

Founded in 1957, the International Council of Shopping Centers (ICSC) is the global trade association of the shopping centre industry. Its more than 40,000 members in the United States, Canada and over 75 other countries include shopping centre owners, developers and managers, as well as marketing specialists, investors, lenders, retailers and public officials. There are more than 2,300 ICSC members in Canada.

ICSC'S MAJOR SERVICES TO MEMBERS INCLUDE

Meeting & Conventions

Spring Convention

Annual trade exposition and leasing mall in Las Vegas, NV (USA)

Quebec Summer Conference and Deal Making Program

Canadian Fall Convention

Annual Deal Making and Trade Exposition

Whistler Winter Conference and Deal Making Program

Prairie Provinces Idea Exchange

Atlantic Provinces Idea Exchange

Local meetings throughout Canada

World Congress and Conferences in Canada, Europe, Asia, South America

Professional Education & Awards

CSM - Certified Shopping Centre Manager

CMD - Certified Marketing Director

CLS - Certified Leasing Specialist

SCSM/SCMD - Senior level designation for CSM and CMD

Annual MAXI Awards for outstanding marketing and promotion programs

Maple Leaf Awards International Design and Development Awards

Merit Awards

Publications

Shopping Center Today (monthly) – Magazine covers all aspects of the industry.

SCT Xtra (weekly) – Facsimile newsletter with breaking news.

Value Retail News (monthly) – Magazine covers latest trends of outlet centres.

The Retail Challenge (quarterly) – Advise for retailers on improving productivity and sales.

Shopping Center Legal Update (quarterly) – Guidance and advice on legal issues.

Government Relations Report (quarterly) – Legislative and regulatory update.

Research

SCOPE U.S./Canada – (annually) Statistical information on the industry.

Canadian Mall Sales Index (monthly) – Sales figures for nonanchor mall tenants in Canada.

Research Quarterly – (quarterly) A publication that reports the latest research projects undertaken by ICSC's Research Department.

Econstats (monthly) – A compilation of economic data gathered from government & private sources for Asia, Asia-Pacific, Canada, Europe, Middle East and South America.

Retail Perspective – Integrates both ICSC proprietary data and data from secondary sources to give a concise and authoritative overview of retail trends at an industry level.

The SCORE – Handbook on centre operations, revenues and expenses; updated every two years.

White Papers (semi-annually) – Discusses in detail specific topics that impact the shopping centre industry, including an annual review of mall sales.

Journal of Shopping Centre Research (semi-annually) – Contains applied research projects from full-time academics from four-year colleges and universities in the United States and Canada on topics that impact the shopping industry.

Monthly Mall Merchandise Index (monthly) – Sales figures for nonanchor mall tenants in the United States.

Monthly Department Store Sales Report (monthly) – Same-store sales figures for approximately 1,946 department stores in the United States.

ICSC/ORMA Factory Outlet Same-Store Sales Report (monthly) – Same-store sales information for more than 4,000 outlet stores in the United States.

Federal & State Government Relations

Direct action at the federal, provincial, and local government levels in such areas as Internet commerce, bankruptcy, tax legislation, impact and user fees, forced public access, and environmental regulation.



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