



In association with



Российский совет
торговых центров

Study Tour of Shopping Centres

Shopping Centres in Russia
& One-day Seminar

St. Petersburg - Moscow

15-20 June 2008

- View shopping centres and meet with their management teams
- Discover innovative architecture and design concepts
- Meet and share experiences with colleagues from around the world
- Learn more during One-day Seminar in Moscow
- Simultaneous interpretation Russian - English - Russian

One-day Seminar, organised by Russian Council
of Shopping Centers (RCSC)

Moscow, 19 June 2008

ICSC European Partners

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Study Tour of Shopping Centres in Russia & One-day Seminar St. Petersburg - Moscow

World-renowned for its physical beauty, quality of life and sophistication, St. Petersburg and Moscow are also home to some of the most exciting, innovative and successful retail concepts.

The Study Tour of Shopping Centres in Russia will visit stimulating, creative and innovative shopping centres, which have been developed and adapted to fit the business climate, lifestyle and changing demographics of the region. Many have won awards for their shopping centre design, so bring your notebooks and cameras, as there will be much to learn and much to see on this valuable and enjoyable educational experience. On 19 June our group will enjoy the RCSC One-day Shopping Centre Seminar in Moscow, which will further your knowledge and understanding, as well as provide valuable networking and business opportunities.



WHO SHOULD ATTEND?

- Property Owners, Development Officers, Asset Managers, and others of related disciplines
- Investors
- Marketing Directors
- Shopping Centre Managers
- Sales and Leasing Agents
- Retailers
- Architects and Designers

WHAT ARE THE BENEFITS?

- Learn the secrets of successful shopping centres and how to apply them to your centre.
- Look at innovative ways to redevelop, lease, and customise your shopping centre.
- Meet and share experiences with colleagues from around the world.
- Discover innovative architecture and design concepts and what should be an appropriate tenant mix for your centre.
- Find methods to increase your centre's sales and profits.
- Learn unique maintenance and security tactics.
- Gain knowledge on tactics for operating your centre efficiently.

TOUR ITINERARY

Sunday, 15 June – St. Petersburg

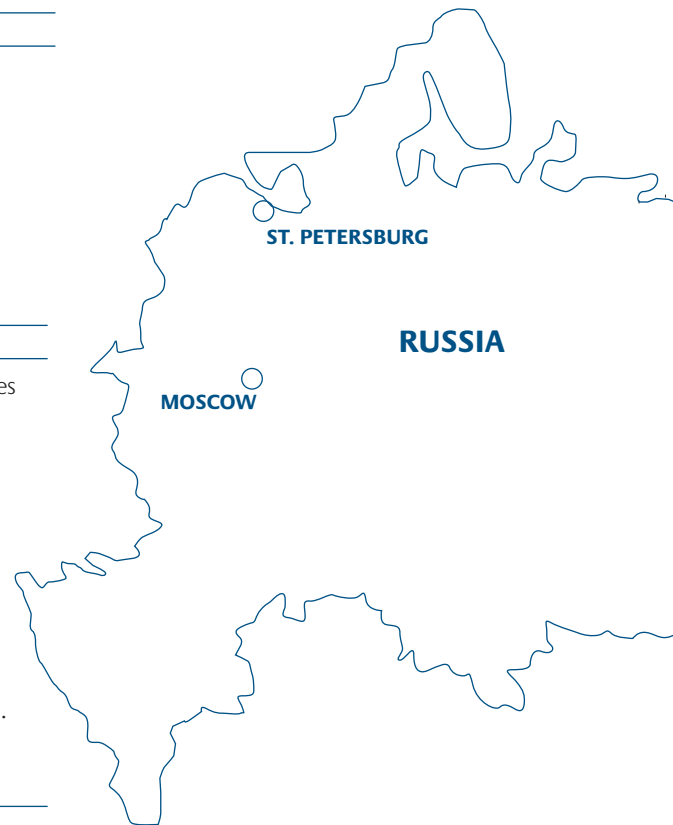
- Delegates may check into hotel. The study tour will commence with welcome lunch, then visits to shopping centres: Grand Canyon, Mega St-Petersburg, Leto project

Monday, 16 June – St. Petersburg

- Visit shopping centres and retail streets: Sennaya, PIK, Vanity Opera, Nevsky Prospekt (retail street), Gostiny Dvor, Passage

Tuesday, 17 June – St. Petersburg, Moscow

- Our group will fly to Moscow, and visit some shopping centres in afternoon: Mega Khimki, Tverskaya Street, Festival, Evropeiski Center



Wednesday, 18 June - Moscow

- Visit Red Square, Kremlin, shopping centers and retail streets: GUM, Okhotny Ryad, Tretyakovsky Proyezd (retail street), TSUM, Old Arbat (retail street)

Thursday, 19 June - Moscow

- Attend RCSC One-day Shopping Centre Seminar. Entrance included in Study tour fee. If you are interested in attending only RCSC Shopping Centre One-Day Seminar you may contact RCSC at www.rcsc.ru/seminar19062008 for registration details.

