

ideaexchange®

FINAL PROGRAM

ICSC PHOTO NAME
BADGES REQUIRED
FOR ADMITTANCE
(SEE INSIDE COVER
FOR DETAILS)

**ICSC
PENNSYLVANIA/
NEWJERSEY/
DELAWARE**

September 23 - 24, 2008

Pennsylvania Convention Center
Philadelphia, PA



INTERNATIONAL COUNCIL OF SHOPPING CENTERS

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ideaexchange®

ICSC 2008 PENNSYLVANIA/NEW JERSEY/DELAWARE
September 23 – 24, 2008 • Pennsylvania Convention Center • Philadelphia, PA

Color photo badges are required for everyone attending the 2008 Pennsylvania, New Jersey, Delaware Idea Exchange. Submit your color photo by **September 9, 2008**; otherwise you must have a photo taken on-site for admission. Avoid delays at registration—please go to ICSC.org, click on "Meetings" and follow the instructions.

TUESDAY, SEPTEMBER 23

● REGISTRATION

8:00 am – 7:00 pm
Pennsylvania Convention Center
Foyer Hall D

● CONTINENTAL BREAKFAST AND SMOOTH JAZZ

9:30 – 10:30 am
Pennsylvania Convention Center

Start the day with informal networking while enjoying one of Philadelphia's top jazz combos.

● OPENING GENERAL SESSION ICSC GENERATION NEXT

10:30 – 11:45 am

"A Civic Vision for the Central Delaware River"

HARRIS STEINBERG, FAIA
Executive Director
Penn Praxis
University of Pennsylvania
Philadelphia, PA

● LUNCHEON SERVED

12:00 noon – 12:30 pm
(no service after 12:30 pm)

● WELCOME & INTRODUCTION TO PROGRAM

12:30 – 12:45 pm



STEVEN H. GARTNER
ICSC Pennsylvania, Southern New Jersey,
Delaware State Director
President
Metro Commercial Real Estate, Inc.
Conshohocken, PA

State of the Industry



MARY LOU FIALA
ICSC Chairman
President & COO
Regency Centers
Jacksonville, FL

● GUEST SPEAKER 12:45 – 1:30 pm

The Candidates and the Economy: Do Any
of Them Know What They Are Talking About?



CARL BERNSTEIN
Political Analyst for CNN
Contributing Editor for Vanity Fair

● ROUNDTABLE DISCUSSIONS 1:30 – 2:30 pm

● GENERAL SESSION 2:30 – 3:30 pm



Vision of a Better Philadelphia

ANDREW ALTMAN
Deputy Mayor for Planning and Economic
Development & Directory of Commerce
City of Philadelphia
Philadelphia, PA

● DEVELOPERS' SHOWCASE 3:30 – 4:30 pm

The region's most significant new retail
projects are featured, presented by the
developers themselves.

● GENERAL SESSION 4:30 – 5:30 pm

Hot Retailers and the State of the Industry

In what has become an annual Philadelphia tradition,
this program is the highlight of the Idea Exchange,
with an innovative and fast-paced discussion and
multi-media presentation by industry leaders.

SPEAKERS
BRANDON FAMOUS
CEO
Fameco Real Estate L.P.
Plymouth Meeting, PA

STEVEN H. GARTNER
ICSC Pennsylvania, Southern New Jersey,
Delaware State Director
President
Metro Commercial Real Estate, Inc.
Conshohocken, PA

TIMOTHY RUBIN
Executive Vice President
PREIT
Philadelphia, PA

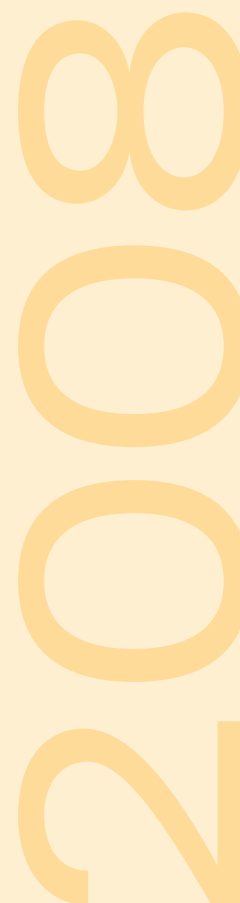
CHRISTOPHER WEILMINSTER
Senior Vice President
Federal Realty Investment Trust
Rockville, MD

● **MEMBER-SPONSORED RECEPTION**
5:30 – 7:00 pm

Corporate Sponsorship is \$600 per company. If you are interested in being a sponsor, log onto www.icsc.org and click on Events and Programs to get a copy of the sponsorship form or please contact Craig Finger at +1 215 299 2150 or Scott Dare at +1 856 694 1199.

