



In Cooperation with the



Presents

# The Northeast Brownfields Development Forum



**PROGRAM AT-A-GLANCE**

**Come join major retailers, developers, local, state and federal officials in this one day educational forum and deal making event.**

**Philadelphia Marriott  
Philadelphia, PA  
February 12, 2008**

8  
0  
0  
2

# the Northeast Brownfields Development Forum



1221 Avenue of the Americas  
 New York, NY 10020-1099

February 12, 2008 • Philadelphia Marriott • Philadelphia, PA

## TUESDAY FEBRUARY 12, 2008

9:00 AM - 5:30 PM

- **REGISTRATION\***
- **WELCOME AND INTRODUCTION TO THE PROGRAM**
- **SESSION I:**  
 "Brownfields Redevelopment: Buried Treasure or Pandora's Box?"
- **SESSION II:**  
 "Overcoming Obstacles to Your Brownfield Development"
- **LUNCHEON PRESENTATION**
- **SESSION III:**  
 "Brownfield Gap Financing"
- **TRANSACTION FORUM\***
- **SPONSORED COCKTAIL PARTY\***

### REGISTRATION FEE

	ADVANCE	ON-SITE
<b>FEE:</b>	\$75	\$100
<b>PUBLIC OFFICIAL*:</b>	\$50	\$50

To become an ICSC member, call ICSC Information Services at +1 646 728 3800.

\*Public officials include government employees, economic development agencies and non-profit community groups.

### HOW TO REGISTER

Online: [www.icsc.org](http://www.icsc.org)  
*Credit card registrations only*

### HOTEL RESERVATIONS

A block of rooms has been reserved at:

**Philadelphia Marriott**  
 1201 Market Street  
 Philadelphia, PA 19107

Please call +1 215 625 2900 for reservations and directions.

**Rate:** \$169 Single/Double Occupancy  
**Cut-off Date:** January 14, 2008

Be sure to tell the hotel that you are with the ICSC meeting. Requests received after the cut-off date are subject to space and rate availability.

\*Registration, Transaction Forum, and Sponsor forms are available online. Visit the ICSC website at [www.icsc.org](http://www.icsc.org) and click on Events & Programs.



In Cooperation with the



Presents

# The Northeast Brownfields Development Forum

## REGISTRATION FORM

### ● HOW TO REGISTER

**Fax:** +1 732 694 1800  
Credit card registrations only.

**Online:** [www.icsc.org](http://www.icsc.org)  
Credit card registrations only.

**Mail:** ICSC  
P.O. Box 26958  
New York, NY 10087-6958

### ● REGISTRATION FEE

	Advance	On-site
<b>Fee:</b>	\$75	\$100
<b>Public Official*:</b>	\$50	\$50

To become an ICSC member, call ICSC Member Services at +1 646 728 3800.

\*Public officials include government employees, economic development agencies and non-profit community groups.

### ● DEADLINES

To be listed as a Meeting Attendee, you must register by **January 24, 2008**. To qualify for the advance registration fee, your registration must be received by **February 5, 2008**.

### ● CANCELLATIONS

All cancellations will be subject to a \$25 cancellation fee. No refunds will be given for cancellations received after **February 5, 2008**. All requests for refunds must be received by ICSC in writing.

### ● HOTEL RESERVATIONS

A block of rooms has been reserved at:

**Philadelphia Marriott**  
1201 Market Street  
Philadelphia, PA 19107  
Please call +1 215 625 2900 for reservations and directions.

**Rate:** \$169 Single/Double Occupancy  
**Cut-off Date:** **January 14, 2008**

Be sure to tell the hotel that you are with the ICSC meeting. Requests received after the cut-off date are subject to space and rate availability.

### ● AIRFARE SAVINGS

The ICSC Travel Desk has secured special airline and car discounts for attendees. For current prices and availability, please contact us at +1 888 ICSC TVL (427 2885) or +1 585 442 8856 from 8:00 am to 5:30 pm EST, Monday through Friday.

### ● SPECIAL NEEDS

Anyone desiring an auxiliary aid for this meeting should notify Laura Farrell at +1 646 728 3648 no later than **February 5, 2008**.

I authorize ICSC to send me announcements, via mail, fax, e-mail, phone or otherwise, about ICSC programs and services that may be of interest to me or my colleagues.

\*Registration, Transaction Forum and Sponsorship forms are available online. Visit the ICSC website at [www.icsc.org](http://www.icsc.org) and click on Events and Programs.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Your membership I.D.# \_\_\_\_\_ 2008S03

Please check here if any of the above information has recently changed.

### METHOD OF PAYMENT

Check or money order made payable to ICSC enclosed for \$ \_\_\_\_\_

MasterCard     Visa     AMEX     Discover    \$ \_\_\_\_\_

Name (as it appears on credit card) \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card Number (include all digits) \_\_\_\_\_ Expiration Date (month/year) \_\_\_\_\_



In Cooperation with the



Presents

# The Northeast Brownfields Development Forum

## TRANSACTION FORUM TABLE REQUEST FORM

FILL OUT THIS FORM IF YOU WISH TO RESERVE A TABLE.