Friday, 20 June - Moscow

- Visit shopping centres: Vremena Goda, Barvikha Luxury Village, Crocus City Mall
- Farewell lunch. Study tour adjourns

Simultaneous Interpretation provided: Russian-English-Russian





FOR MORE DETAILS CALL +1 646 728 3467 FAX +1 732 694 1728 OR EMAIL : KWALLIN@ICSC.ORG

Registration Form

Study Tour of Shopping Centres in Russia & One-day Seminar
St. Petersburg - Moscow, 15-20 June 2008

How to register

-  www.icsc.org/2008RUS
-  +44 20 7976 3102
-  +1 732 694 1750

-  International Council of Shopping Centers, Inc.
1221 Avenue of the Americas
New York, NY 10020-1099, USA
-  Payment or invoice queries contact Jermaine Hyman
jhyman@icsc.org +1 646 728 3503

What is included:

- Hotel accommodations throughout the Study Tour and One-day Seminar. Check-in, St. Petersburg hotel: Sunday, 15 June; Check-out, Moscow hotel: Friday, 20 June.
- Tour of shopping centres, 15-18 & 20 June, with briefings and Q&A time from the shopping centre management teams.
- Transportation during study tour, beginning in St. Petersburg and ending in Moscow. (Delegates must arrange and pay for their own transportation to St. Petersburg and return from Moscow).
- Most meals for the duration of the Study Tour.
- Registration for the RCSC 19 June One-day Shopping Centre Seminar. (Please see www.rcsc.ru for programme).

Further information

All inquiries regarding attending the Study Tour of Shopping Centres in Russia may be made to Kurt Wallin at ICSC by telephone: +1 646 728 3467; fax: +1 732 694 1728 or e-mail: kwallin@icsc.org

For general inquires regarding RCSC One-day Seminar only please contact Anastasya Bogaeva, Project Coordinator, RCSC, email: bogaeva@rcsc.ru; or Ilya Lando, Vice Managing Director, RCSC, e-mail: lando@rcsc.ru
Tel\Fax : +7(495) 151 57 21/51/81

Deadlines

To qualify for the study tour advance registration discount, we must receive your payment by 12 May 2008.

Cancellations/Substitutions/Refunds

If you are unable to participate you may cancel up to 18 April 2008 and receive a full refund. No refunds will be given for cancellations after 18 April 2008. Cancellation notice must be received at ICSC in writing, by the date noted. You may send a substitute delegate in your place.

Each delegate is responsible for his/her documentation with regard to valid passport and visa if required.

Data protection

By entering your details into this form you agree to allow ICSC to contact you via mail, fax, email, phone or otherwise regarding their services and events that may be of interest to you or your colleagues.

Register

Complete and return the enclosed registration form with payment by 12 May 2008 for Advance registration fee. Registration is limited to the first 35 delegates, so we encourage you to register today!

	Discounted Member Fee	Non Member Fee
Advanced registration fee (before 12 May 2008)	\$5,985 USD	\$6,985 USD
Standard registration fee (after 12 May 2008)	\$6,985 USD	\$7,985 USD

ICSC Membership To qualify for the discounted ICSC member fee, each registrant must be a member ICSC. To become an ICSC member, please call ICSC +44 20 7976 3102 or visit www.icsc.org

PLEASE COMPLETE THIS FORM CLEARLY USING BLOCK CAPITALS

Mr/Mrs/Ms _____ First name _____ Surname _____

Position _____ Company name _____

Type of business _____

Address _____

Postal code _____

Country _____ Tel no _____ Fax no _____

E-mail (for correspondence) _____

ICSC Membership number _____

Method of payment

Cheque. I enclose a cheque for USD\$ _____ Please make cheques payable to International Council of Shopping Centers, Inc. and enclose with your completed registration form.

Credit card. Please debit my account for USD\$ _____ MasterCard VISA American Express

Credit card number _____ Expiry date _____

Name (please print as it appears on card) _____

Signature _____

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In association with Russian Council of Shopping Centers

ICSC Study Tour of Shopping Centres in Russia & One-day Seminar St. Petersburg - Moscow

STUDY TOUR OF SHOPPING CENTRES & ONE-DAY SEMINAR

Join us as we visit two dynamic cities and a wide variety of exceptional shopping centres in Russia. You will benefit from viewing centres and meeting with their shopping centre management teams, all pre-arranged in an enjoyable itinerary to allow you to:

- Learn the secrets of successful shopping centres and how to apply them to your centre.
- Look at innovative ways to redevelop, lease, and customise your shopping centre.
- Meet and share experiences with colleagues from around the world.
- Discover innovative architecture and design concepts and what should be an appropriate tenant mix for your centre.
- Find methods to increase your centre's sales and profits.
- Learn unique maintenance and security tactics.
- Gain knowledge on tactics for operating your centre efficiently.

RCSC ONE-DAY SHOPPING CENTRE SEMINAR

Find more information on development, investment, and opportunities in shopping centres in Russia and regions at the RCSC Seminar.

- Insight and commentary from a specially selected panel of speakers.
- The chance learn and find out more from speakers, debate industry issues with colleagues and make new contacts.
- See www.rcsc.ru/seminar19062008 for more details
- Cocktail reception in evening



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