WEDNESDAY, SEPTEMBER 24

- **REGISTRATION**
7:30 am – 3:00 pm
Pennsylvania Convention Center
- **CONTINENTAL BREAKFAST**
7:30 – 9:00 am
- **DEAL MAKING**
9:00 am – 3:00 pm
- **LUNCHEON SERVED**
12 noon – 1:30 pm
(No service after 1:30 pm)
- **MEETING ADJOURNS**
3:00 pm



ICSC 2008 PENNSYLVANIA/NEW JERSEY/DELAWARE REGISTRATION FORM

● HOW TO REGISTER

Fax: +1 732 694 1800
Credit card registrations only.
Online: www.icsc.org
Credit card registrations only.
Mail: ICSC
P.O. Box 26958
New York, NY 10087-6958

● REGISTRATION FEE

	Advance	On-site
Member*:	\$210	\$250
Non-member:	\$295	\$335
Student Member**:	\$50	\$50

*To qualify for a member fee, each registrant must be a member or an affiliate member of ICSC. To become an ICSC member, call ICSC Member Services at +1 646 728 3800.

**Registrants must be ICSC student members to qualify for the student rate.

Attendees will receive a complimentary copy of the book *Dollars & Cents/SCORE*. This publication is available only during the program registration hours and will not be mailed out after the event.

● DEADLINES

To be listed as a Meeting Attendee, you must register by **August 29, 2008**. To qualify for the advance registration fee, your registration must be received by **September 16, 2008**.

● CANCELLATIONS

All cancellations will be subject to a \$25 cancellation fee. No refunds will be given for cancellations received after **September 16, 2008**. All requests for refunds must be received by ICSC in writing.

● HOTEL RESERVATIONS

Philadelphia Marriott
1201 Market Street
Philadelphia, PA
\$199 Single/\$209 Double

Philadelphia Courtyard Downtown
21 Juniper Street
Philadelphia, PA
\$189 Single/\$199 Double

Log onto www.icsc.org and click on "Meetings" to get a copy of the Hotel Reservation Form.

● AIRFARE SAVINGS

The ICSC Travel Desk has secured special airline and car discounts for attendees. For current prices and availability, please contact us at +1 888 ICSC TVL (427 2885) or +1 585 442 8856 from 8:00 am to 5:30 pm EST, Monday through Friday.

● SPECIAL NEEDS

Anyone desiring an auxiliary aid for this meeting should notify William Taylor at +1 646 728 3641 no later than **August 15, 2008**.

● CONTINUING EDUCATION CREDITS

SCSM/SCMD: 1 credit; CLS: 1 credit

I authorize ICSC to send me announcements, via mail, fax, e-mail, phone or otherwise, about ICSC programs and services that may be of interest to me or my colleagues.

Please check one: ICSC Member Non-member Student Member

Name

Company

Address

City

State/Province

ZIP/Postal Code

Telephone

Fax

E-mail

Your membership I.D.#

2008PND-B

Please check here if any of the above information has recently changed.

METHOD OF PAYMENT

Check or money order made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card)

Signature

Credit Card Number (include all digits)

Expiration Date (month/year)

ICSC 2008 PENNSYLVANIA/NEW JERSEY/DELAWARE

TIMOTHY RUBIN, ICSC 2008 Pennsylvania/New Jersey/Delaware Idea Exchange Program Planning Committee Co-Chair, PREIT

BRANDON FAMOUS, ICSC 2008 Pennsylvania/New Jersey/Delaware Idea Exchange Program Planning Committee Co-Chair, Fameco Real Estate, LP

STEVEN H. GARTNER, ICSC Pennsylvania/Southern New Jersey/Delaware State Director, Metro Commercial Real Estate, Inc.

