



Dot Mall Center

A shopping center featuring under one roof on-line only retailers to provide for the ultimate shopping experience.

A typical on-line retail store in this center will have the following elements:

Digital Dressing rooms: A person enters a cubicle where a basic body image is scanned. Then, through the use of voice activated commands or a keyboard the customer will be able to see how different selected clothing items look on him or her on digital mirrors surrounding the person.

High End Computer Terminals: These computers will be faster and better than the ones people have at home and will feature large plasma screens for a better on-line shopping experience.

Customer Service Desk: Real company representatives will provide customer service and support. There will be also a counter for pick-ups, returns and exchanges of merchandise purchased on-line.

Fabric and Material Displays: Shoppers will be able to see, touch and smell samples of fabrics and materials of the products they buy on-line.



Conceptual View of Dot Mall Center

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