- **WHEN**  
Tuesday, February 12, 2008  
2:00 – 4:00 pm
- **INCLUDES**
  - 6' x 30" Draped table
  - 2 Chairs
  - Company sign
- **WHO QUALIFIES**
  - Retailers
  - Brokers
  - Developers/Owners
  - Lenders
  - Suppliers
  - Cities/Municipalities/  
Economic Development Agencies
- **GUIDELINES**
  - Exhibits must not hang over the edge of the table
  - Exhibits must not rise more than 3' above the table
  - No floor easels
  - No electrical equipment
  - No balloons
- **COST**  
No cost to reserve a table, but each person who is working at the table must be an advance paid registrant for the meeting.
- **DEADLINE**  
In order to be listed in the Transaction Forum Exhibitors Directory, ICSC must receive your table request by **January 24, 2008**.
- **AVAILABILITY**  
Tables are confirmed on a first-come, first-served basis. Sending in this Transaction Forum Table Request Form does not guarantee you a table.
- **NOTIFICATION**  
You will receive a written Table Confirmation from ICSC two weeks prior to the meeting, if a table has been reserved for you. If you do not receive a letter regarding the status of your request, please contact the Meeting Planner to confirm.
- **CANCELLATION**  
Notify ICSC immediately if you must cancel.
- **CONTACT**  
**Laura Farrell**  
Meeting Planner  
**Tel:** +1 646 728 3648  
**Fax:** +1 732 694 1783  
**E-mail:** lfarrell@icsc.org
- **PLEASE RETURN TO:**  
ICSC  
**Laura Farrell**  
2008 Northeast Brownfields  
Development Forum  
1221 Avenue of the Americas  
New York, NY 10020  
**Tel:** +1 646 728 3648  
**Fax:** +1 732 694 1783  
**E-mail:** lfarrell@icsc.org

Name(s) of person(s) who will staff exhibit table

Contact name (person to receive confirmation)

Company

Company name that should appear on sign (please print or type)

Address

City State/Province ZIP/Postal Code

( ) ( )

Telephone Fax E-mail 2008S03

### CHECK ALL THAT APPLY:

- We are Retailers.
- We are Brokers exclusively representing the following Retailers:

\_\_\_\_\_  
\_\_\_\_\_

- We are Developers.
- We are Lenders.
- We are Suppliers.
- We are a City/Municipality or Economic Development agency.
- We have registered for the Idea Exchange.
- We will notify ICSC immediately if we must cancel.



In Cooperation with the



Presents

# The Northeast Brownfields Development Forum

## RECEPTION SPONSORSHIP FORM

Sponsorships serve as an advertising/PR opportunity to get your company name out in front of an audience. Be sure to take advantage of this opportunity!

### YOUR BRONZE LEVEL SPONSORSHIP OF \$1,000 PER COMPANY WILL INCLUDE:

- Company logo in At-Door Program
- Sponsor ribbon worn on badge

### YOUR SILVER LEVEL SPONSORSHIP OF \$1,500 PER COMPANY WILL INCLUDE:

- Company logo on signage at the program
- Company logo in At-Door Program
- Sponsor ribbon worn on badge

### YOUR GOLD LEVEL SPONSORSHIP OF \$2,500 PER COMPANY WILL INCLUDE:

- Company Logo on PowerPoint Screen at reception
- Company logo on signage at the program
- Company logo in At-Door Program
- Sponsor ribbon worn on badge

#### ● WHEN

Tuesday, February 12, 2008  
4:00 – 5:30 pm

#### ● WHERE

Philadelphia Marriott  
Philadelphia, PA 19107  
Tel: +1 215 625 2900

#### ● DEADLINES

Sponsorship must be received by **January 24, 2008**, to be recognized at the meeting.

#### ● SPONSOR CONTACT/RETURN COMPLETED FORM TO:

Northeast Brownfields Development Forum  
P.O. Box 26958  
New York, NY 10087-6958  
Fax: +1 732 694 1800 (credit card payments only)

#### ● SIGN UP NOW BY RETURNING THIS COMPLETED FORM ALONG WITH:

- payment by credit card or check made out to ICSC. Payment must accompany the Sponsorship Form.
- Your company logo (.jpg or .gif format) to lfarrell@icsc.org

#### ● ICSC SPONSOR CONTACT

Laura Farrell  
Tel: +1 646 728 3648  
Fax: +1 732 694 1783  
E-mail: lfarrell@icsc.org

Contact name

Company name (that you would like listed in At-Door Program and on sign)

Address

City

State/Province

ZIP/Postal Code

( )

Telephone

( )

Fax

E-mail

2008S03S

### METHOD OF PAYMENT

- Check or money order made payable to ICSC enclosed for \$ \_\_\_\_\_
- MasterCard    Visa    AMEX    Discover \$ \_\_\_\_\_

Name (as it appears on credit card)

Signature

Credit Card Number (include all digits)

Expiration Date (month/year)