MICHAEL A. MOZZACHIO, ICSC Pennsylvania/Southern New Jersey/Delaware State Government Relations Committee Chair, Chancellor Development Group, LLC

EDWARD A. SHRIVER, JR., ICSC Pennsylvania/Southern New Jersey/Delaware State Alliance Co-Chair, Strada

LYNDA E. BENEDETTO, SCSM, ICSC Pennsylvania/Southern New Jersey/Delaware State Operations Co-Chair, Kravco Simon Company

ROY T. PEREZ-DAPLE, ICSC Pennsylvania/Southern New Jersey/Delaware State Retail Co-Chair, Lowe's Companies Inc.

ERIC S. PENNEY, ICSC Pennsylvania/Southern New Jersey/Delaware State Next Generation Chair, Centro Properties Group

MARIA R. ARISTONE, Legend Properties, Inc.

POWELL W. ARMS, Regency Centers

MARK N. BACHUS, SCMD, Kravco Simon Company

NEAL F. BASILE, CMX

SEAN T. BURKE, The McDevitt Company

GINA BRUNNER, Metro Commercial Real Estate, Inc.

JORDAN CLAFFEY, Centro Properties Group

SCOTT R. DARE, Dare Living Associates

DAVID DEPETRIS, Legend Properties, Inc.

TONY DIFLAVIS, Stoltz Management

DAVID DUNKELMAN, Colliers International

CRAIG FINGER, ESQ., Fox Rothschild LLP

GREGORY GAMBEL, JR., BET Investments

MATTHEW P. GORMAN, Marcus & Millichap

TOM GORMAN, Marcus & Millichap

MICHAEL GRAY, Fameco Real Estate LP

DOUGLAS GREEN, Michael Salove Company

ROBERT C. HART, Kravco Simon Company

JEFF HOFFMAN, WP Realty, Inc.

ANDY KAPLAN, The Goldenberg Group, Inc.

MICHAEL P. MARKMAN, ESQ., BET Investments, Inc.

ROBERT D. ODELL, Lyons Odell

JIM O'HARA, Jim O'Hara Realty Associates, LLC

HERKY POLLOCK, CB Richard Ellis Retail Services

ADAM ROSENFARB, Atlantic Real Estate Group

SEAN ROBBINS SABLOSKY, CSM, National Realty Corporation

ROBERT L. SAMTMANN, JR., Prime Sites Realty, LLC

CARLTON SMITH, Equity Retail Brokers

LAUREN STAUFFER, Cedar Shopping Centers, Inc.

LEE R. SUSSMAN, ESQ., Klehr, Harrison, Harvey, Branzburg, LLP



ICSC 2008 PENNSYLVANIA/NEW JERSEY/DELAWARE RECEPTION SPONSORSHIP FORM

Sponsorship is an opportunity to get your company name in front of a select audience of industry professionals. Be sure to take advantage of this opportunity.

YOUR SPONSORSHIP OF \$600 WILL INCLUDE:

- Sponsor Sign and/or PowerPoint display of your company logo at the Member-Sponsored Reception on Tuesday, September 23, 2008.
- Recognition in the At-Door Program.
- Sponsor ribbons that can be worn with your badge throughout the Conference.

● WHEN

Tuesday, September 23, 2008
5:30 – 7:00 pm

● WHERE

Pennsylvania Convention Center
One Pennsylvania Convention
Center Place
1101 Arch Street
Philadelphia, PA

● DEADLINES

Sponsorship must be received by **August 25, 2008**, to be recognized at the meeting.

