

Senior Level Certification Program For Certified Shopping Center Managers (CSMs), Certified Marketing Directors (CMDs) and Certified Leasing Specialists (CLSs)

Program Overview

The SCSM, SCMD, and SCLS Certification Programs recognize certified professionals who continue to participate in programs that keep them up-to-date on the changing world of shopping center management, marketing and leasing. These programs involve accumulation of at least 10 continuing education credits over three-year periods.

Who Should Apply

- Active CSMs, CMDs and CLSs with at least three years of experience from the time they achieved their initial designation. CSMs, CMDs and CLSs who received their initial designation in 2007 or before are eligible for Senior Level certification in 2010.
- All SCSMs, SCMDs and SCLSs who received their Senior Designation in 2007 must renew in 2010.

Benefits of the Senior Designation

Receive an industry designation that:

- Recognizes your initiative to continue to grow professionally.
- Demonstrates your grasp of industry trends, contemporary practices and methods.
- Shows your willingness to seek new ways of improving shopping center value and productivity.
- Highlights your industry leadership status and makes you stand out as the best of the best in your profession.

Application Deadline

Applications, together with all accompanying materials, must be received by ICSC no later than May 14, 2010. Subsequent applications will be accepted every May thereafter. Applications will not be accepted after May 14, 2010.

Fee

\$125 (payable in U.S. funds)

Credit Requirements, Initial Specifications, and Qualifications for all Senior Designations (SCSM, SCMD, and SCLS)

- All candidates for Senior Level certification must have had their initial designation(s) for at least three years. To be eligible in 2010, applicants must have received their initial designation in 2007 or before.
- To be eligible for Senior Level status, each applicant must accumulate a minimum of 10 credits within the three-year period from the year of receipt of the initial designation or last renewal year of Senior Level status.
- All potential applicants may designate credits earned during the last three-year period beginning January 1, 2007, provided appropriate support documentation is available.

- After first attaining Senior Level status, candidates are expected to earn another 10 credits within three years or less in order to maintain Senior Level status.
- All Senior Level conferees are subject to the same standards of professional and personal conduct and regulations already established for the CSM, CMD, and CLS programs.

Additional Qualifications

For CSM/CMD. Any person who has achieved the CSM and/or the CMD designation will continue to maintain that status and any rights and privileges accompanying it, without having to fulfill any additional requirements. A CSM or CMD may begin the process of attaining the credits necessary for Senior Level certification immediately upon conferral of the CSM and CMD designations. Proof of continuous employment for the immediate preceding three-year period in a position directly related to the shopping center industry or self-employment in an industry-related capacity is a prerequisite for applying for Senior Level status.*

For CLS. CLSs who received their initial CLS designation in 2007 must submit evidence of fulfilling the 10-credit mandatory continuing education requirement in order to renew their designation for the next three-year period (January 1, 2010 – December 31, 2012). Those who do not fulfill the recertification requirements in the allotted time period may, at the discretion of the CLS Admissions and Governing Committee, have their designation suspended in accordance with the Rules and Regulations of the Certified Leasing Specialist Program.*

*Candidates who are temporarily inactive (for a period not exceeding three months in duration) for reasons beyond their control (health, involuntary layoff, military service, etc.) may request an exemption at the time of application, and must detail reasons for the inactivity. Requests for exemptions will be reviewed and decided by the respective CSM, CMD and/or CLS Admissions and Governing Committees.

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Earning Continuing Education/Professional Development Credits

With assistance from ICSC, all candidates seeking Senior Level certification will be responsible for keeping and maintaining records and documentation of their efforts and accomplishments that earn credit. All information and support documentation required for review by ICSC are described in this application.

Continuing education credits can be earned in the following three areas of professional development:

Continuing Education. Attendance at ICSC and/or other industry-related conferences or conventions; the John T. Riordan School for Professional Development or similar courses given at accredited institutions of higher learning.

Industry Service. Service on ICSC committees, panels, relevant special projects, or publication of a book or report with ICSC or another publisher.

Professional Recognition. Achievement of professional recognition through the attainment of an ICSC or other approved industry award or commendation; receiving an additional industry designation (e.g. CCIM, CSM, CMD, CLS, or CDP); renewing or securing a real estate salesperson or brokers license; or obtaining a designation sponsored by other qualified organizations. Designations such as Certified Property Manager (CPM) or Member of Appraisal Institute (MAI) and participation on boards and committees of industry-related organizations will also be considered.

Award of Senior Level Status

Upon receipt, all applications will be reviewed by ICSC and approved if the applicant is in compliance with all necessary credit types and quantities. Applications not in compliance with program requirements or that have questionable aspects will be referred to the appropriate CSM, CMD, and/or CLS committees for review and ruling. Applicants will be notified upon approval of their successful attainment of Senior Level status; that is, they will receive notice from ICSC that their recertification requirements have been met for the next three-year period (January 1, 2010 – December 31, 2012). Applicants who do not receive approval of their attainment of Senior Level status will be provided with an explanation. All candidates approved for Senior Level status will be sent certificates of recognition, along with an authorization to use one of the following new designations: SCSM, SCMD, or SCLS.

ICSC will maintain an official listing of all Senior Level conferees. All provisions and regulations of the Senior Level CSM, CMD, and CLS programs are subject to ongoing review, revision and judgment rulings of the ICSC Board of Trustees and the CSM, CMD and CLS Admissions and Governing Committees.

Recertification/Renewal

After achieving Senior Level status, conferees must continue earning the minimum of 10 continuing education credits in each subsequent three-year period in order to maintain the Senior Level status. Dual- or multi-designees need only earn continuing education credits for one designation. Those who do not fulfill recertification requirements in the allotted time period may, at the discretion of the respective CSM, CMD, CDP and/or CLS Committee, have their Senior Level status suspended in accordance with the program requirements.