



## **Certified Development, Design and Construction Professional (CDP), ICSC's newest designation**

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**C**onstruction and design professionals in the retail shopping center industry are excited about the newest designation to be rolled out by the International Council of Shopping Centers.

A governing committee has been put together, led by industry veterans and co-chairmen of the CDP Governing and Admissions Committee, Gordon T. "Skip" Greeby of the Greeby Companies and James F. "Jim" Tinkum of Payless ShoeSource Worldwide. Global in make-up, the committee reflects the designation's international appeal to development, design, construction and project management professionals working around the world in the retail development industry. Shopping center development officers, contractors, architects, engineers, tenant coordinators, operations and facility managers, and retailers with at least five years of experience in those fields of the retail industry will be eligible to apply for the certification examination.

The first exam is scheduled for December 2007 at the CenterBuild Conference in Phoenix, Arizona.



A subcommittee of the CDP Admissions and Governing Committee headed up by long-time CenterBuild leader, Dale Scott, was formed this summer to inform professionals at-large about the benefits of the new CDP designation. The committee agreed that once a candidate passes the exam and receives ICSC's prestigious CDP designation, he or she will be recognized as someone who possesses in-depth experience, skills, knowledge and understanding of development, design, construction and operations of shopping centers and other retail-related facilities.

The CDP certification program is intended to recognize a person that has taken the time and made the effort to gain a very high level of expertise in the entire retail development process. The certification is a distinction over and above the specialty professional designations commonly held by architects, engineers and contractors. Those specialty professional designations indicate an ability to design and construct, while CDP signifies that person's knowledge and abilities specifically pertain to retail development, design and construction.

When working with a CDP, clients and employers will know that certified individuals have pledged to abide by a Code of Professional Ethics and moral standards in their business relationships and that those individuals are knowledgeable and highly-trained professionals who specialize in retail development, design and construction.

Those with the prestigious CDP designation will be recognized as professionals who have demonstrated their experience and knowledge in retail development, design and construction, and will be held in the highest esteem within the retail industry and business world.

Along with the new certification, ICSC is implementing additional educational opportunities for development, design and construction professionals at the John T. Riordan School for Professional Development beginning April 15-20, 2007 in Scottsdale, Arizona.

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**Karen M. Scott, SCMD** is a senior associate of The Greeby Companies where she is based in Orlando, Florida. She has twenty-six years experience in shopping centers and has handled management, marketing and construction activities for a variety of shopping center projects including urban mixed use, regional malls, specialty centers, and community and neighborhood centers. Recent projects include tenant coordination for The Shops at Columbus Circle in the Time Warner Building in Manhattan, The Loop and Waterford Lakes in Orlando and The Mall of Georgia in Atlanta. Ms. Scott has a Bachelors Degree in Communication Arts from the University of West Florida and holds a senior level Certified Marketing Director certification from ICSC. In addition, she is active in the Florida Alliance program for ICSC, founding co-chair of the regional Central Florida programs for ICSC, and is the author of an ICSC book on retail tenant coordination. She is an instructor for ICSC at the University of Shopping Centers School of Development, Design and Construction. She assisted the CDP Committee in writing CDP item questions for consideration by the committee for inclusion in the first exam administration. She also sits on a subcommittee to promote the new designation.