● SPONSOR CONTACT

Craig Finger
Tel: +1 215 299 2150
E-mail: cfinger@foxrothschild.com

● SPONSOR CONTACT/RETURN COMPLETED FORM TO:

2008 Pennsylvania/New Jersey/Delaware
Idea Exchange Sponsorship
P.O. Box 26958
New York, NY 10087-6958
Fax: +1 732 694 1800 (credit card payments only)

● SIGN UP NOW BY RETURNING THIS COMPLETED FORM ALONG WITH:

- \$600 payment by credit card or check made out to ICSC. Payment must accompany the Sponsorship Form.
- Your company logo (.jpg or .gif format) to pmartillo@icsc.org

● ICSC SPONSOR CONTACT

Priscilla Martillo
Tel: +1 646 728 3685
E-mail: pmartillo@icsc.org

Contact name

Company name (that you would like listed in At-Door Program and on sign)

Address

City State/Province ZIP/Postal Code

() ()
Telephone Fax E-mail 2008PNDS

METHOD OF PAYMENT

- Check or money order made payable to ICSC enclosed for \$ _____
- MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) Signature

Credit Card Number (include all digits) Expiration Date (month/year)



ICSC 2008 PENNSYLVANIA/NEW JERSEY/DELAWARE DEAL MAKING BOOTH REQUEST FORM

FILL OUT THIS FORM IF YOU WISH TO RESERVE A DEAL MAKING BOOTH.

● WHEN

Wednesday, September 24, 2008
9:00 am – 3:00 pm

● WHERE

Pennsylvania Convention Center
One Pennsylvania Convention Center Place
1101 Arch Street
Philadelphia, PA
Exhibit Hall D

● INCLUDES

- Company sign
- Pipe and drape booth (pipe and drape will not be supplied with a 20' x20' Island). Does not include furniture. All furniture required must be ordered from the official expo contractor. Once space is confirmed, exhibitor's kit outlining the furniture services will be available.

● WHO QUALIFIES

- Retailers
- Brokers
- Developers/Owners
- Lenders
- Suppliers
- Cities/Municipalities/
Economic Development Agencies

● COST

- 10' x 10' = (100 sq. ft.) Member: \$300 Non-Member: \$450
- 10' x 20' = (200 sq. ft.) Member: \$600 Non-Member: \$900
- 10' x 30' = (300 sq. ft.) Member: \$900 Non-Member: \$1,350
- 20' x 20' = (400 sq. ft.) Member: \$1,200 Non-Member: \$1,800

● GUIDELINES

- Exhibits must not extend beyond the boundaries of the booth
- Each person working at the booth must be an advance paid registrant for the Idea Exchange
- One booth per company
- No balloons
- Exhibitors must remain for the exhibition's entirety

● HOW TO REGISTER

Fax: +1 732 694 1800
Credit card registrations only.
Mail: ICSC
P.O. Box 26958
New York, NY 10087-6958

● DEADLINE

In order to be listed in the Deal Making Exhibitors Directory, ICSC must receive your booth request by **August 1, 2008**.

● CANCELLATION

Notify ICSC immediately if you must cancel. There is no refund for exhibit booth cancellations at any time.

● AVAILABILITY

- Booths are confirmed on a first-come, first-served basis.
- Sending in this Deal Making Booth Request Form does not guarantee you a booth.

● NOTIFICATION

You will receive a written Booth Confirmation from ICSC **August 8, 2008**, if a booth has been reserved for you. If you do not receive an e-mail regarding the status of your request, notify the meeting contact listed below to confirm. If you do not receive a letter regarding the status of your request, notify the meeting contact listed below to confirm.

● CONTACT

William E. Taylor, CMP
Tel: +1 646 728 3641
E-mail: wtaylor@icsc.org

• Check or credit card accepted as payment.
• Make check payable to ICSC
• Booth fee is non refundable

Name(s) of person(s) who will staff exhibit booth

Contact name (person to receive confirmation)

Company

Company name that should appear on sign (please print or type)

Address

City State/Province ZIP/Postal Code

() ()

Telephone Fax E-mail

PND2008

● METHOD OF PAYMENT

- Check or money order made payable to ICSC enclosed for \$ _____
- MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) Signature

Credit Card Number (include all digits) Expiration Date (month/year)

CHECK ALL THAT APPLY:

- We are Retailers.
- We are Brokers exclusively representing the following Retailers:

- We are Developers.
- We are Lenders.
- We are Suppliers.
- We are a City/Municipality or Economic Development Agency.
- We have registered for the Idea Exchange.
- We will notify ICSC immediately if we must cancel.



ICSC
1221 Avenue of the Americas
New York, NY 10020-1099

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2008