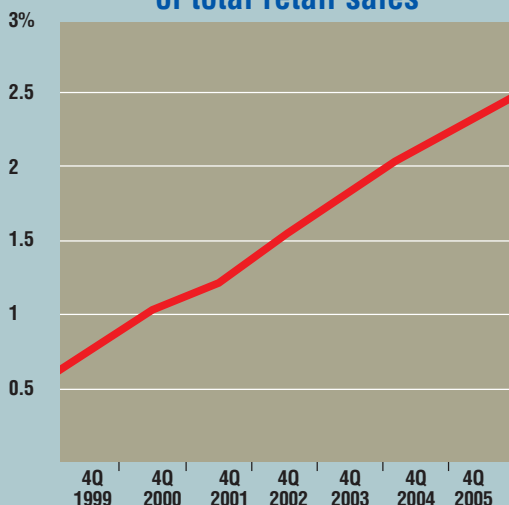


"How much do you spend on yourself?"



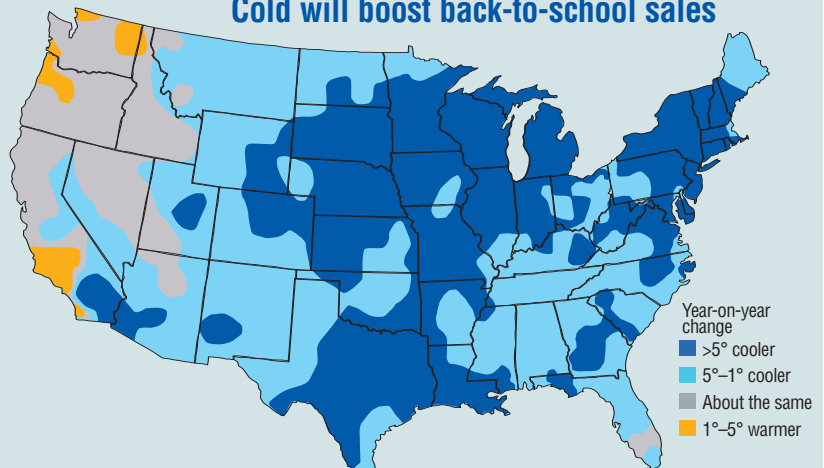
Spending on shopping is up among U.S. females, though they're spending less on themselves and on entertainment than last year, according to a survey of 761 women by WSL Strategic Retail.

E-commerce as a percentage of total retail sales



Source: Food Marketing Institute

Cold will boost back-to-school sales



September is expected to be the second-coldest in a decade, marking a dramatic year-over-year drop in temperature. This is a big plus for back-to-school and back-to-work apparel categories, as it puts the consumer in a fall mindset. Two really cold Septembers, in 1999 and 2003, produced strong same-store sales gains of 6.7 percent and 5.9 percent respectively. Consequently, retailers' expectations of healthy sales are rising for the fall.

Source: SDI/Weather Trends