

FACTS ABOUT ICSC

Founded in 1957, the International Council of Shopping Centers, Inc. (ICSC) is the global retail real estate trade association for the shopping center industry. Its more than 58,000 members in 100 countries include shopping center owners, developers and managers, as well as marketing specialists, investors, lenders, retailers and public officials.

ICSC's Major Services to Members Include:

MEETING & CONVENTIONS

- Spring Convention** – Annual Trade Exposition and Leasing Mall in Las Vegas (May)
- Canadian Convention** – Annual convention for Canadian members (Fall)
- Marketing and Management Conference** – Annual conference which focuses on shopping center marketing and management (Fall)
- CenterBuild Conference** – Annual conference dedicated to the issues of planning, development, design and construction of shopping centers and retail stores (December)
- Specialty Retailing Conference** – Annual conference focused specifically on specialty leasing and temporary tenants (Winter)
- U.S. Shopping Center Law Conference** – Annual conference focused specifically on shopping center law (Fall)
- Conference on Open-Air Centers** – Annual conference addressing the issues affecting shopping centers that are not enclosed (Winter)
- Value Retail News Convention** – Bi-annual convention for the outlet industry (Fall/Spring)
- Idea Exchanges** – Features educational sessions covering topics pertaining to the shopping center industry, as well as a Deal Making component, where shopping center owners, developers and managers meet with retailers to discuss leasing space in new or existing shopping centers in the region
- Alliance Programs** – A targeted effort dedicated to fostering relationships and strategic alliances between the public and private sector to assure growth is sustained in local communities
- Local Programs** – Short programs that are held across the U.S. and Canada which feature a local topic of interest
- Next Generation** – ICSC's educational, networking and mentoring program designed for retail real estate professionals seeking to develop their careers and build their relationships in the shopping center industry

PROFESSIONAL EDUCATION & AWARDS

- CSM** – Certified Shopping Center Manager
- CMD** – Certified Marketing Director
- CLS** – Certified Leasing Specialist
- SCSM/SCMD** – Senior level designation for CSM and CMD
- Annual MAXI Awards** for outstanding marketing and promotion programs
- Maple Leaf Awards** for outstanding marketing and promotion programs in Canada
- Solal Marketing Awards** for outstanding marketing and promotion programs in European shopping centers
- International Design and Development Awards**

PUBLICATIONS

- Shopping Centers Today** (monthly) – Magazine covers all aspects of the industry
- SCTXtra** (weekly) – Facsimile newsletter with breaking news

- Value Retail News** (monthly) – Magazine covers latest trends of outlet centers
- The Retail Challenge** (quarterly) – Advice for retailers on improving productivity and sales
- Shopping Center Legal Update** (quarterly) – Guidance and advice on legal issues
- Government Relations Report** (quarterly) – Legislative and regulatory update

RESEARCH

- ICSC-UBS Weekly U.S. Retail Chain Store Sales Snapshot** – A weekly index that measures nominal same-store sales excluding restaurant and vehicle demand. The index is constructed using sales-weighted geometric average growth rates to preserve long-term consistency and is statistically benchmarked to a broad-based monthly retail industry sales aggregate that currently represents about 80 retail chain stores.
- ICSC Chain Store Sales Trends** – A monthly report on the U.S. retail industry's sales performance based on an ICSC compilation of publicly-available sales for about 80 retail chain stores. Comparable-store sales are also compiled for specialized-industry groupings, which include aggregates for apparel chain stores, department stores, discount stores, drug stores, footwear stores, furniture chain stores and wholesale clubs.
- U.S. Mall Report** – Historical dataset on sales and square footage figures for non-anchor mall tenants in the U.S.
- Canadian Mall Report** – Historical dataset on sales and square footage figures for non-anchor mall tenants in Canada
- Factory Outlet Same-Store Sales Report** – Same-store sales information for approximately 4,000 outlet stores in 13 merchandise categories
- Retail Real Estate Business Conditions** – A weekly examination of trends in the economy and industry that also includes economic, financial and industry news
- Dollars & Cents/SCORE** – Handbook on center operations, revenues and expenses
- SCOPE U.S./Canada** – Statistical information on the industry; updated annually
- Research Review** – A publication that reports the latest research projects undertaken by ICSC's Research Department
- Retail Perspective** – Integrates both ICSC proprietary data and data from secondary sources to give a concise and authoritative overview of retail trends at an industry level
- Holiday Watch** – Information regarding the holiday season; available during November and December
- Working Paper Series** – Discusses in detail specific topics that impact the shopping center industry
- Journal of Shopping Center Research** (semi-annually) – Contains applied research projects from full-time academics from four-year colleges and universities on topics that impact the shopping industry

FEDERAL & STATE GOVERNMENT RELATIONS

Direct action at the federal and state levels in such areas as Internet commerce, bankruptcy, tax legislation, impact and user fees, forced public access and environmental regulation



INTERNATIONAL COUNCIL OF SHOPPING CENTERS

CONTACT: Malachy Kavanagh (646) 728-3495 or Patrice Duker (646) 728-3496